



Rotary Bærum Vest, Zoom Meeting, 26Apr2021

Rotary International Knowledge Portal

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Digital Inclusion and Societal Empowerment

Josef Noll

University of Oslo & Basic Internet Foundation

Kjeller, Norway

josef@jnoll.net, m: +47 9083 8066

Vision:

Basic Internet Foundation & Rotary International



Our vision is
to improve **the** life of **every** human
through free **access to information**
on the Internet



Together, we see a world where
people unite and **take action** to
create **lasting change** — across
the globe, in our communities, and
in ourselves.



We **provide service to others**, promote **integrity**, and advance **world understanding**, goodwill, and peace through our **fellowship** of business, professional, and community leaders.

JOSEPH E. STIGLITZ

WINNER OF THE NOBEL PRIZE IN ECONOMICS

Starting Point:

THE PRICE OF INEQUALITY

**HOW TODAY'S DIVIDED SOCIETY
ENDANGERS OUR FUTURE**

“Internet had the ability to
dismantle the divide.
Internet failed miserably, the
divide is bigger than ever.”
Kate Gilmore, Human Rights, UNO

“78-80% of all connections
are 2G based”
Rosalynn Mworira, Vodacom Foundation
Tanzania, May2021

Access to the
Rosalynn Mworira, Vodacom Foundation
Tanzania, May2021

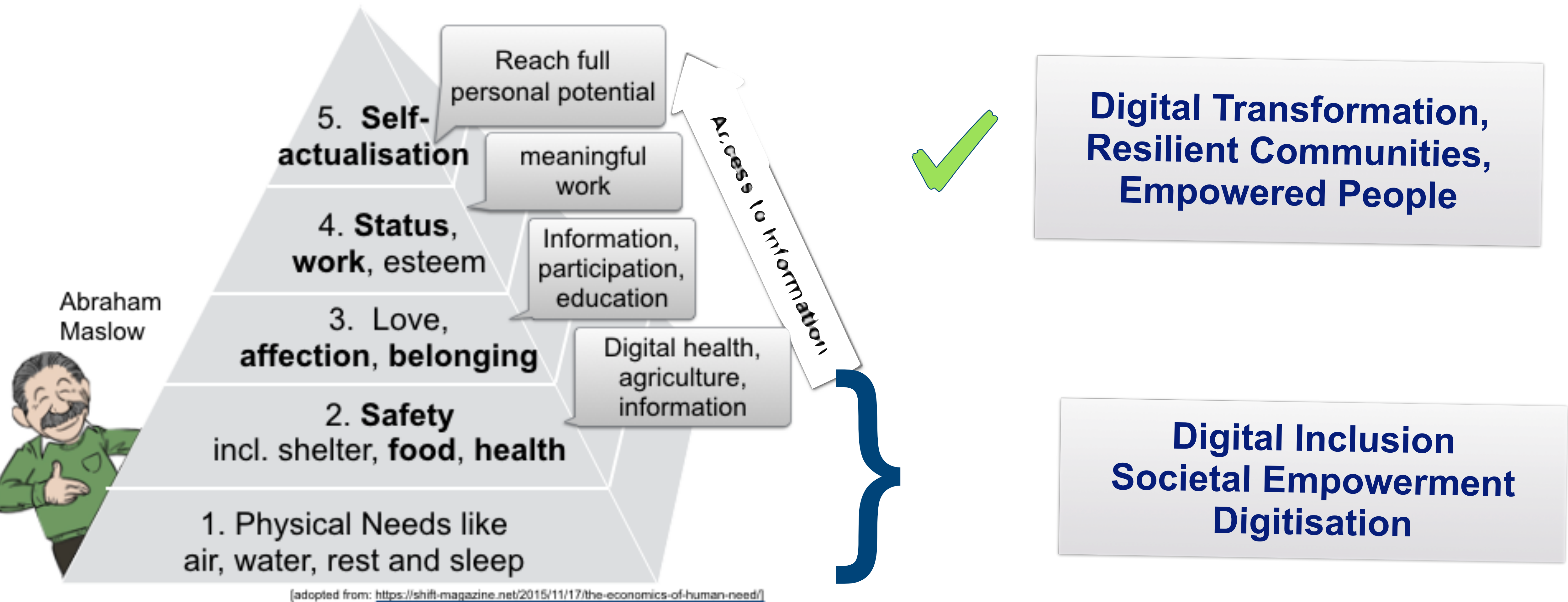
Affordable Energy & Internet Lite for All

the catalysts for the goals

Showcase
"Non discriminating
access" project

- funded by RCN and Mfa/Norad (14.9 MNOK for 2017-2020)
- Tanzania: digital health
- Mali: energy





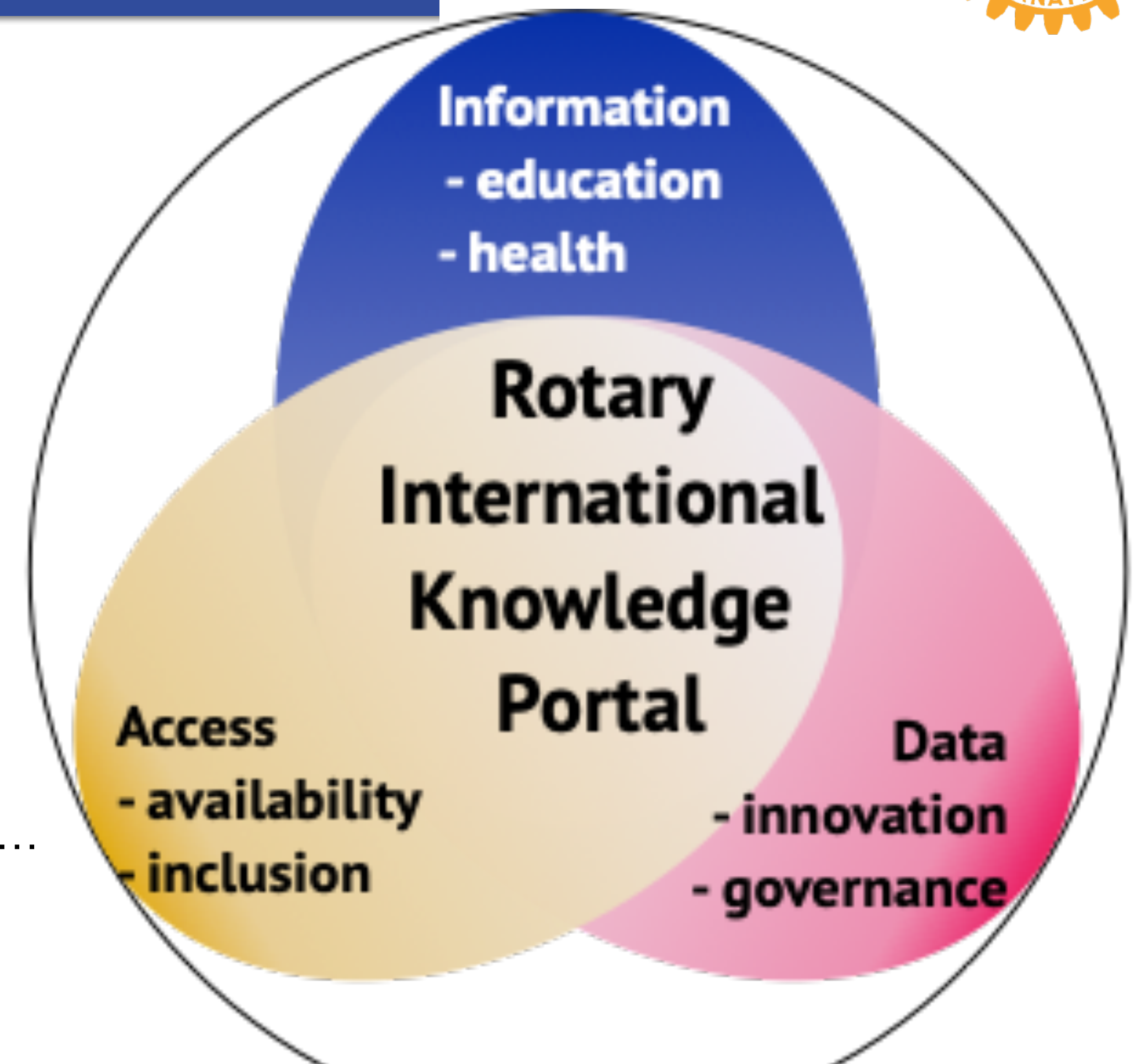
Public Opinion on SDGs (afrobarometer.org)

- Priorities by people in Africa
- decent work
 - zero hunger
 - good health
 - ...



Addressing the Mission

- **Services to others**
 - ➔ Free access to Information
- **Service: Trustworthy information**
 - ➔ Health, Education, Agriculture, Entrepreneurship,
 - ➔ Advance **world understanding**
- **Peace**
 - ➔ counteract on digital divide
 - ➔ support for fair chances for decent work
- **Fellowship of**
 - ➔ **business**: information from Carlos Slim Foundation, Vodacom Foundation,...
 - ➔ **professionals**: entry point for contributions
 - ➔ **community leaders**: value creation in the community

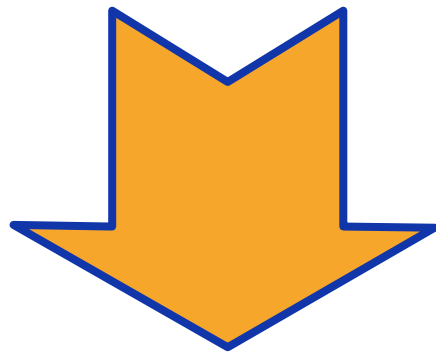


We **provide service to others**, promote **integrity**, and advance **world understanding**, goodwill, and **peace** through our **fellowship** of business, professional, and community leaders.

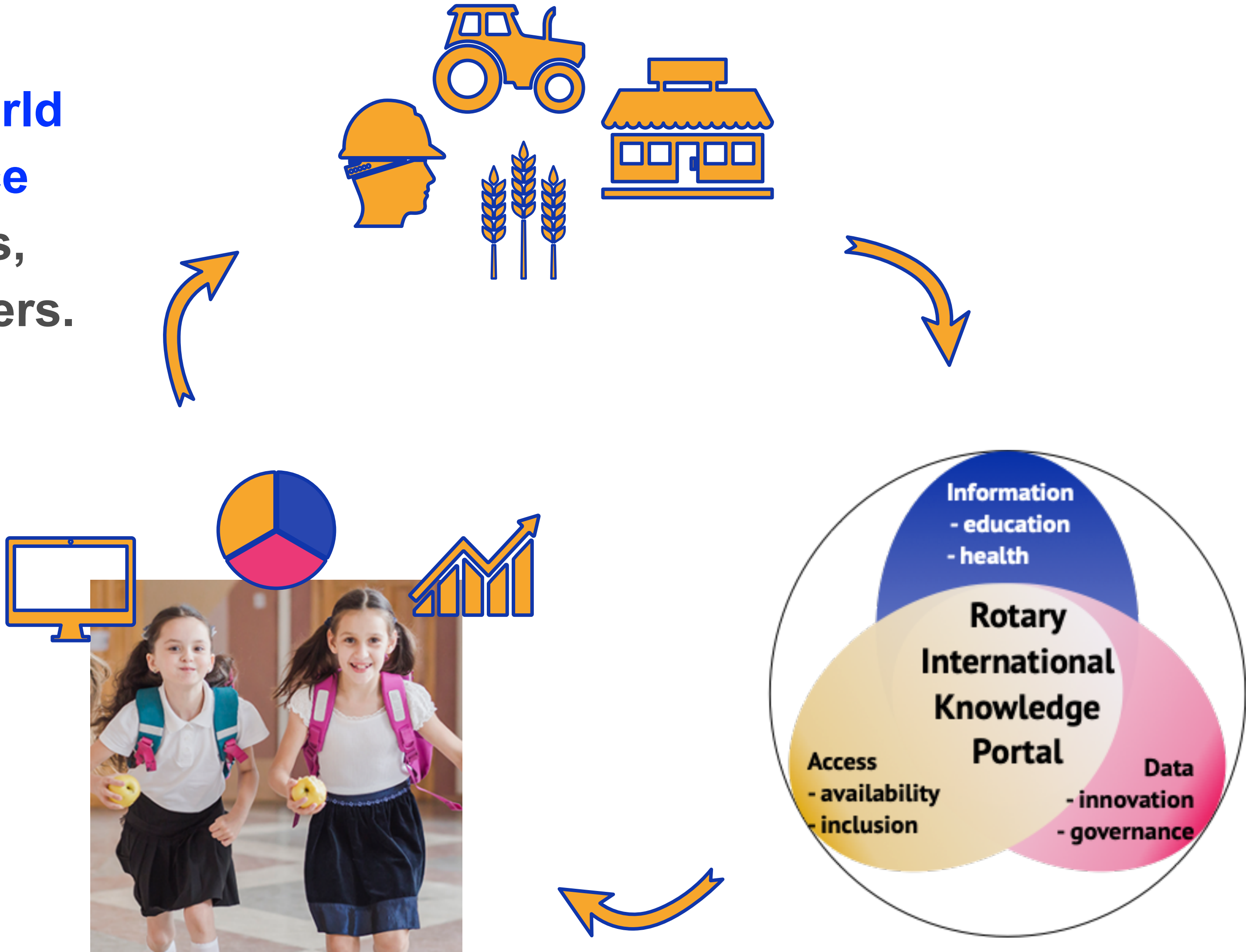
Rotary in the digital world



We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

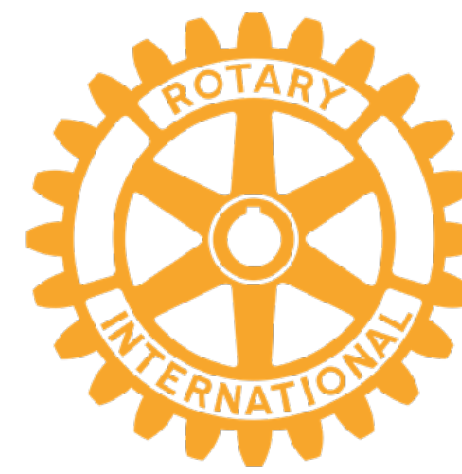


Information & Education,
access & inclusion,
decent work



Fellowship of business, professional, and community leaders

Rotary



- Through the Knowledge portal, Rotary can
 - ➔ Empower people for decent work
 - ➔ Bring Internet access to rural villages with high rates of illiteracy
 - ➔ Invite organisations/companies to contribute
- Address people of all ages and genders
 - ➔ Simple solution for everyone
 - ➔ focus on the young generation, especially girls and women.
- Opens Opportunities
 - ➔ as the source for trusted information
 - ➔ as a portal for empowerment
 - ➔ through partnership with companies, foundations, governments
 - ➔ for decent work and a sustainable future



Achievements of the Basic Internet Foundation

- Success in **meaningful connectivity**, in 10 countries in Africa, with 15 villages in Tanzania, 10 Schools, See: Villages.Basicinternet.no
- [Extraordinary knowledge uptake](#) in digital health: Raise of 60% in Cysticercosis, knowledge retention of >90% in Tbc and HIV/Aids
- UN High Level Panel for Digital Cooperation adopted and [referenced our work](#), “partnership for digital inclusion”
- Norwegian Government “[Digital Transformation and Development Policy](#)” with our work as example
- ITU collaboration and delegation of the Digital Transformation Centres (DTC) initiative
- IEEE Next Generation Networks Roadmap on “[Connect the Unconnected](#)”



United Nations High Level Panel on Digital Cooperation

→ Jun2019 report: Recommendations

- Inclusiveness
- Digital Public Goods (DPGs)



1A: We recommend that by 2030, **every adult** should have **affordable access** to digital networks, as well as **digitally-enabled financial and health services**, as a means to make a substantial contribution to achieving the **SDGs**...

1B: We recommend that a broad, multi-stakeholder alliance, involving the UN, create a **platform** for **sharing digital public goods**, ...

EAC:

- Akaliza (RW)
- Nanjira (KY)
- Bogolo (BW)

Step 1: Pilot platform - Digital skills courses

Rotary



- Portal in two languages (EN, ES), two courses

- ➔ Invitation of Content Providers

- e.g. Digital Skills Passport (DSP)

- ➔ Health information package

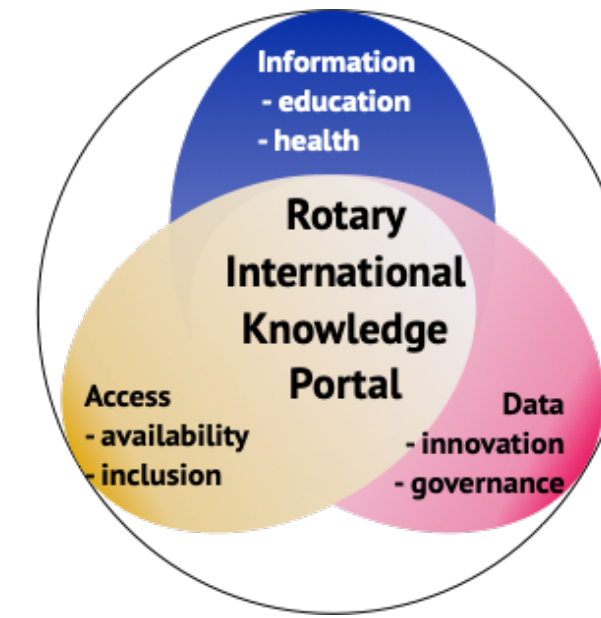
- Global Health Media
 - University of Oslo DigitalGlobalHealth.no

- ➔ Agriculture: DigitalGreen.org

- Pilot for branding of Rotary International Knowledge Portal

- ➔ Centralised solution (portal)

- ➔ Solution to discover the needs



EU Guidelines
Digital Literacy



South African
Council for
Educators



CPD
accreditation
provider



Rotary.org



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Pilot: Pedro Moncayo, Ecuador



- Rotary Club of Quito Equinoccio has the goal to adopt a territory in order to improve the living conditions of the communities.
- To develop projects that respond to the needs of the people defined in participatory processes included in the Long Term Development Rural Plans.
- To conduct follow up of the project to monitor and evaluate how Rotary has changed people's reality at the local level.



Project description:

Problem

- In rural areas in Ecuador, **only two out of every ten families have access to the Internet.**
- **No access to education of the future**, based on **STEAM** (Science, Technology, Engineering, Art and Mathematics).
- **Limited possibilities for the youth** to enter into higher education institutions.
- Lack of access to technology increases the **vulnerability** of the **social and economic conditions** of the people.



Discussion on next steps


- Get involved
 - Rotary international “waits” for the clubs
 - RAGM is “on”
 - Holger Knaack knows about
- Rotary Norway as a driver for digital transformation
 - The showcase for opportunities
- Part of an international activity
 - GovStack: by EE, DE, A4AI, UNDP,...

d by
c2020

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- 1 BasicInternet:RAGM-BasicInternet intro Dec2020
- 2 Purpose and Action Items
 - 2.1 Background
 - 2.1.1 About the Basic Internet Foundation
 - 2.1.2 Example: Digital Health Information
 - 2.1.3 Connectivity and Mesh Network roll-out

conomic



https://its-wiki.no/wiki/BasicInternet:RAGM-BasicInternet_intro_Dec2020