



UiO : **University of Oslo**



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# Digital Health Promotion in the Global South as part of Digital Public Goods

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# Wouldn't it be wonderful?

- ➔ “Free access to health information on the Internet is a human right”
- ➔ Reality
  - Smartphone costs
    - “Boys have the toys” (33% boys, 16% girls - BD)
    - Smartphone costs >25% of av. monthly income (2.5 billion people)
  - Costs of bandwidth
    - 1 GB costs 5% of av. monthly income
    - \$ 428 billion is needed for high-quality bandwidth
  - Digital Skills

[Sources: A4AI - Affordability Report 2020 & Worldbank]





# Suggestion by Norway for Digital Transformation

- ➔ White Paper to the Parliament  
Meld. St. 11 (2019-2020)
  - **Priorities:** Access, skills, regulations, inclusion
- ➔ **Integrated model** for digital inclusion
  - School connectivity (SDG indicator 4.A.1)
    - Digital Health Promotion at Schools
  - Knowledge Portal as facilitator
    - **Trusted** (health) information
    - Knowledge transfer & **collaboration**
    - **Free Access** to Knowledge
  - **Community** involvement



Norwegian Ministry  
of Foreign Affairs

Summary

Access

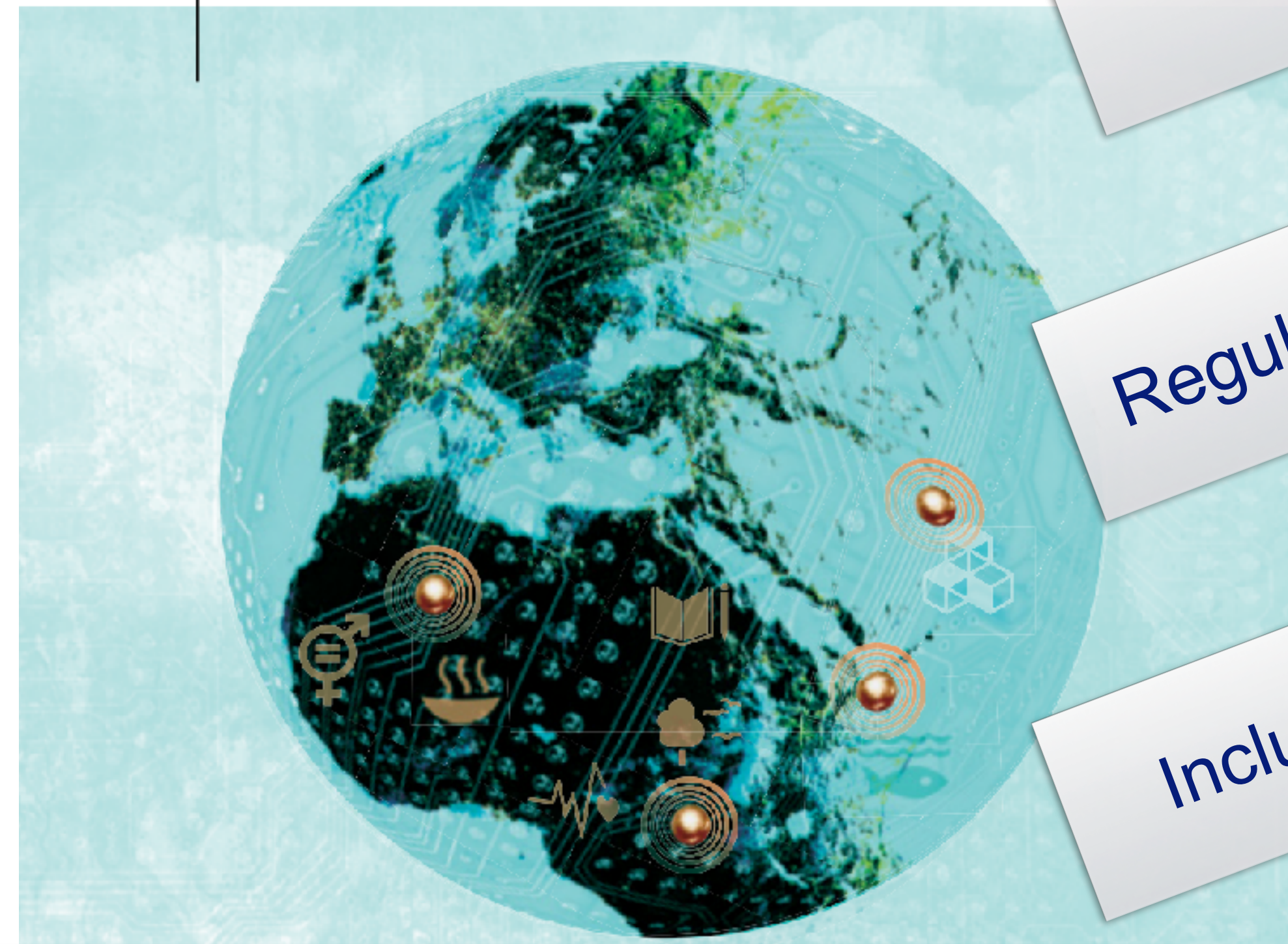
Meld. St. 11 (2019–2020) Report to the Storting (white paper)

## Digital transformation and development policy

Skills

Regulations

Inclusion



[https://www.regjeringen.no/no/dokumenter/meldst11\\_summary/id2699502/?ch=1](https://www.regjeringen.no/no/dokumenter/meldst11_summary/id2699502/?ch=1)



# Local presence - Village Platform

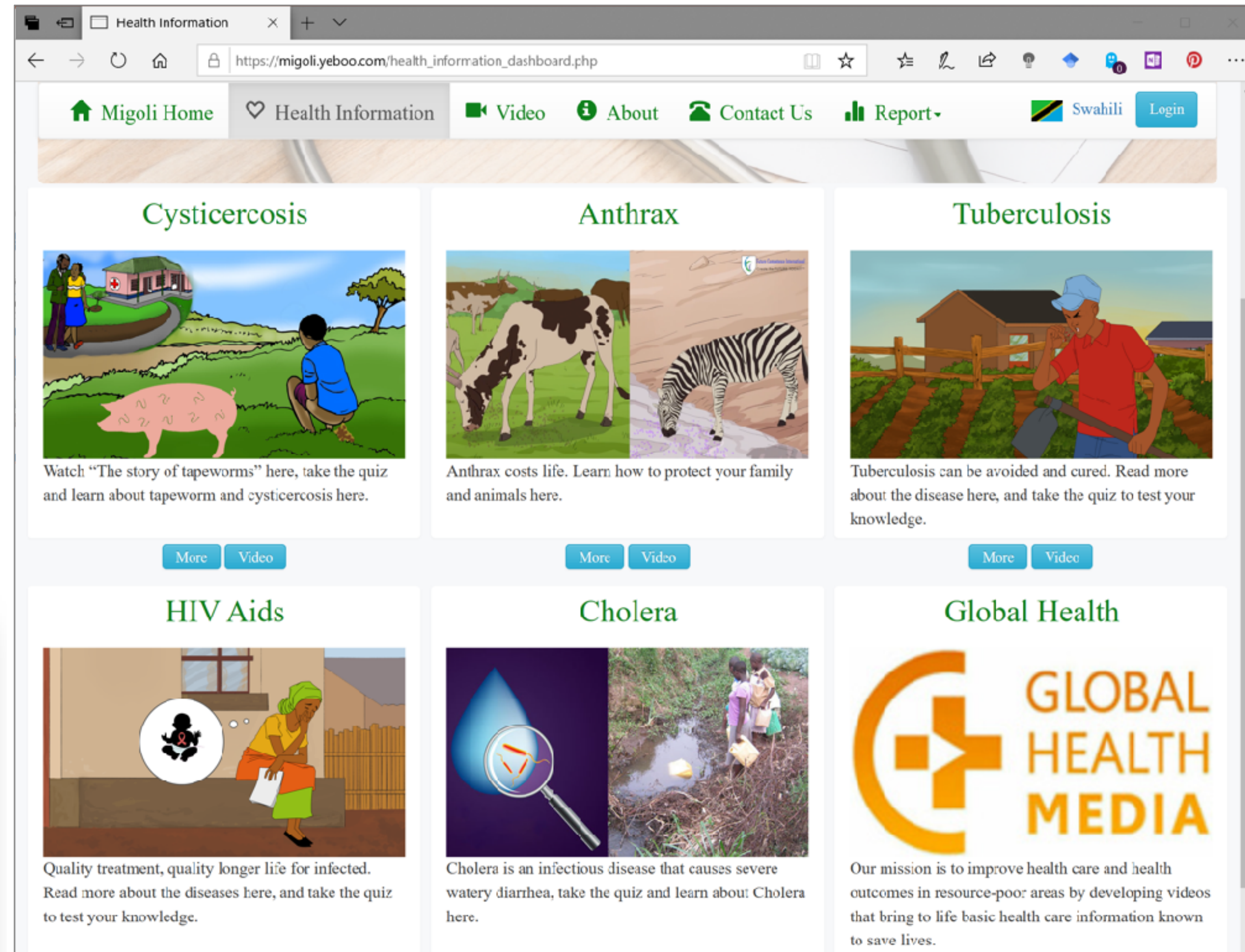
<http://Yeboo.com>



**Village server  
with locally stored  
information on  
health care etc.**

**The website will  
contain locally stored  
information on**

- Health
- Entrepreneurship
- Education
- Agriculture
- Financial inclusion  
(e.g. via Women  
Community Centers)



Exemplary: Digital Health Information



# Success story: Digital Health Promotion

[http://  
DigitalGlobalHealth.no](http://DigitalGlobalHealth.no)

Results in TZ: **Knowledge increase**  
Cysticercosis (TSCT) 60%  
Tuberculosis 30%  
HIV/AIDS 13%

Digital inclusion is a key for health, education and meaningful work. Connecting developing economies with free access to information through the alliance of IT, Telecom, Academia, and public sector partners will create the partnership for achieving the Sustainability Development Goals (SDG 2030).

Beware of Coronavirus is created with support from RELIGHT. The Story of Tapeworms, The Story of HIV, The Story of Tuberculosis and The Story of Anthrax are created with support from The Digi Project.

Health Videos in English

Beware of Coronavirus

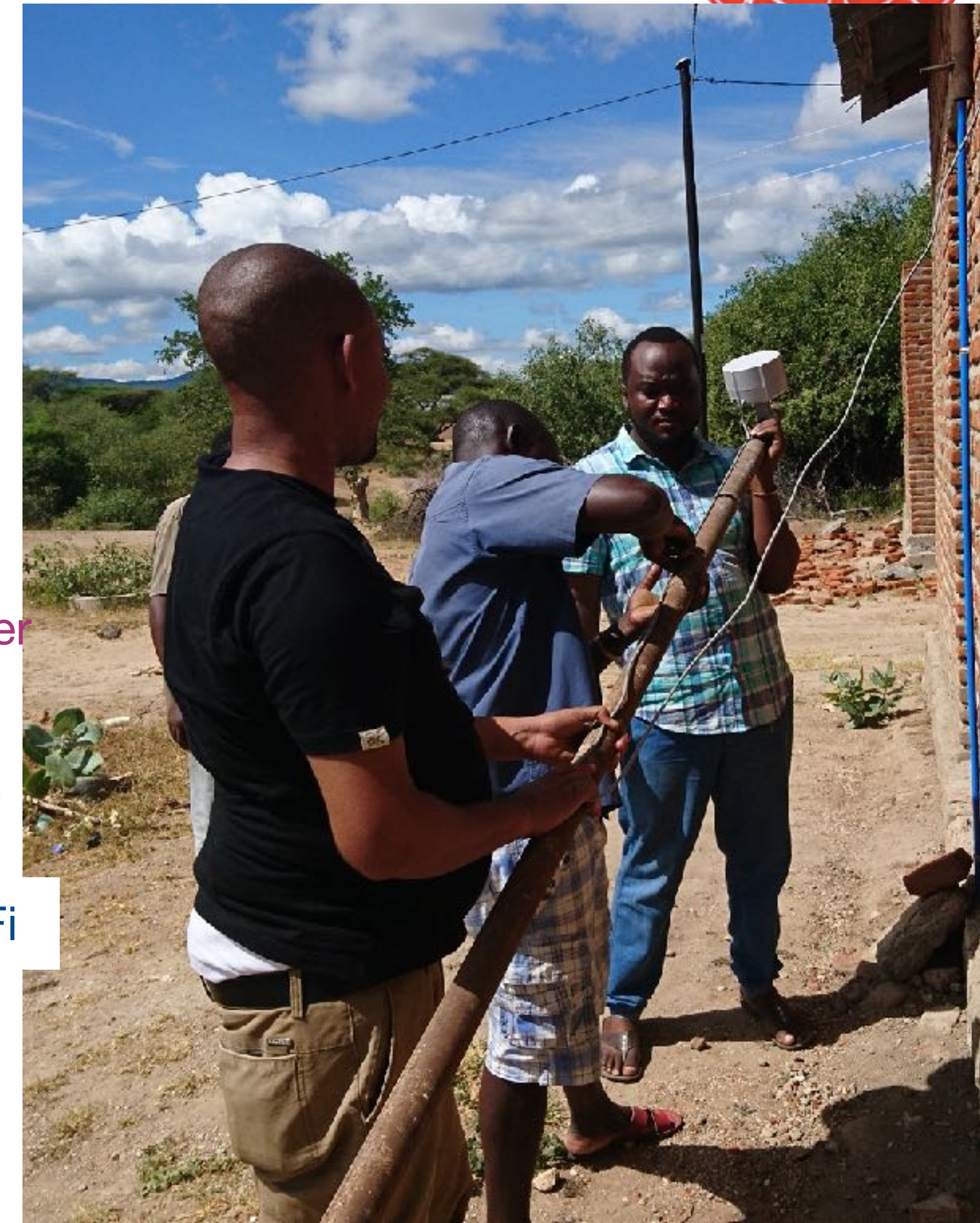
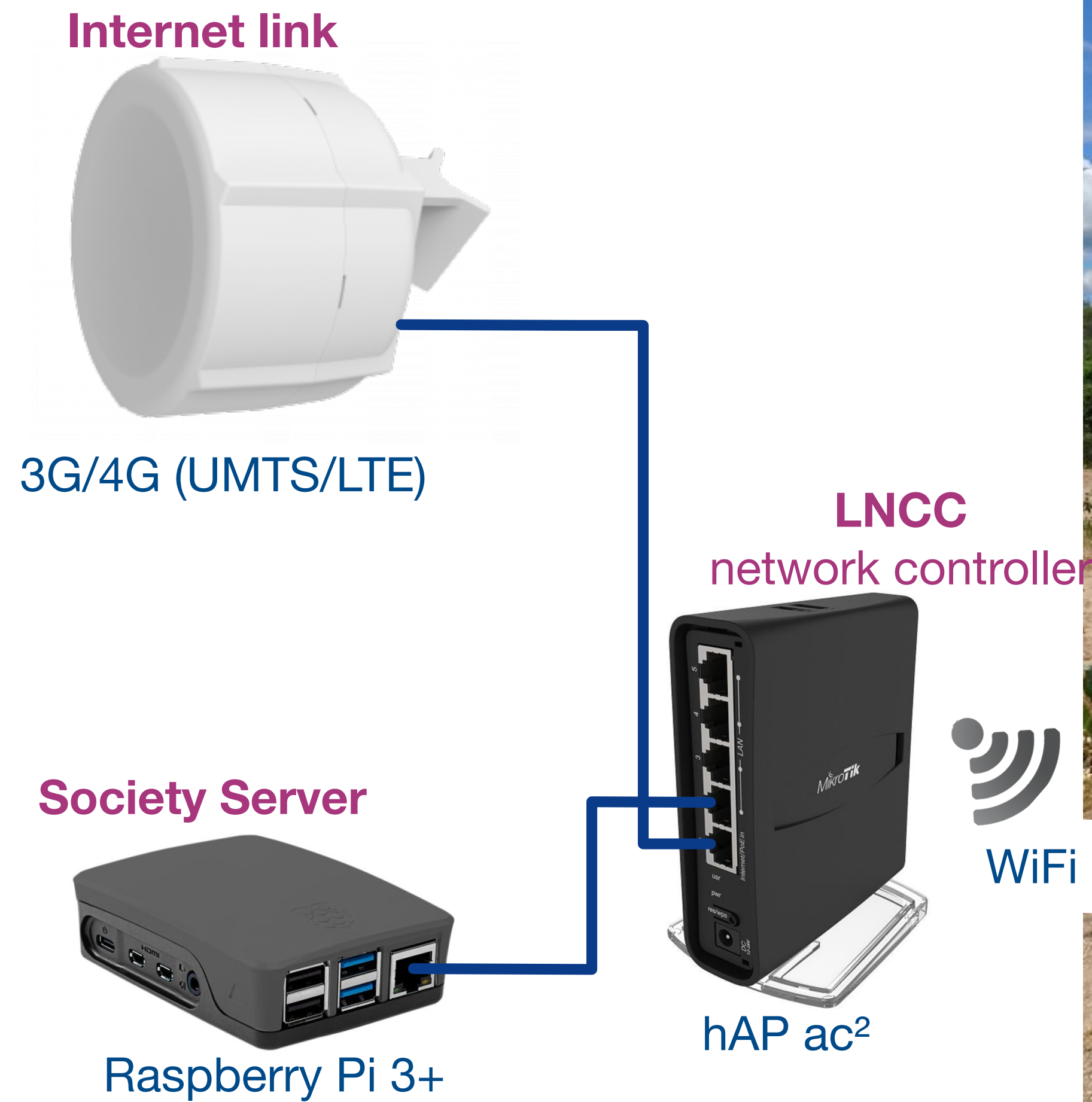


The Story of Tapeworms





# Connecting the Unconnected “WiFi Information spot”

















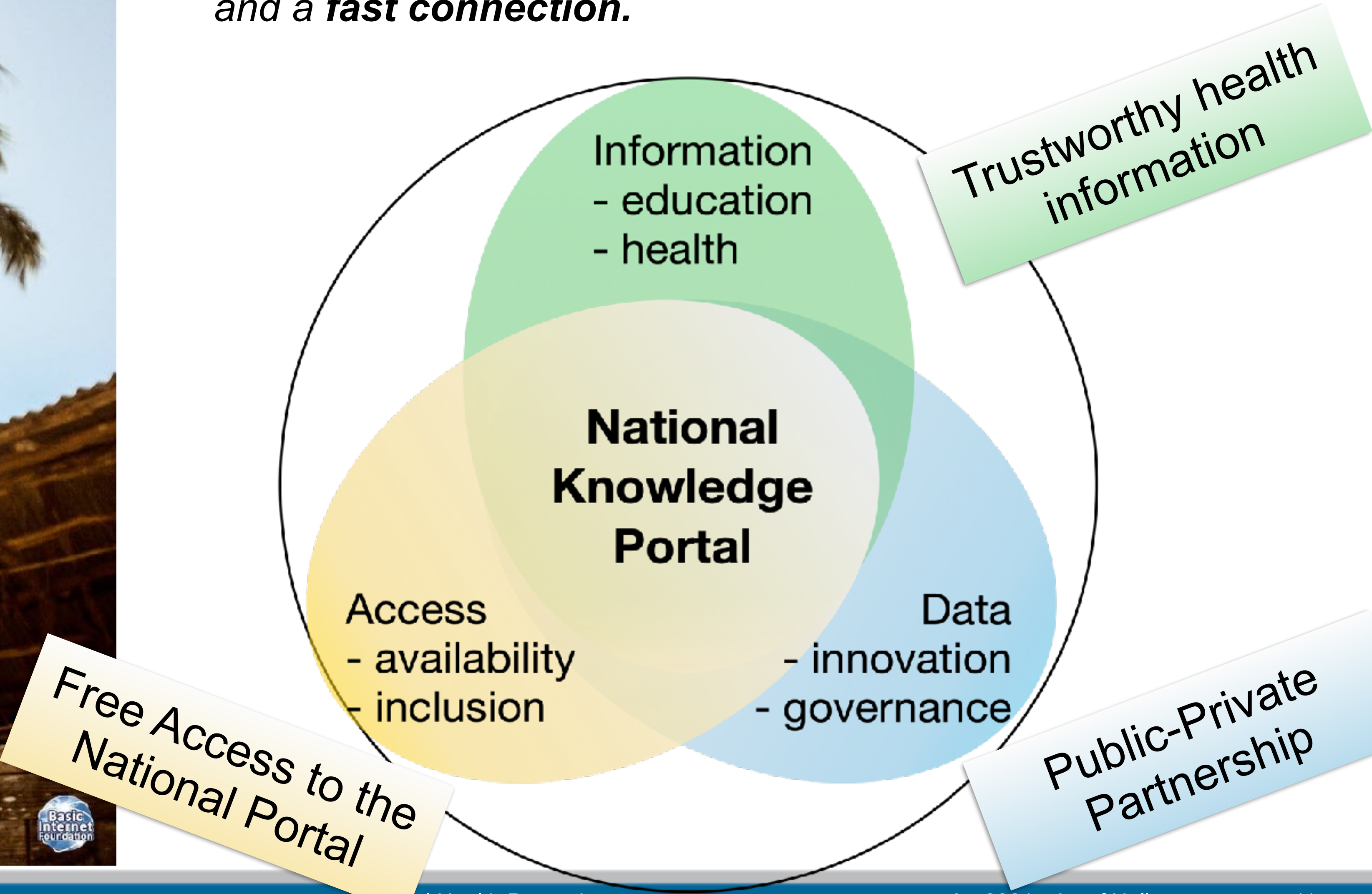




# Addressing Health in the Digital World through Innovations & Collaborations



**Meaningful connectivity** to the internet and **skills** for using an **appropriate device** with **enough data** and a **fast connection**.





## Topics for discussion, see [Globvac2021.BasicInternet.org](https://Globvac2021.BasicInternet.org)

- ➔ Digital Health Promotion and Community Involvements are key topics for SDG 3
- ➔ Digital Health Promotion contributes to Digital Skills and is an enabler for the Digital Transformation
- ➔ Accessible & Affordable Health Information: “Access to Health Information is a Human Right” and should be free of charge for every single human being