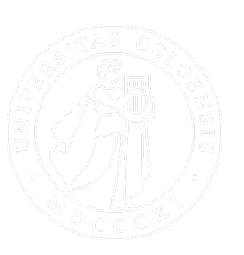


Digital Health Literacy, Seminar, UiA, 6Dec2022

# Access to Digital Health Information - a human right for everyone?

Josef Noll

Professor, Department of Technology Systems (ITS)
Lead Digital Global Health at the Centre for Global Health (CGH)



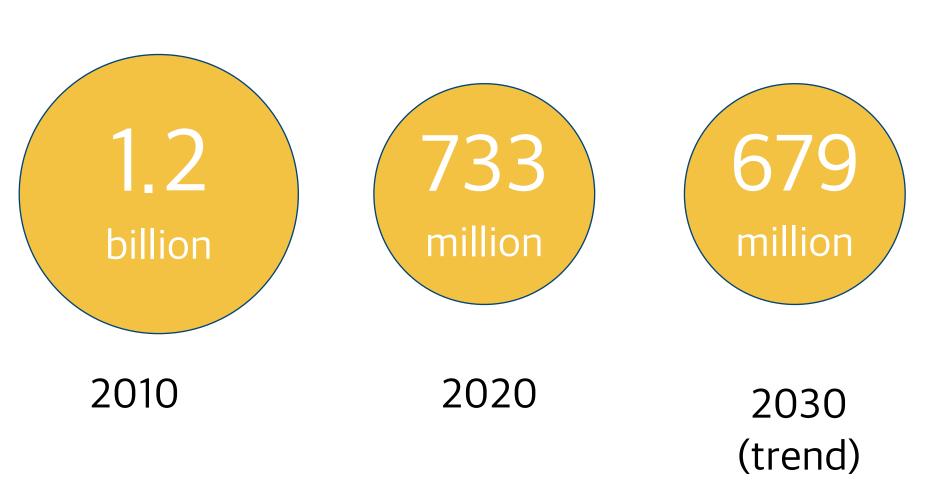
# Energy & Digital, enablers for the SDGs





#### People without electricity

SDG 7.1 calls for universal access to .... energy by 2030



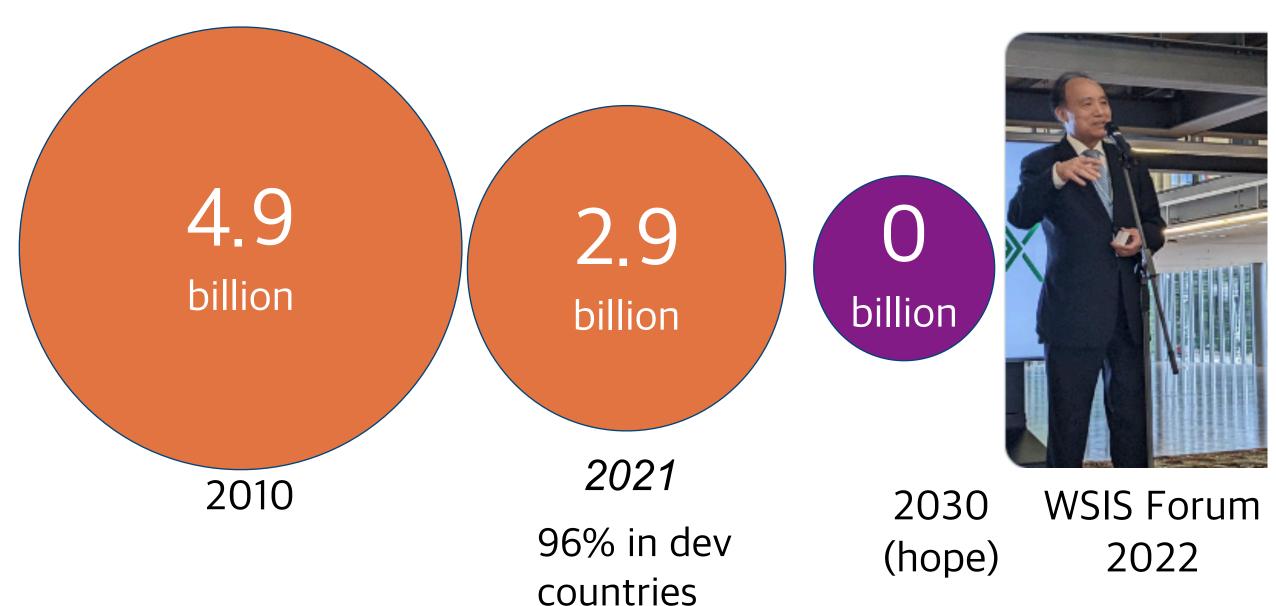
[WorldBank 2021]

https://www.worldbank.org/en/news/press-release/2021/06/07/report-universal-access-to-sustainable-energy-will-remain-elusive-without-addressing-inequalities



#### People not using Internet

SDG 9c calls for universal, affordable internet access by 2020



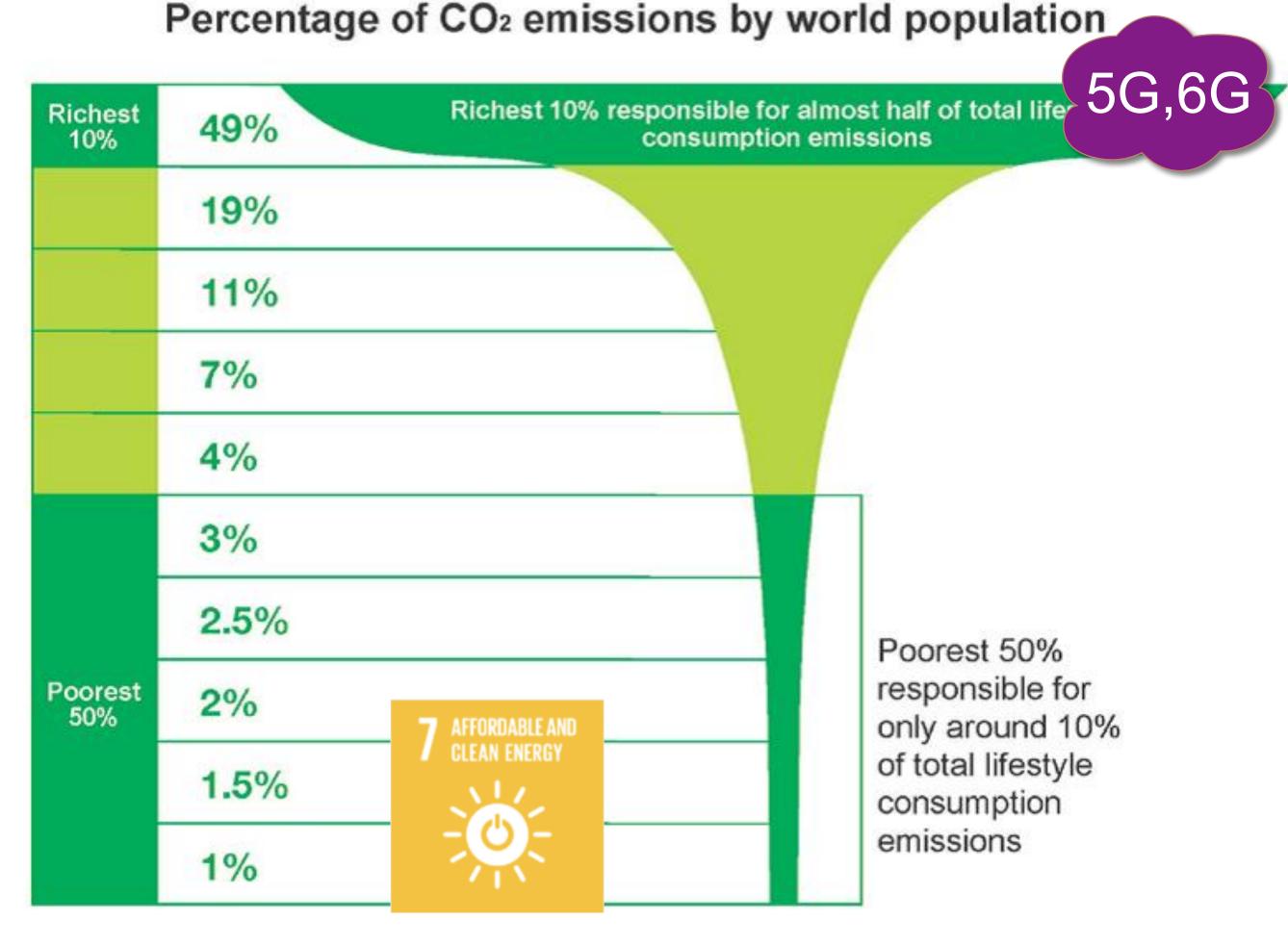
[ITU 2010, 2021]

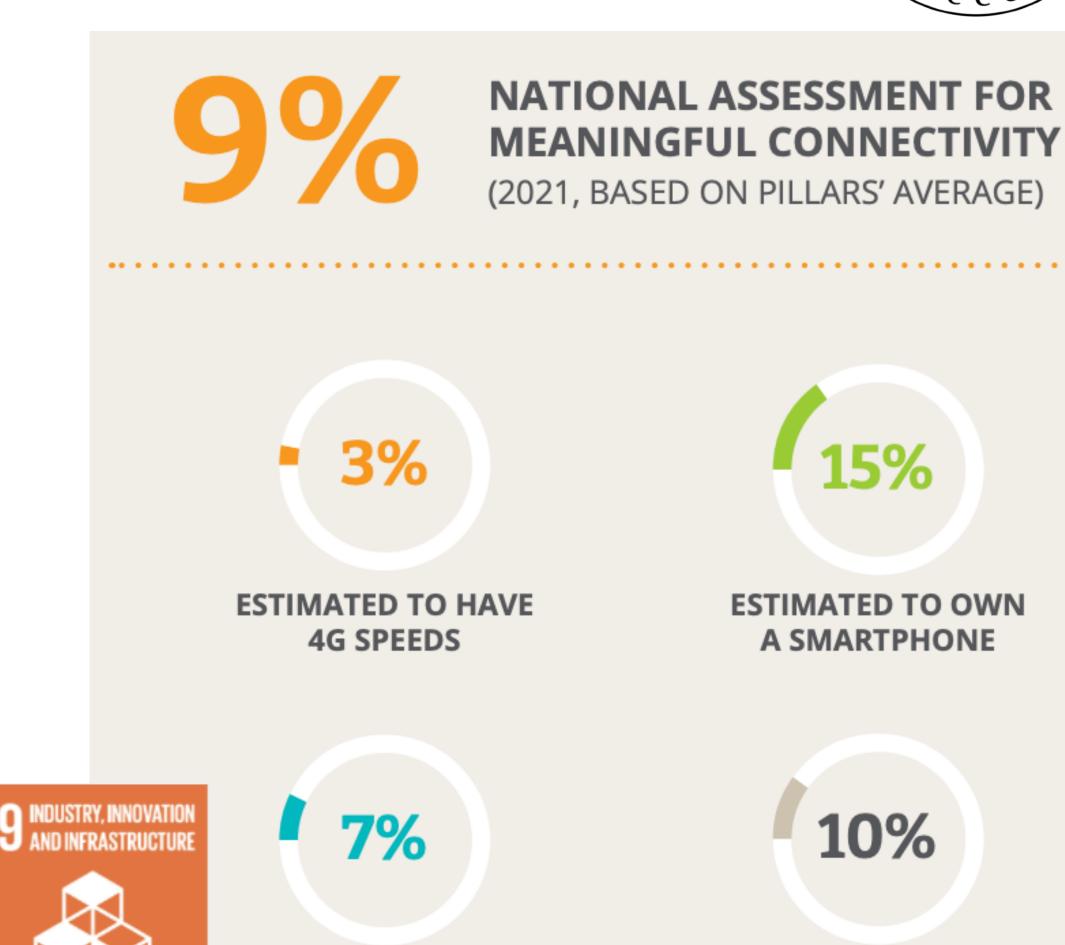
https://www.itu.int/hub/2021/11/facts-and-figures-2021-2-9-billion-people-still-offline/

# World population arranged by income (deciles)

## Inequality in Energy & Digital Access







[Source: Oxfam.org, 2015]

[https://webfoundation.org/docs/2022/02/MC\_Rwanda\_FS\_Screen\_V1.pdf]

**ESTIMATED WITH** 

**UNLIMITED ACCESS** 

**ESTIMATED TO HAVE** 

**DAILY INTERNET USE** 

## Inclusive digitalisation in Norway and the Nordics/Baltics (N8)





1973: Internet to Kjeller/Europe

Norge Norway

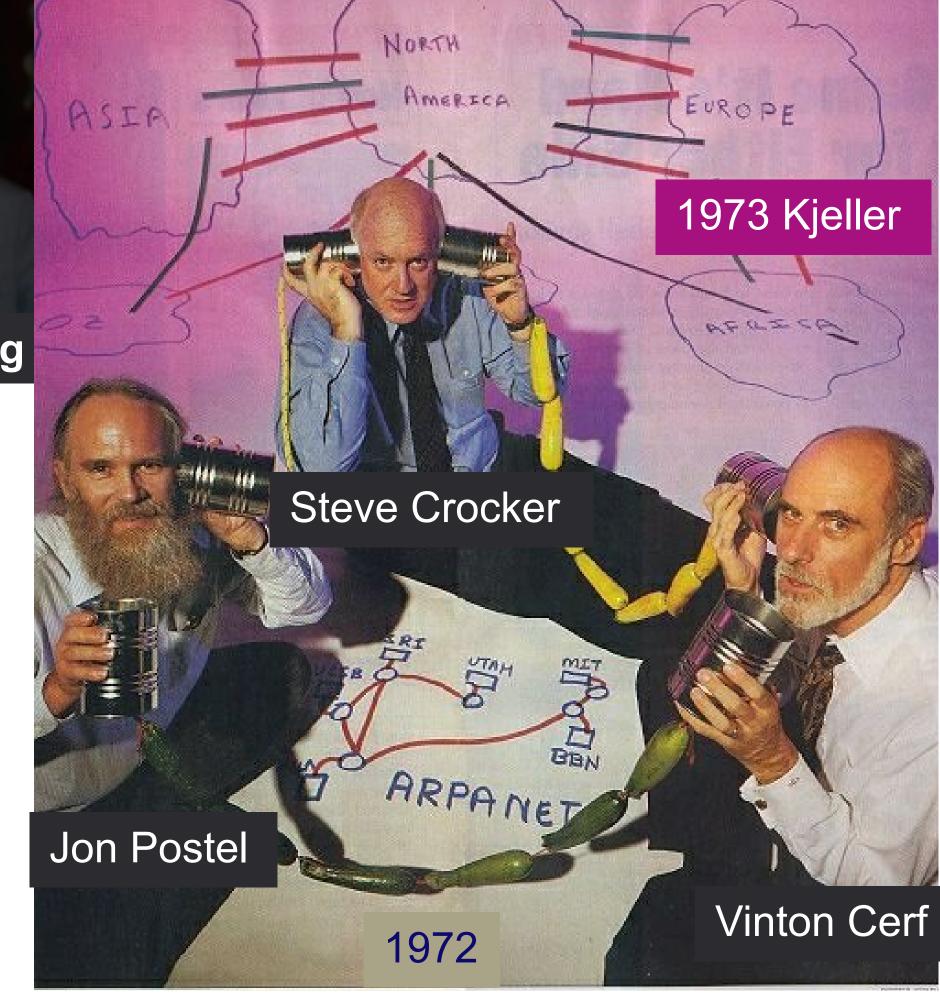
1994: Opera Software

Kjeller



Nordics & Baltics (N8)

- php, OpenSource, Linux, Skype, Spotify
- Opera Software, FAST search
- Nokia, Ericsson
- GSM
- GovStack.global, X-Roads



Source: http://www.michaelkaul.de/History/history.htm

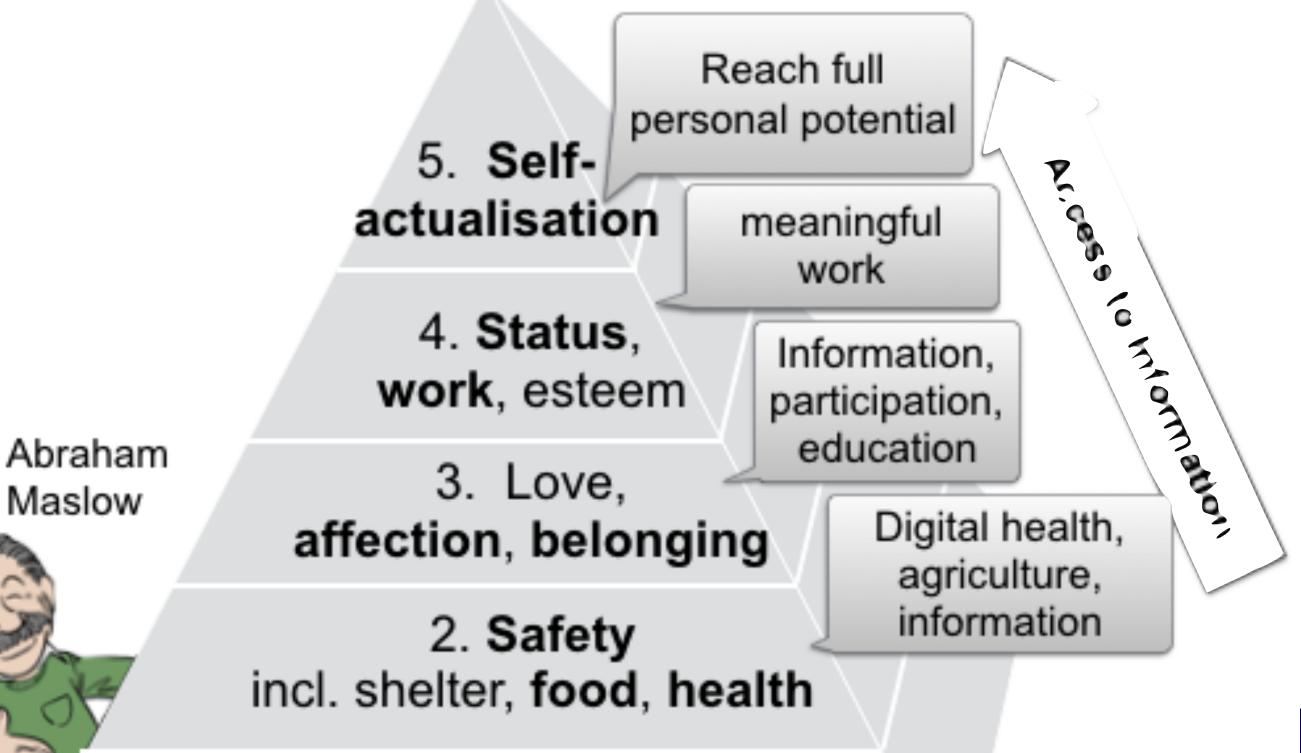
# The Business Model of access to Internet

- Western World
  - fixed access (home, work) 45 USD
  - mobile access 20-30 USD
- → Africa
  - large distances
  - expensive access (500 USD for 5 Mbps)
  - negligible fixed broadband
  - ability to pay



# How to we reach every single human?





- Digital Public Goods (DPGs) & GovStack
  - decentralised DPGs
  - digital transformation
  - GovStack for local governments
  - digital health empowerment







[adopted from: https://shift-magazine.net/2015/11/17/the-economics-of-human-need/]

1. Physical Needs like

air, water, rest and sleep

### **Community involvement**

for meaningful access tailored towards the needs & capabilities

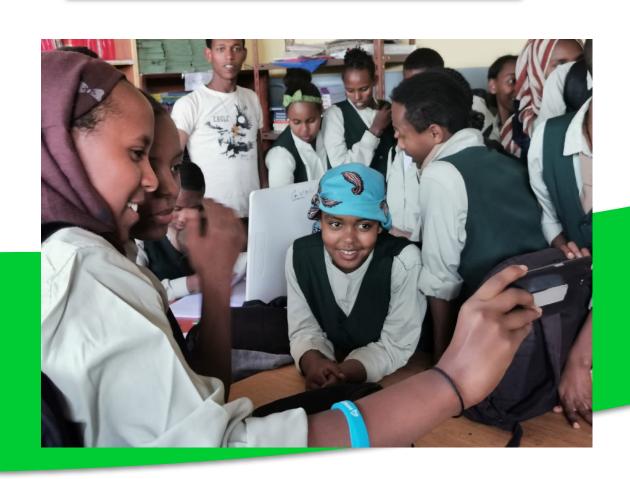
TAS OSTORNSIS.

- → WIR vs ICH (we vs me)
  - Werte (values)
  - Inclusivität (inclusivity)
  - Resilience

Value creation
Trust & confidence



Explore, Affection Opportunities



Empowerment, Work Digital Transformation



Self-actualisation Entertainment



# The Internet failed

"Internet had the ability to

"Internet had the ability to

"Internet had the ability to

dismantle the divide. the

dismantle the divide.

miserably, "

where the divide of the divide is bigger than Rights, und

divide is bigger than Rights, und

kate Gilmore, Human Rights, und

Kate Gilmore, Human Rights, und

"Internet had the ability to

"Internet had the divide.

Internet failed miserably,

"Internet failed miserably,

"Intern

# Universal Declaration of Human Rights - digital world perspective

- → Article 1. Free and equal. ...
- → Article 2. Freedom from discrimination. ...
- → Article 3. Right to life and to live in freedom and safety
- → Article 4. Freedom from slavery. ...
- → Article 5. Freedom from torture. ...
- → Article 6. Right to recognition before the law. ...
- → Article 7. Right to equality before the law. ...
- Article 8. Access to justice.











#### Rights

- This Bill of Rights is a cornerstone of democracy in South Africa. It enshrines the rights of all people in our country and affirms the democratic values of human dignity, equality and freedom.
  - (2) The state must respect, protect, promote and fulfil the rights in the Bill of Rights.

# The Constitution

OF THE REPUBLIC OF SOUTH AFRICA, 1996



As adopted on 8 May 1996 and amended on 11 October 1996 by the Constitutional Assembly

#### Equality

 Everyone is equal before the law and has the right to equal protection and benefit of the law.

#### **Human dignity**

10. Everyone has inherent dignity and the right to have their dignity respected and protected.

#### Access to information

- 32. (1) Everyone has the right of access to—
  - (a) any information held by the state; and
  - (b) any information that is held by another person and that is required for the exercise or protection of any rights.
  - (2) National legislation must be enacted to give effect to this right, and may provide for reasonable measures to alleviate the administrative and financial burden on the state.



age



## What if ....

We revisit access

We decentralise the Internet

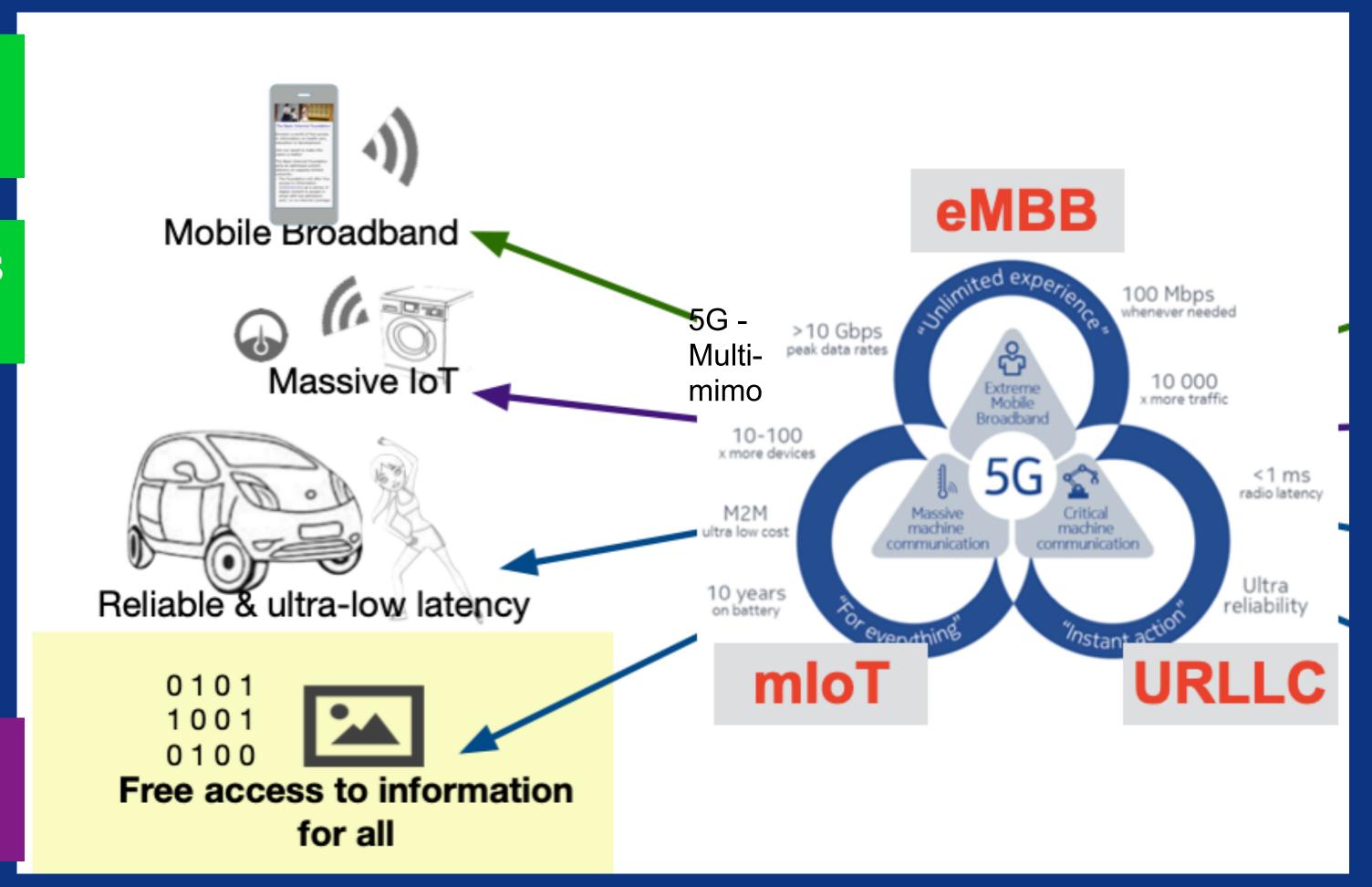
We use Universities to connect

## Revisit Access

Road model: pedestrians & cyclists

Digital pedestrians, digital cyclists vs digital cars (broadband)

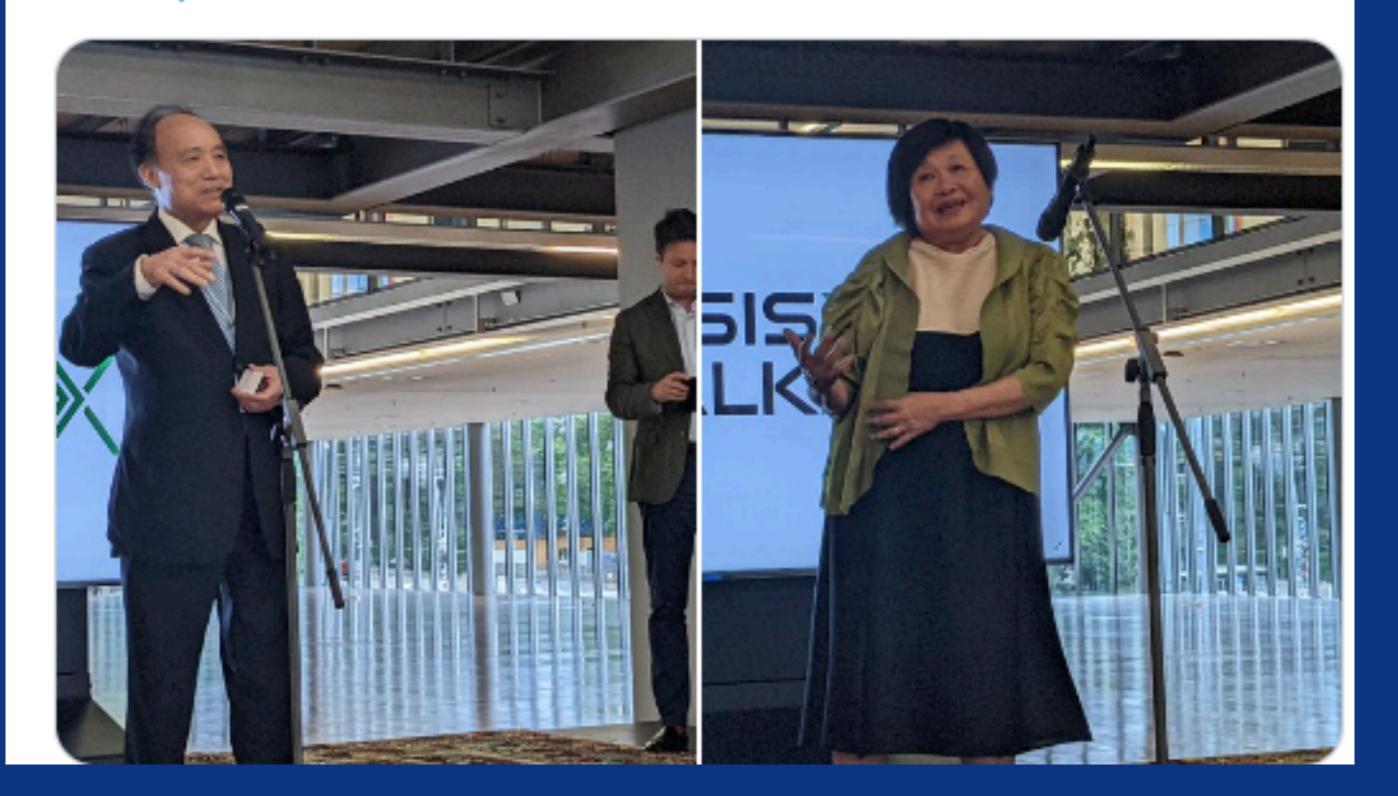
## Internet Lite

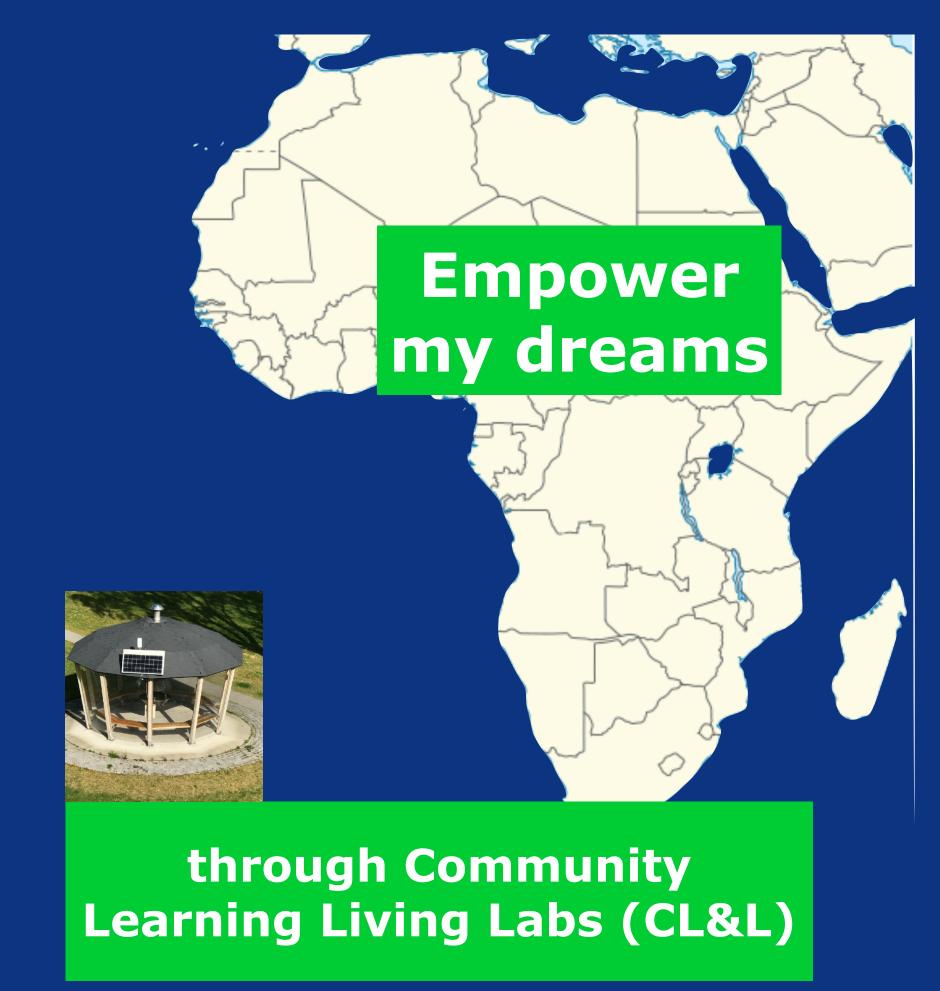


# How can we "Connect The Future"? Specific focus: Girls & Women

#### Josef Noll @josefnoll · Jun 2

Amazing opening by @ITU @ITUSecGen Houlin Zhao, setting the scene for connecting every single human by 2030, and @meilinfung, addressing the history of the Internet and #NRENs to connect schools. We're in @CateKimambo @RosalynnMworia @UcsafT @AheriNet @cisskisumu @WSISprocess





#### **Digital Health Promotion**





























#### Cysticercosis



Watch "The story of tapeworms" here, take the quiz and learn about tapeworms and cysticercosis here.

Anthrax



Anthrax costs life. Learn how to protect your family and animals here.



**Tuberculosis** 

Tuberculosis can be avoided and cured. Read more about the disease here, and take the quiz to test your knowledge.

#### **HIV Aids**



Quality treatment, quality longer life for infected.

#### Cholera

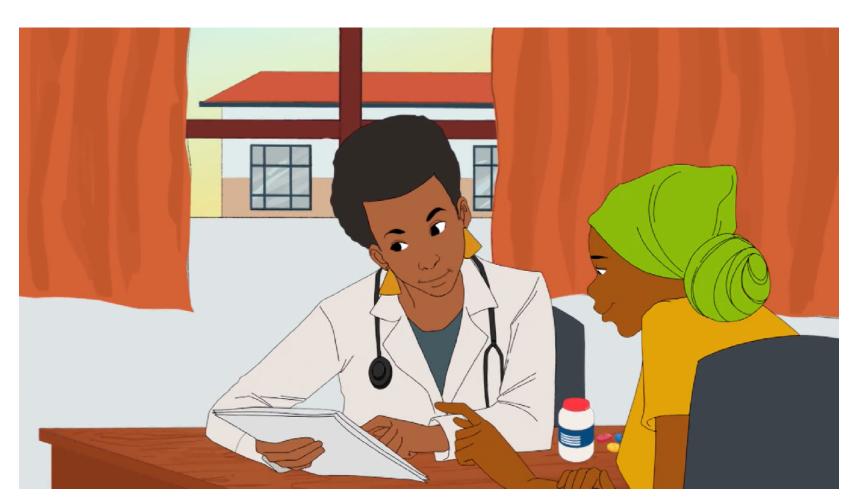


Cholera is an infectious disease that causes severe

#### Global Health



Our mission is to improve health care and health



UiO: Global Health

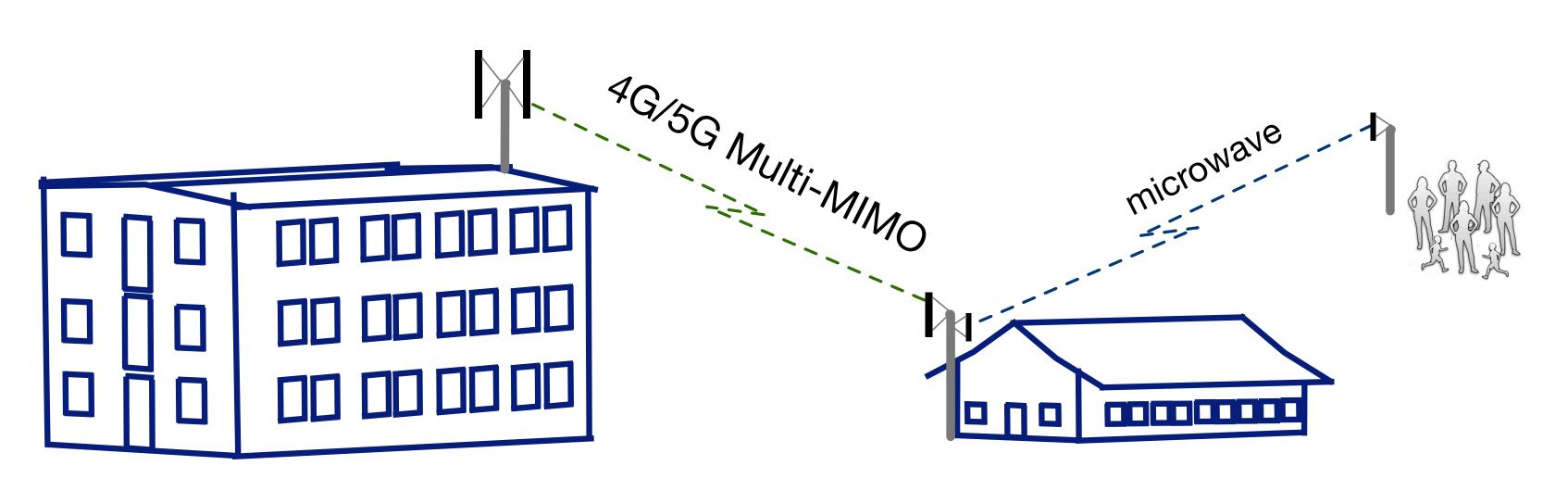
DigitalGlobalHealth.no

# The role of Universities "more toys for boys - or societal impact?"



- → Inclusive and empowered (digital) societies
- → From NRENs to Schools and Communities

- → Regional Competence Centres (RCCs) for
  - the Digital Transformation
  - Connect Schools & Communities
  - practical experiences



InfoSpots for CL&L
Community
Learning &
Living
Labs





# Conclusions: What if...

- Policy "Information for everyone"
  - Freemium Model,
  - Internet Lite, AMP, other lightweight
- School/Village Communication
  - NREN to SchoolConnectivity to CL&L
  - 4G/5G MIMO
- → Community Learning Living Lab (CL&L)
  - InfoSpot in every village
  - local empowerment



Access to Health Information - a basic Human right

## We revisit access



We decentralise the Internet

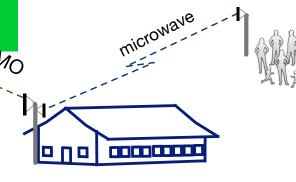




We use Universities to connect

AGASG MUMINION

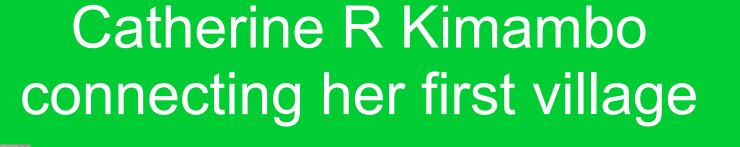




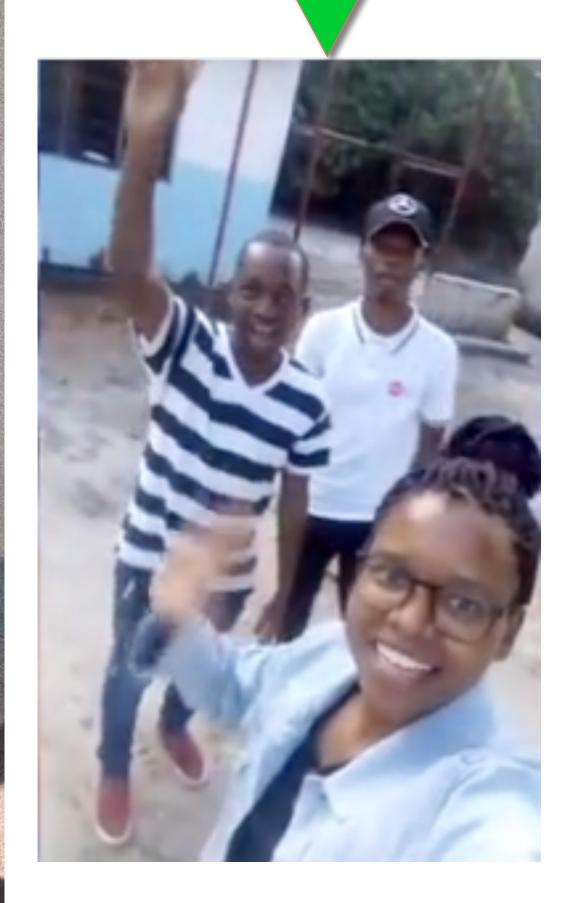
## Histories

"My mobile is more important than a weapon"





https://vimeo.com/368147538 - 2020





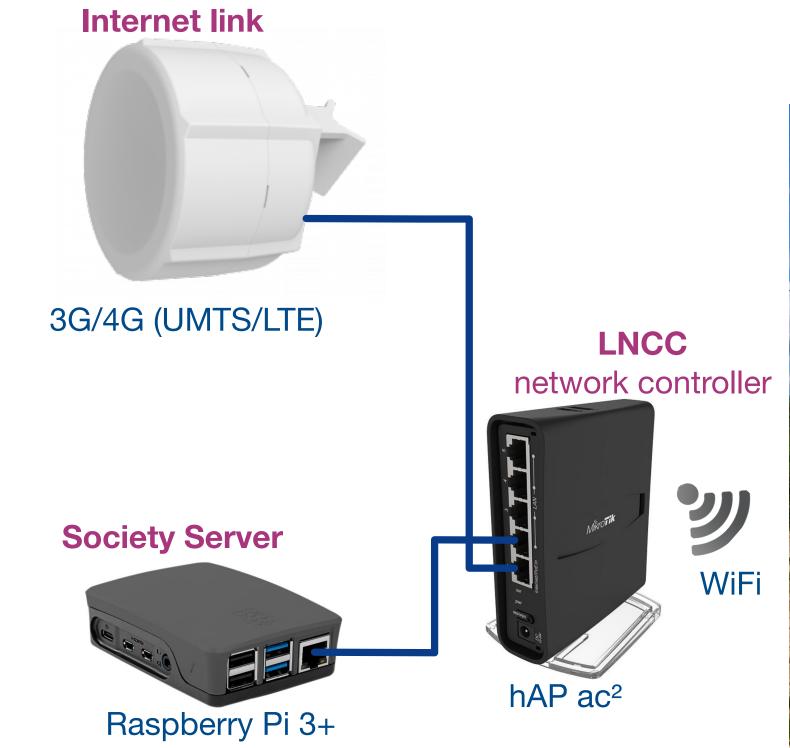
Usingo Secondary School, KE





# Solving the challenge of access

- wireless information spot (InfoSpot)
- → Reaching out >20 km to mobile network
- → Affordable solution:OPEX <20 USD/month</li>





#1: Every village needs a wireless Information Spot with free access to information



