



**Norges prefererte koblingsarena for  
idéskapere og gründere  
på jakt etter kompetent kapital!**

# Movation – Innovasjonsdugnaden!

Norges ledende partnernetverk?

[ simula . research laboratory ]  
- by thinking constantly about it

nets

START OSLO

OPERA software

IKT NORGE

Statoil

VentureLab as

INNOVASJON NORGE

telenor

comperio

schibsted MEDIA GROUP

ISS

IGNITAS

WIKIMEDIA NORGE

Microsoft

norden  
Nordic Innovation

NOFAS  
MANAGEMENT

dataforeningen.no

The Research Council of Norway

Seed Forum

VIRKE  
HOVEDORGANISASJONEN

DNV

NorBAN

WR WIKBORG REIN

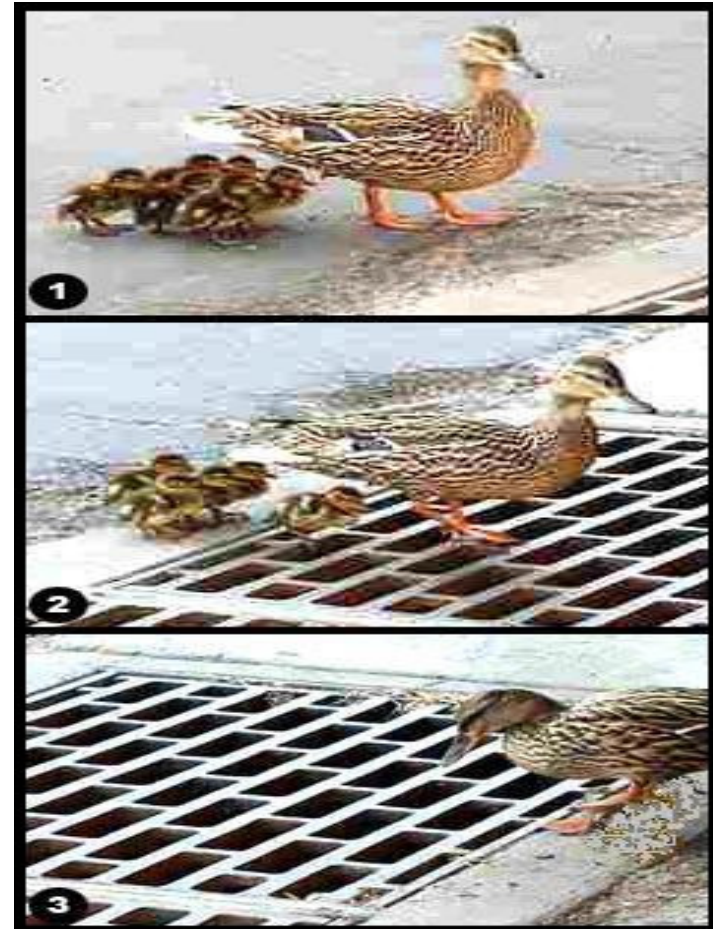
DNB

**MOVATION**  
InnoCircle Partner program



# Utfordringen!

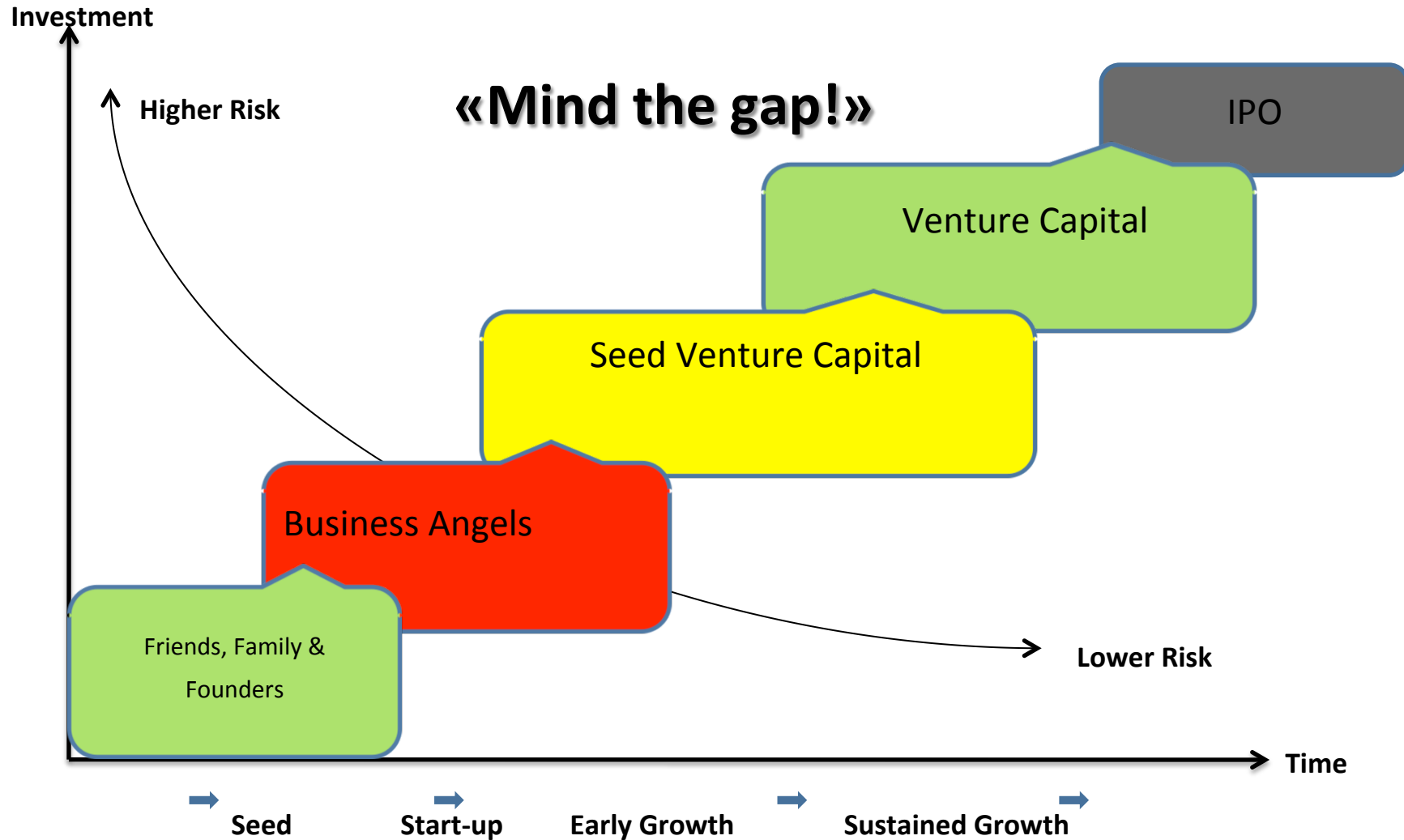
- Flere enn 45 000 virksomheter startes hvert år i Norge...
- Mindre enn 20% overlever i løpet av de 3 første årene...
- Samtidig leter mer enn 80 000 nordmenn etter gode investeringsmuligheter...



**«The world is becoming too fast, too complex and too networked for any company to have all the answers inside.»**

*Yochai Benkler, Yale University in the book «The wealth of Networks»*

# Problemset!






# Løsningen!

Det åpne, kvalitetssikrede og unike innovasjonsalternativet!

 **InnoBørs**

Hjelp | Blogg | Kontakt

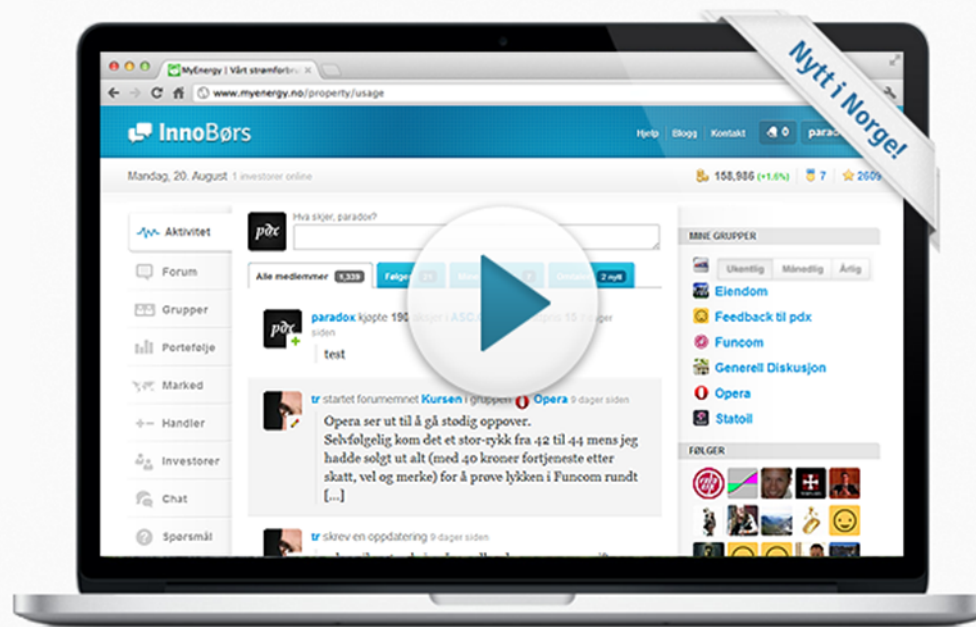
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Jørgen A. Tronstad 

## Møteplassen for gründere og investorer

InnoBørs er et nettsamfunn for nyskapning der gründere pitcher sine idèer direkte til Norges fremste investorer. De beste idèene får investert kapital så de kan utvikles videre.

**Bli medlem av InnoBørs** 



### Er du en **Gründer**?

På InnoBørs kan du pitche din idè til tusenvis av investorer og motta investeringer direkte via vår



### Er du en **Investor**?

Oppdag de beste Norske gründere og deres idèer. Hvis du vil hjelpe dem kan du gi dem et lån, en donasjon eller en



### Skap verdier sammen!

Vi er Nordens ledende økosystem for innovasjon. Våre investorer har til sammen bidratt med over 20 millioner

# Let's *all* make a difference!



**InnoBørs**  
Nordens ledende, åpne, kvalitetssikrede innovasjons-økosystem

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CareTech

**CrowdFunding**

**Informasjon**

<b>Ideens navn</b>	CareTech
Registrert	17.11.2011 15:44:21
Sist oppdatert	
Registrert av	Jonas Haavik
Emisjonsverdi	24000000
Gruppe	

**Beskrivelse**

CareTech AS is a product company providing Ambient Assisted Living Technology (AALT), addressing the need for improved aged care at lower cost in Norway and the EU. CareTech is... Leading innovation in care, keeping independence in the hands of people we love. A complete, integrated and open solution to meet the care cost challenges of our ageing population.

**Norway; We are five million people who can fund sustainable ideas!**

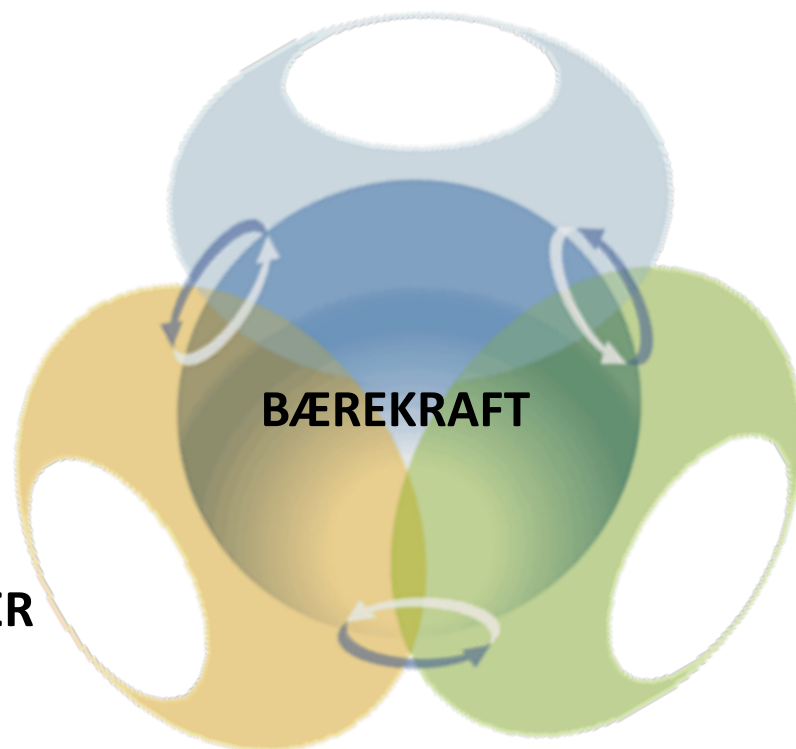


# Let's all communicate – nå 16000 brukere!

The screenshot shows a web browser window displaying the InnoDesign website. The browser's address bar shows the URL <http://innodesign.no/>. The page features a large banner for 'InnoBørs' with the text 'KAPITAL, KOMPETANSE OG KOMMUNIKASJON FOR START-UPS'. Below this is the 'inno//design' logo and the tagline 'NYHETSKANALEN FOR INNOVASJON OG DESIGN'. A navigation menu includes 'InnoNyheter', 'InnoBørs', 'InnoTorget', 'InnoTjenester', and 'Om InnoDesign'. A search bar is also present. The main content area is titled 'Årets nyskapere priset' and features a photograph of three men holding a trophy. To the right of the photo is a text block: 'Årets Reodorpris gikk til Quality Intervention fra Sogn og Fjordane. Cambi fra Asker vant Internasjonaliseringsprisen. Og Geilo-selskapet Høve Støtt vant den prestisjefylte Reiselivsprisen under Innovasjon Norges Skaperkraft-ar...'. On the right side of the page, there is a 'InnoNews — WWW' section with several article titles: 'Crowdsourcing Goes Up in the World: DARPA Balloon Hunt', 'Devising a Communications Plan for Collaborative Innovation', 'Innovation: How to Keep it Simple and Generate Better Results', 'The Competition is Not Who You Think It Is', 'The Myth of the Innovator Hero', 'The 3 Biggest Barriers To Innovation and How To Smash Them', 'Why social innovators need design thinking', 'What is social innovation?', 'To be indispensable at work, develop your 'i-skills'', and 'Why Leaders Shouldn't Lead Brainstorming'. The browser's taskbar at the bottom shows various application icons and the system tray with the date '17.11.2011' and time '15:09'.

# En åpen innovasjonsarena basert på bærekraftighet

ØKONOMI / PROFITT



SOSIALE / MENNESKER

MILJØ / PLANET

*Movation er et rendyrket innovasjonsselskap basert på sosialt entreprenørskap og roekte norsk dugnadsånd fordi nye tider skaper nye behov – og nye behov krever nye løsninger!*



# Hvem er vi?



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Serial Entrepreneur with 10+ start ups behind him.



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Bjarne Haugen has 27 years of extensive experience as both CFO and COO in the companies ABB, Glamox and ISS.



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Thor Hestnes has 25 years of management experience in sales and marketing and PR in the Norwegian and Nordic ICT market,. He's an innovative entrepreneur of online news media. InnoDesign.no, the leading news channel for Norwegian innovation and design.



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Inger-Mette has 25 years' experience with adding value for companies based on IT exploitation, last in DnV



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Magne Ytterstad has 30 years experience with auditing, finance / administration and has held positions as ERP Consultant, Auditor and business/corporate controller.



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Håvard K. Bjor has 11 years experience with entrepreneurship, both as a serial entrepreneur and as a coach for entrepreneurs. He has also written a handbook for starting hi-tech startups in Norway.