

16th Summer School on Telecommunications, 2007: Semantic Service Creation for Mobile Users

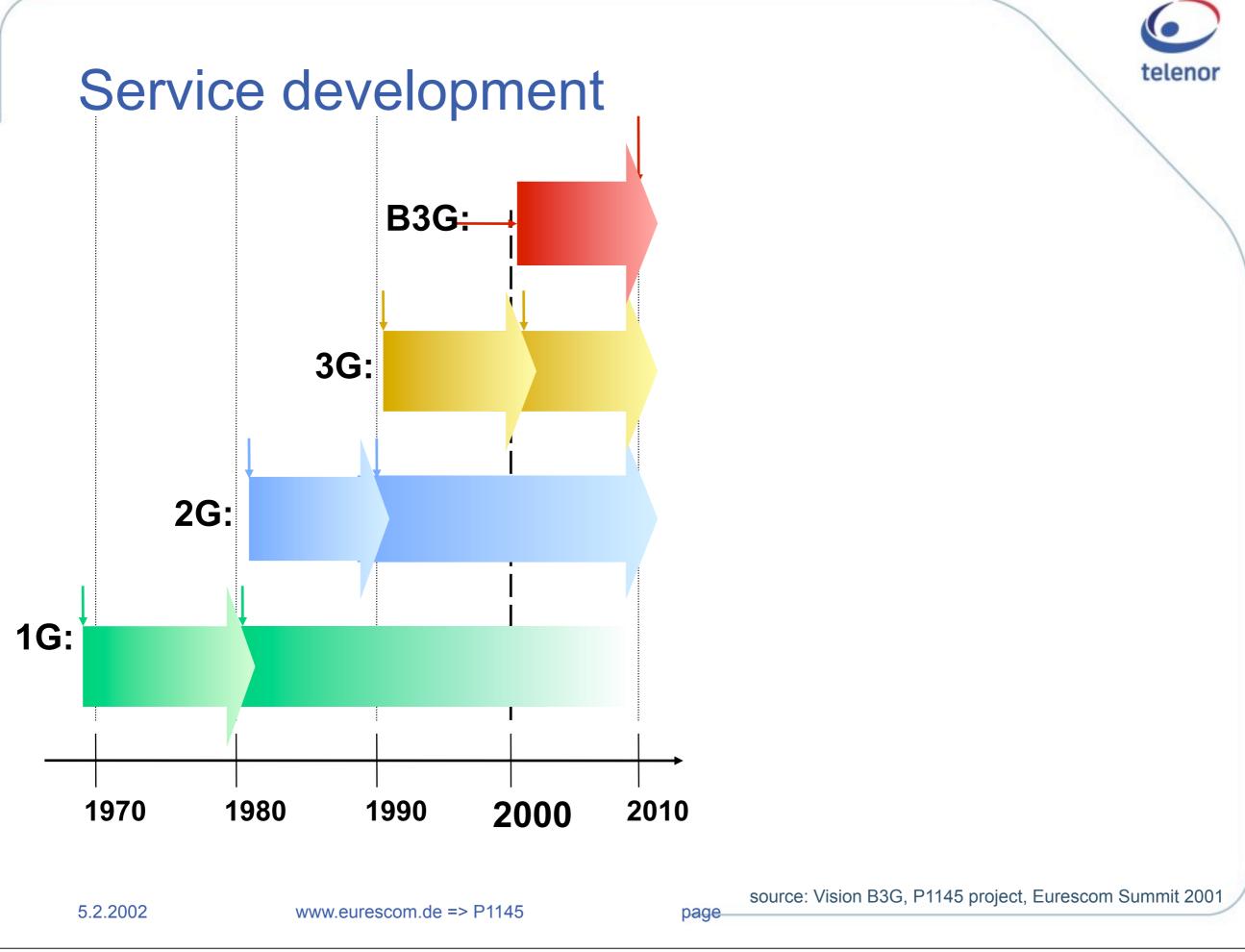
Josef Noll, UniK/UiO University Graduate Center/University of Oslo josef@unik.no

Overview

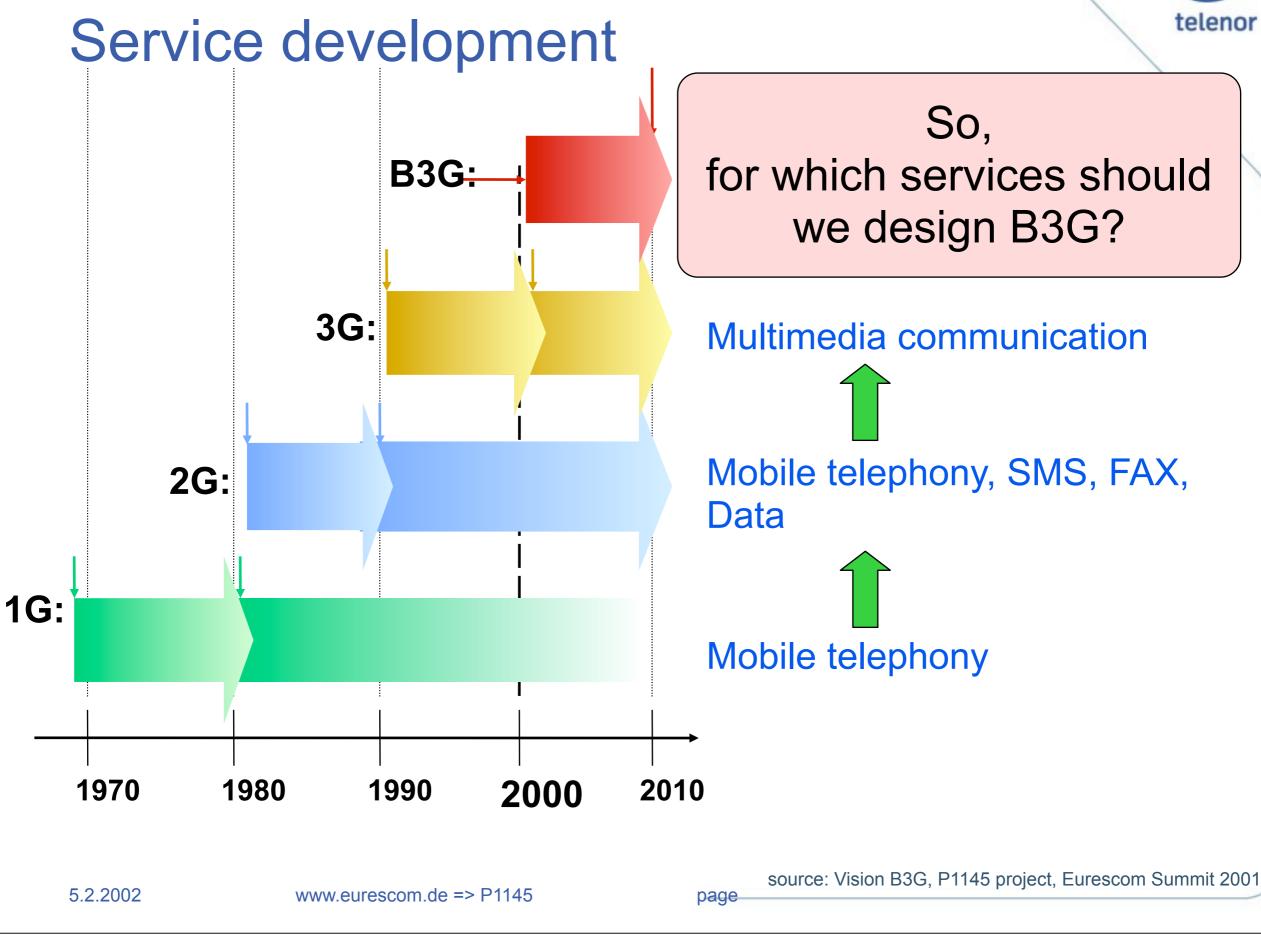
- Mobile Service Creation
 - Background
 - Challenges
 - Scenario
- Semantic Service Platform
 - Service Oriented Architecture
 - OSA, Parlay, ParlayX
 - Semantic Web Services
 - Adaptive Services Grid ASG-platform.org
- Service realisation
 - Findings

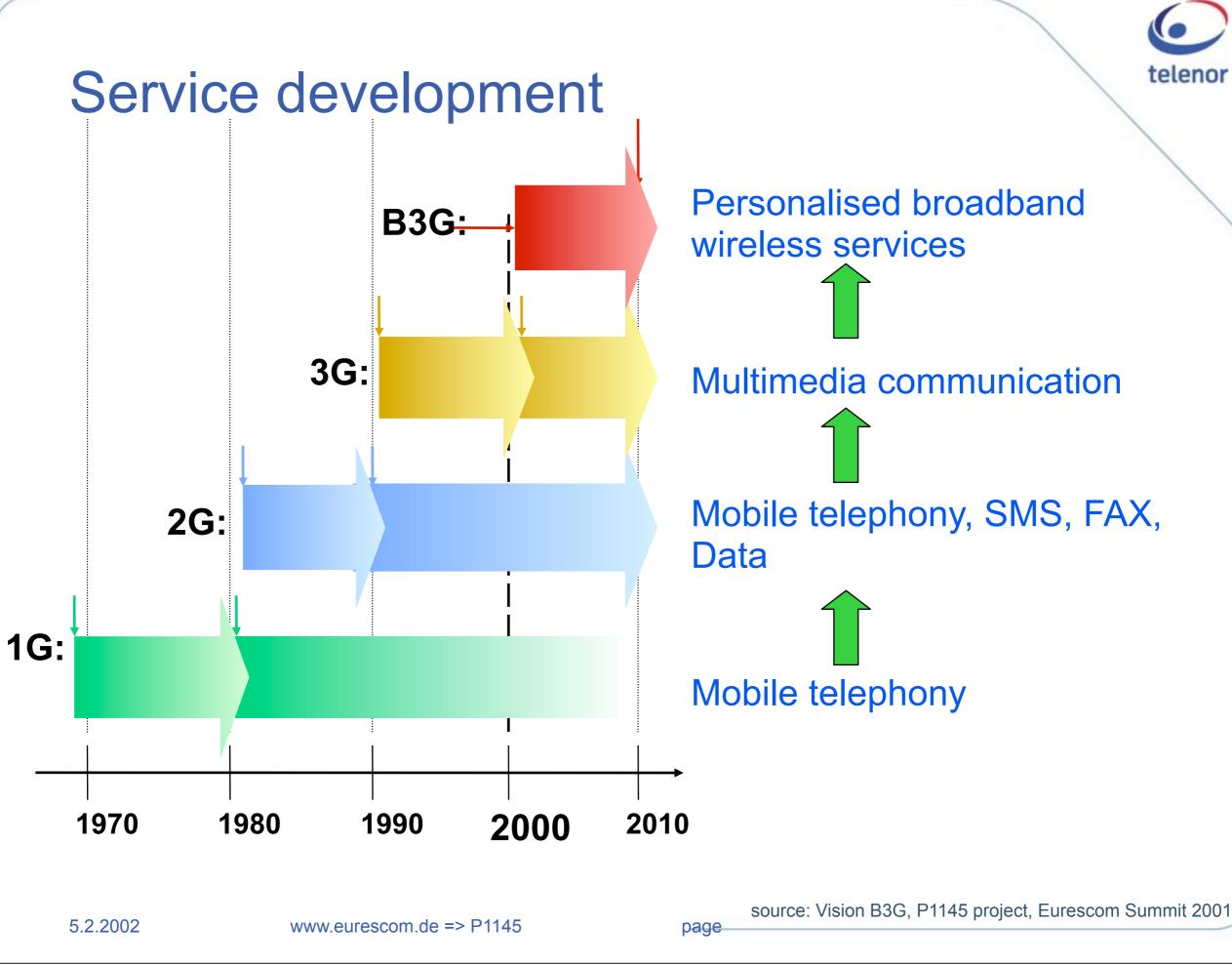
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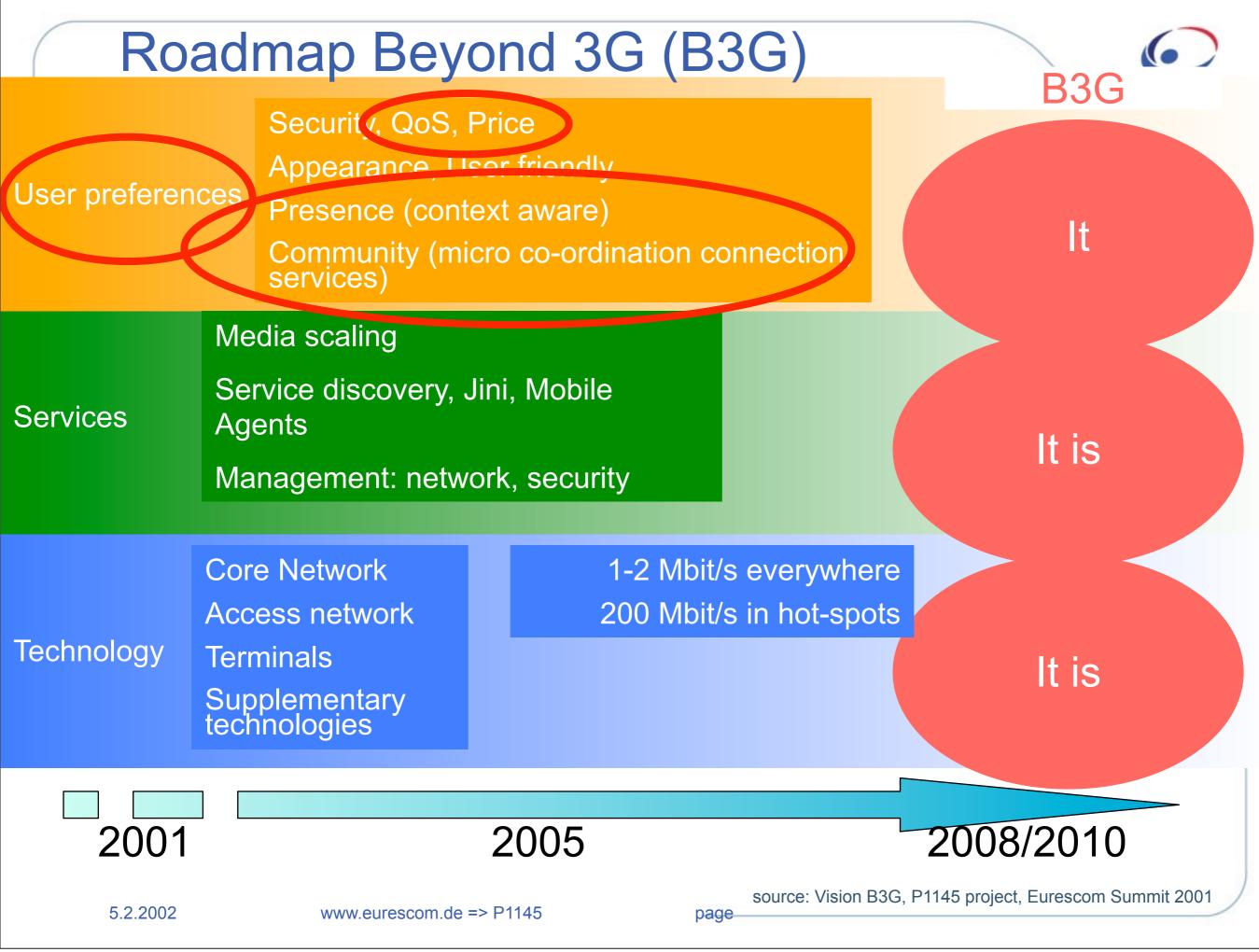






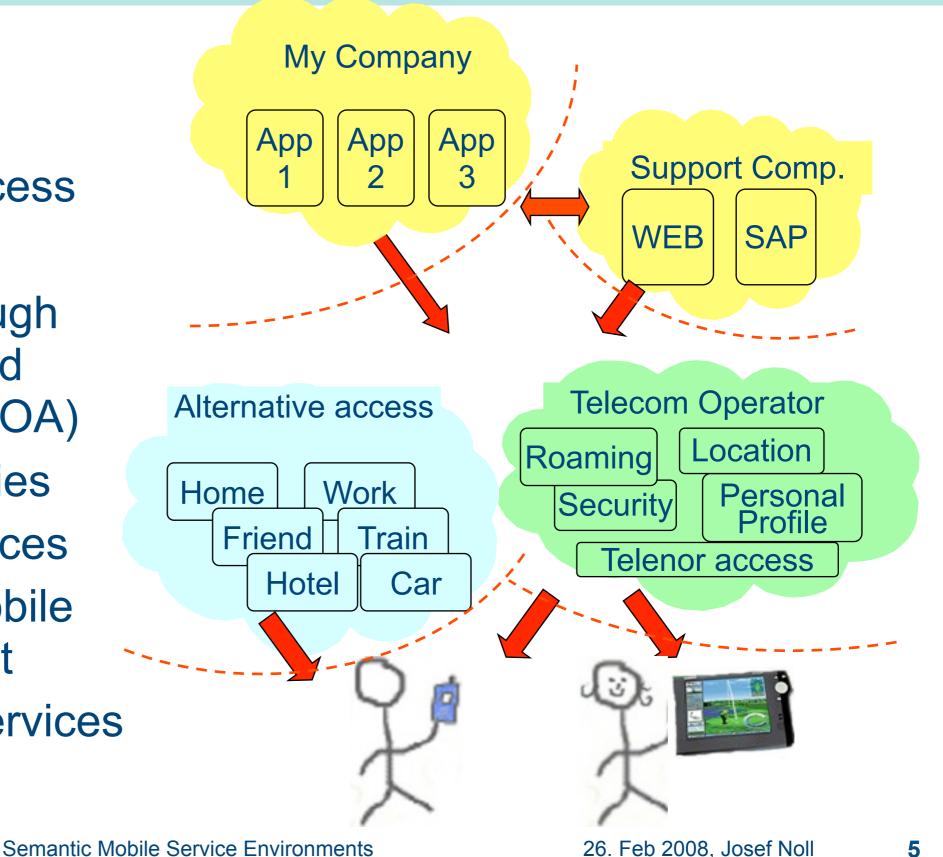


Roadmap Beyond 3G (B3G) B3G				
User preferen	Ser preferences Security, QoS, Price Appearance, User friendly Presence (context aware) Community (micro co-ordination connection services)		nection,	lt
Services	Agents	ervice discovery, Jini, Mobile		It is
Technology	Core Network Access network Terminals Supplementary technologies		everywhere in hot-spots	It is
2001		2005		008/2010 5 project, Eurescom Summit 2001
2001 5.2.2002	www.eurescom.de =			



Service centric view

- Everything is a service
 - network access
 - phone call
- Managed through service oriented architecture (SOA)
- Main deficiencies
 - phone services
 - wireless/mobile environment
 - proximity services
 (pop-up)



Industry requirements

Web services

- Fixed service set, Static service composition, Low degree of automation
- Poor reliability
- Fixed Service Level Agreement

Semantic Web Services

 Flexible services, easy new services

- Alternative service provision
- Global, dynamic services



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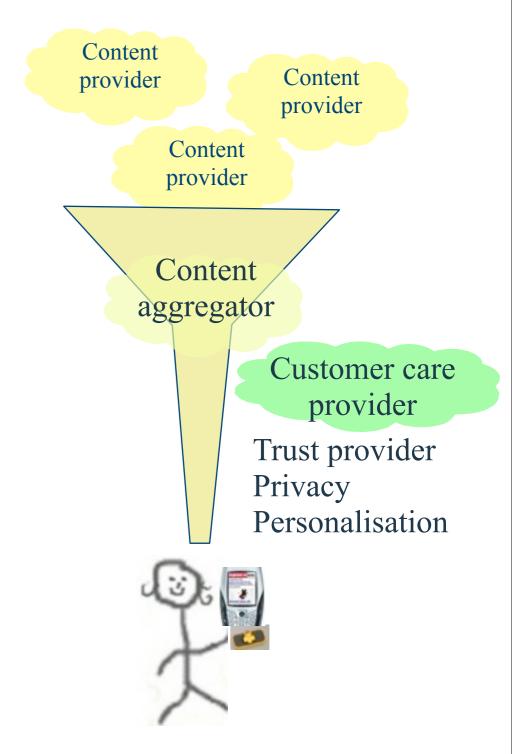
User-Centric View

- Customer preferences
 - Trust relation
 - Clear value proposition (convenience)
 - Information/advertisement overload
- Main duties for service players
 - Customer relation (paying the bill)
 - Service integration
 - New business ideas

overload)

- Customer protection (information

Semantic Mobile Service Environments



Mobile Adventure

Do Co Mo DoCoMo Euro-Labs

- Looking ahead
 - Mobile computing has original types of discovery
 - Situated discovery
 Services may be available through RFID or Felica
 How are these services discovered?
 - Policy/Environment-based discovery
 Interaction with a given services is required in a given environment
 Bus tickets

© 2006 by DoCoMo Communications Laboratories Europe GmbH

source: Massimo Paolucci, DoCoMo Eurolabs, "OWL-S for Mobile Users", Oct 2006

Mobile Adventure

What do you mean with Service?



The mobile application view:

- 2D bar codes, NFC
- Bluetooth-based services
- Social Networking
- Supporting user in daily life









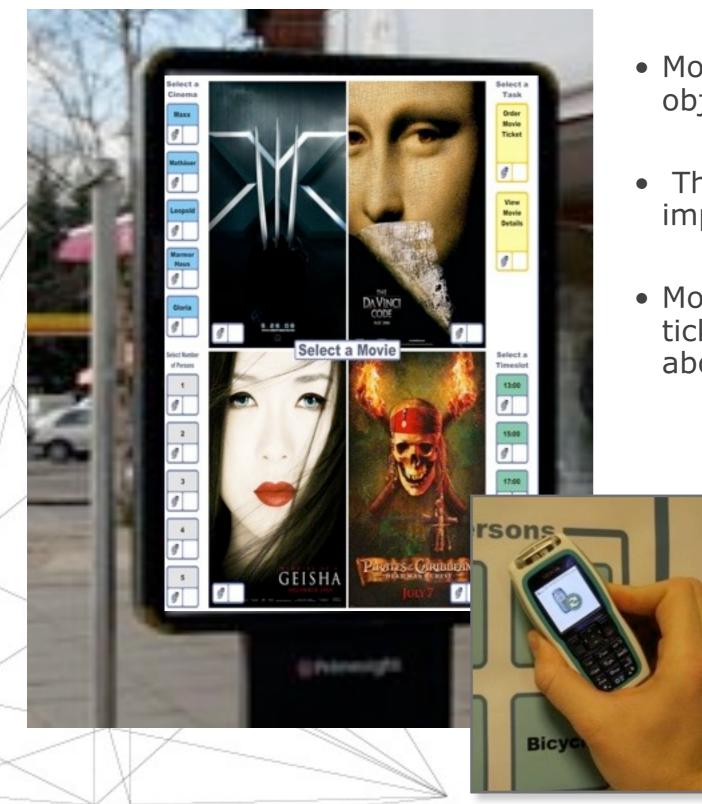
© 2006 by DoCoMo Communications Laboratories Europe GmbH

source: Massimo Paolucci, DoCoMo Eurolabs, "OWL-S for Mobile Users", Oct 2006

Mobile Adventure

PERvasive Service Interaction





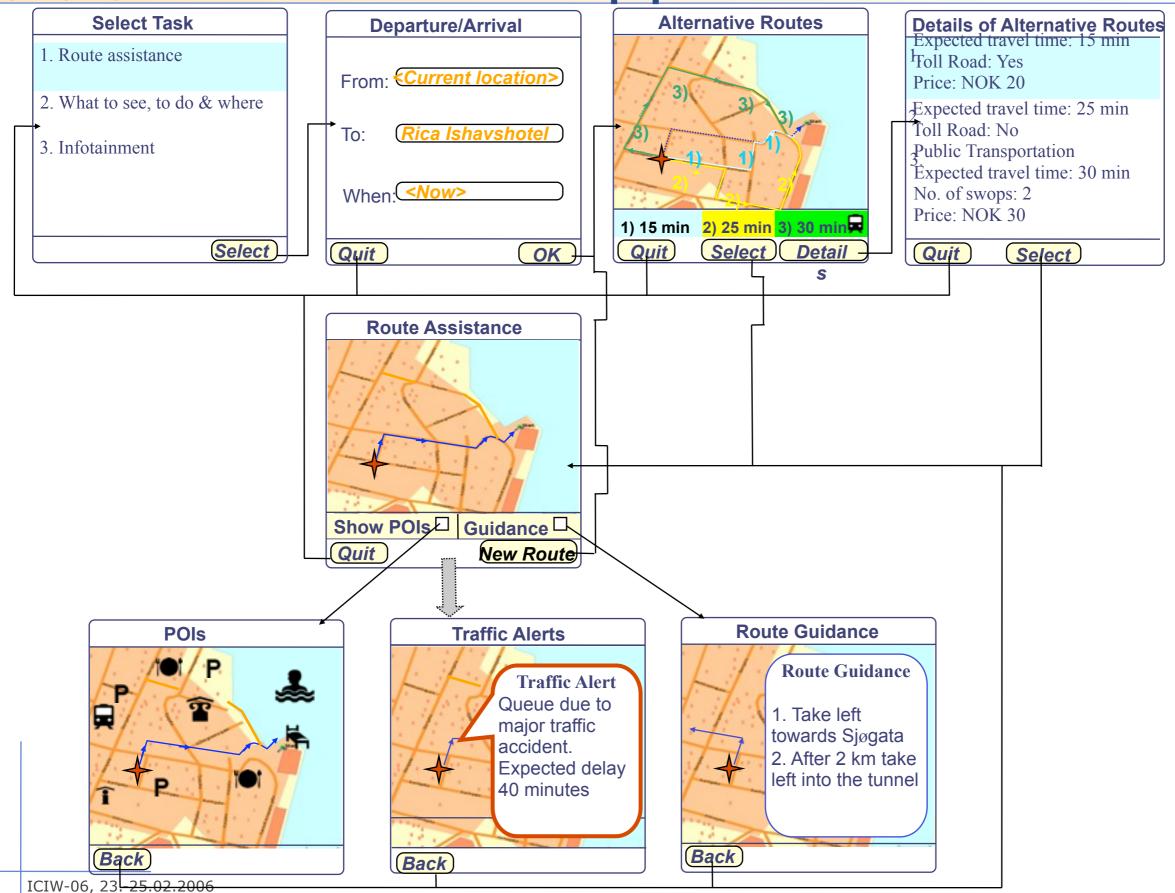
- Mobile users can interact with arbitrary objects tagged with electronic or visual tags
- Through this interaction the mobile user implicitly **interact with a service**
- Mobile user can purchase goods such as tickets, music etc; or acquire information about a location, products, transport etc.

In collaboration with Ludwig Maximilian Universität München

> © 2006 by Decomo ortinuir catio s Laboratorie Europ Gmolt

source: Massimo Paolucci, DoCoMo Eurolabs, "OWL-S for Mobile Users", Oct 2006

Telematics Application Flow



Semantic ASG Web Services, editor: Josef Noll

G

Semantic Technologies
 –what are they
 –how can they help



Why Semantics?

Syntax vs. Semantics



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Title: Ontological Engineering Authors: Asunción Gómez-Pérez... Price: \$74.95 Product: Book

<Title>Ontological Engineering</Title> <Author>Asunción Gómez-Pérez...</Author> <Price>\$74.95</Price> <Product>Book</Product>



What do the tags mean for the machine?

Semantic Technologies: Diamond in the Rough?

Why Semantics?

Conceptual Level





lunch (.no)



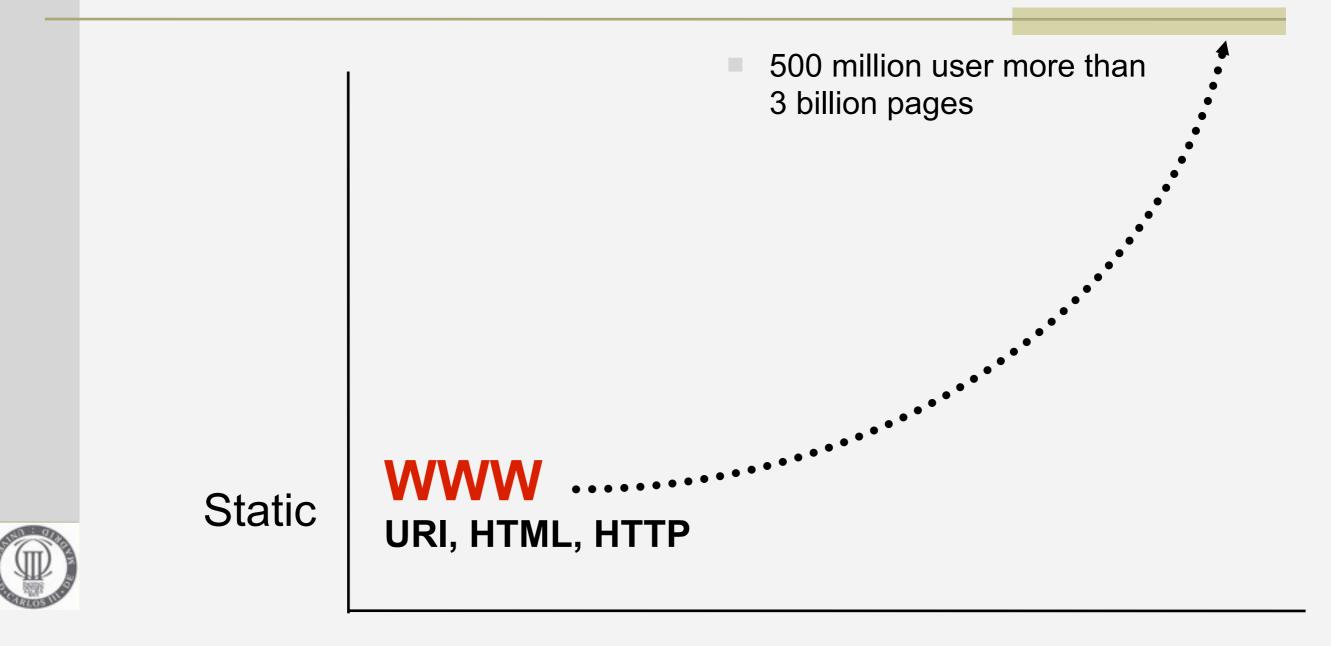
lunch (.es)

Semantic Technologies: Diamond in the Rough?



Syntactic

Semantic Technologies: Diamond in the Rough?



Syntactic

Semantic Technologies: Diamond in the Rough?



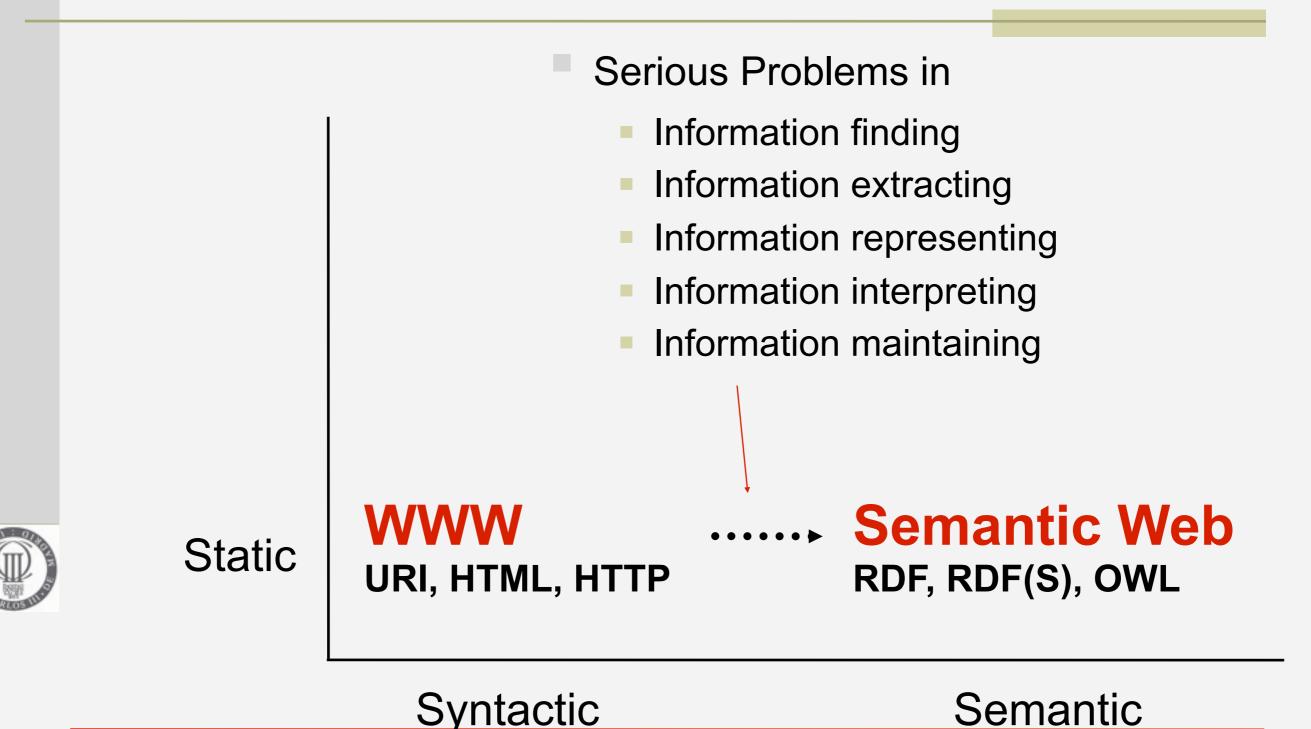
Static



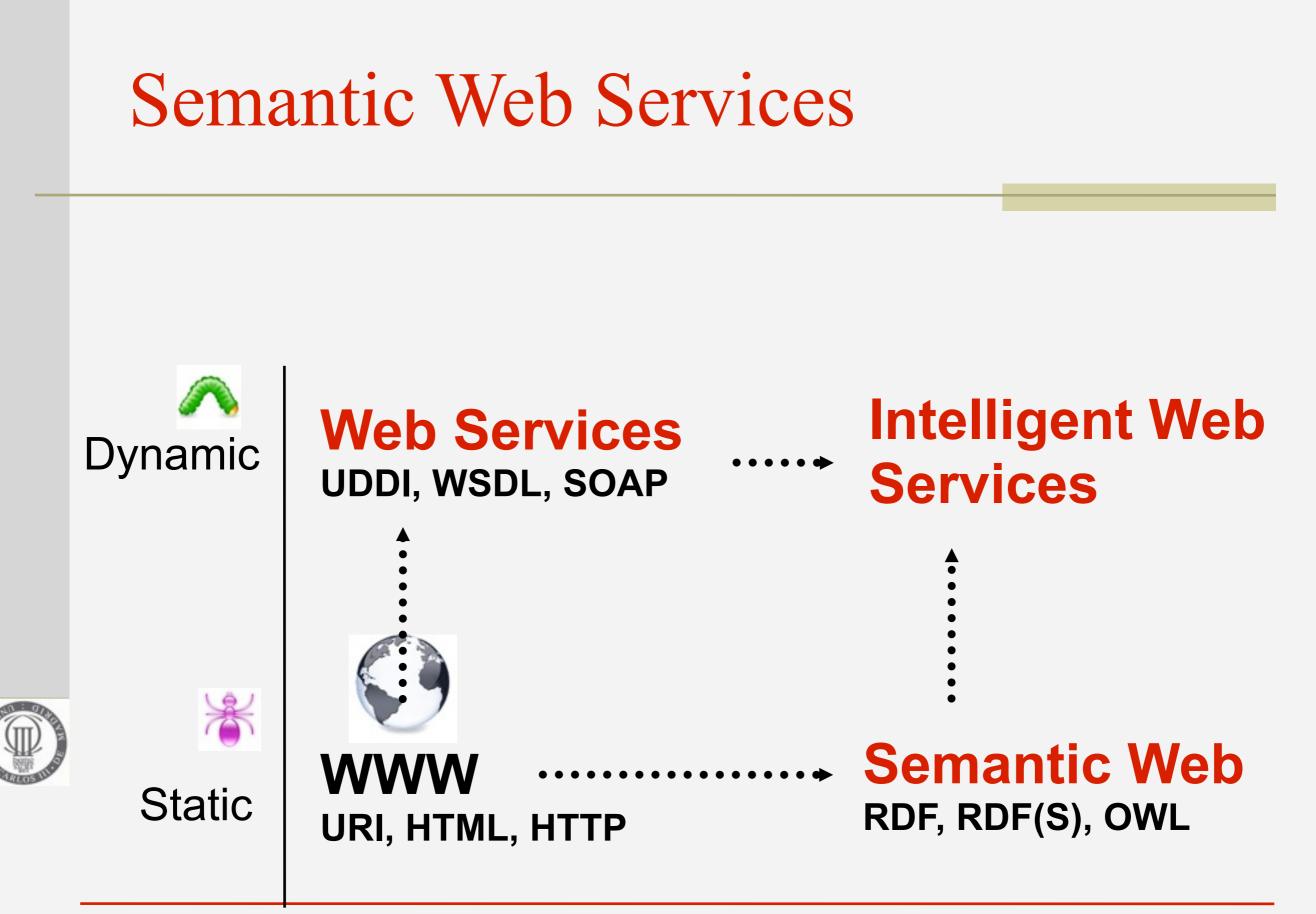
Syntactic



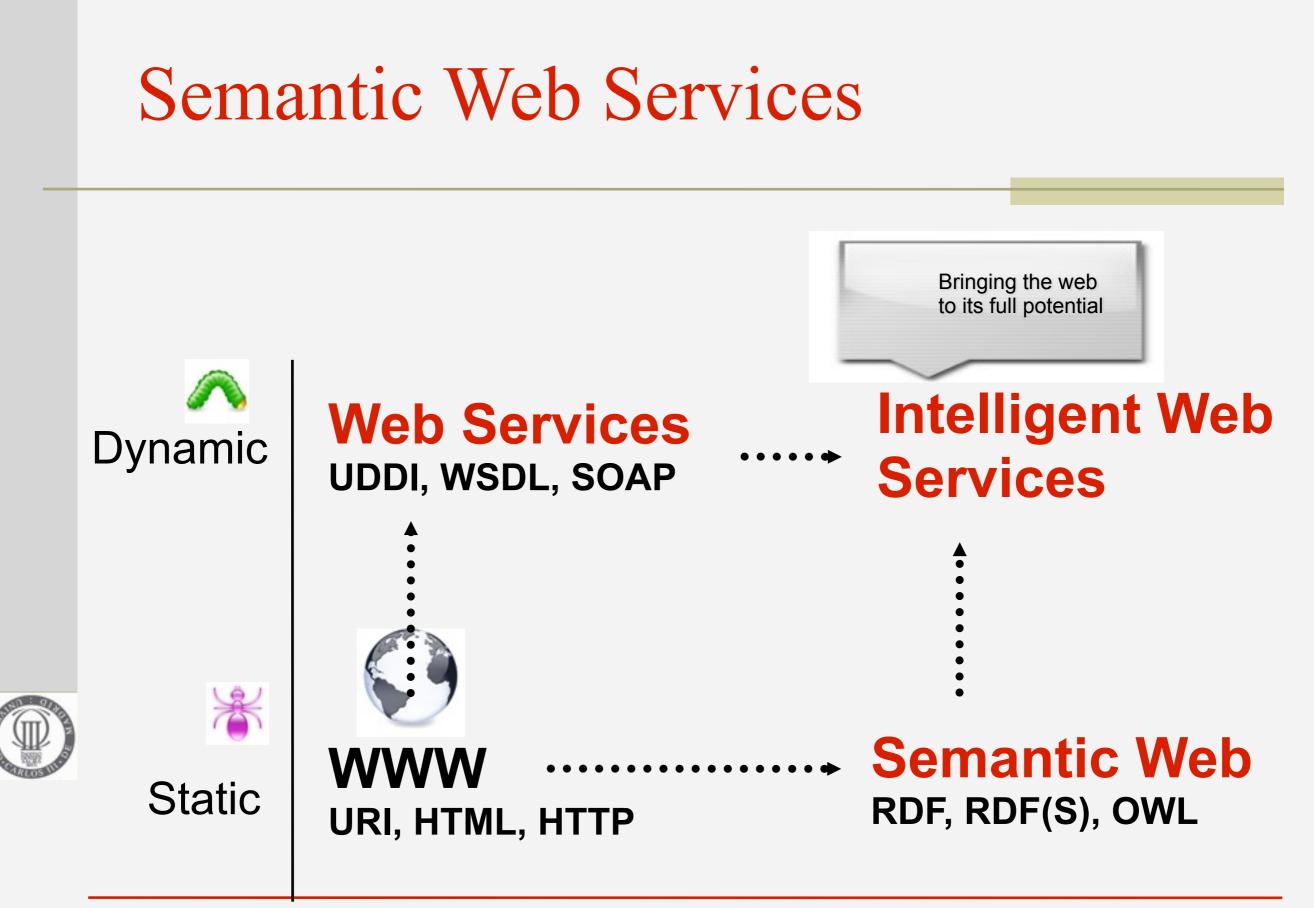
Semantic Technologies: Diamond in the Rough?



Semantic Technologies: Diamond in the Rough?



Semantic Technologies: Diamond in the Rough?



Semantic Technologies: Diamond in the Rough?

Semantics in Business: Knowledge Management

Enable a paradigm switch in searching information

From

- Information Retrieval
- То
 - Question Answering



This presentation illustrates an application in this line for one particular domain

ogies: Diamond in the Rough?

intelligent software for the networked economy

fredag 30. januar 2009

Semantics in Business: Knowledge Management

- Enable a paradigm switch in searching information
- From Google: "Josef Noll"
 To
 Question Answering



This presentation illustrates an application in this line for one particular domain

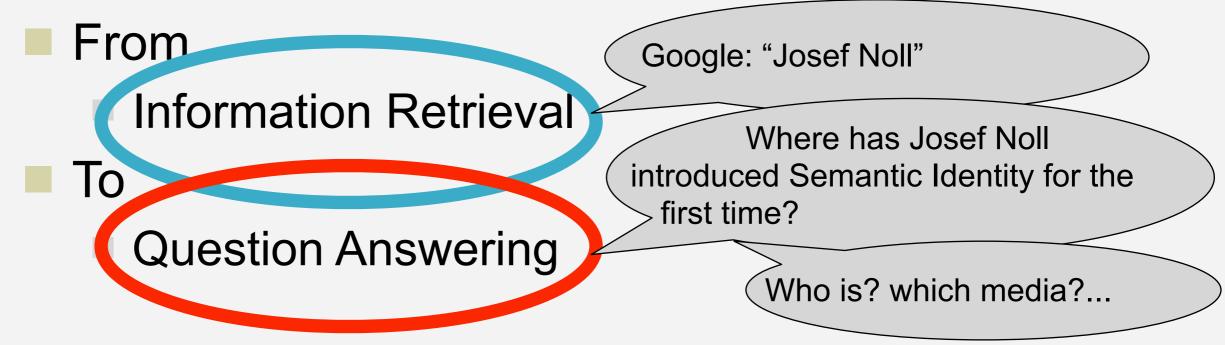
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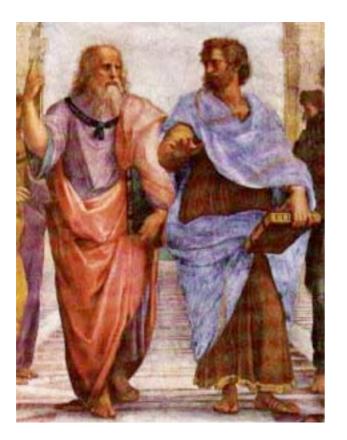


[Source: Ian Horrocks, University of Manchester]

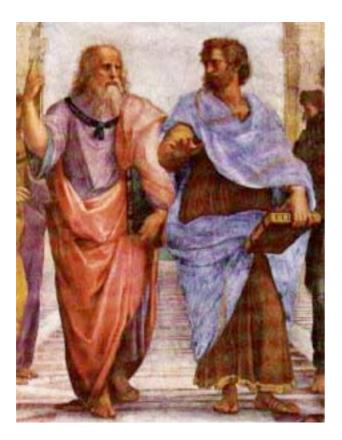
- In Philosophy, fundamental branch of metaphysics
 - Studies "being" or "existence" and their **basic categories**
 - Aims to find out what entities and types of entities exist

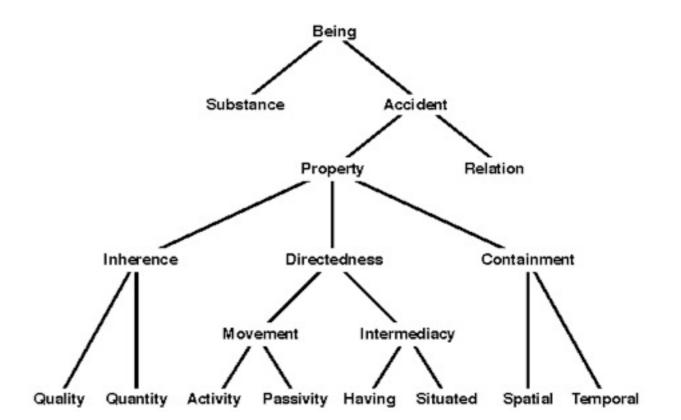


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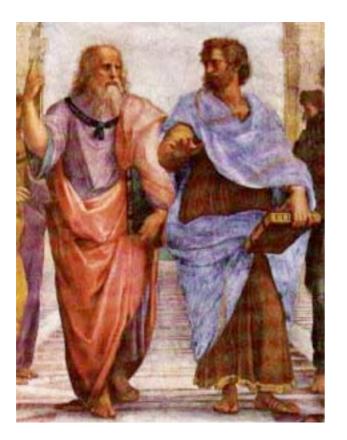
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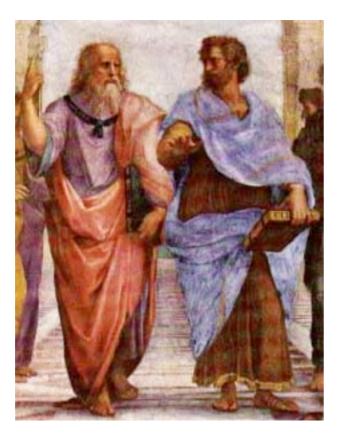


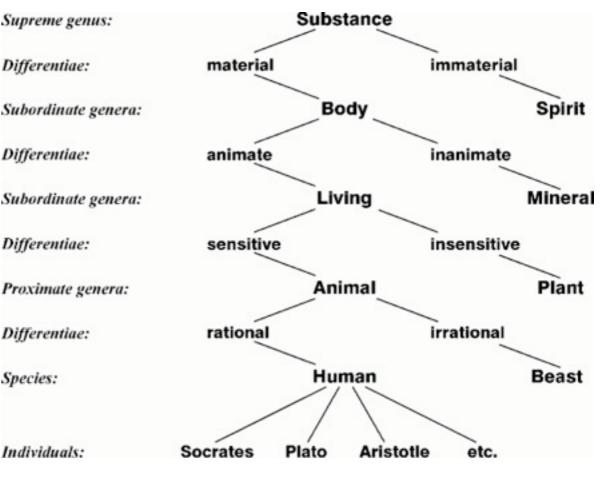
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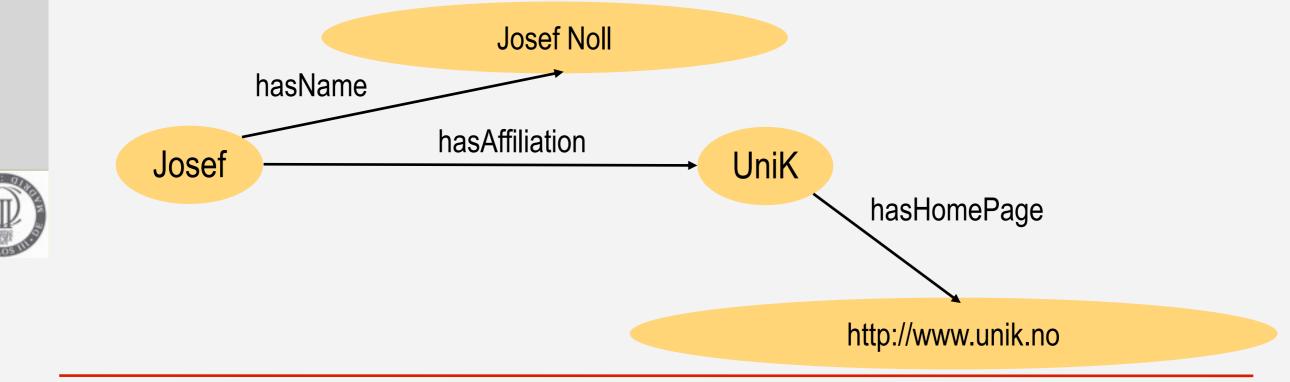




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Resource Description Framework (RDF)

- W3C recommendation (http://www.w3.org/RDF)
- RDF is graphical formalism (+ XML syntax + semantics)
 - for representing metadata
 - for describing the semantics of information in a machine- accessible way
- RDF is a basic ontology language
 - Resources are described in terms of properties and property values using RDF statements.
 - Statements are represented as triples, consisting of a subject, predicate and object.
 [S, P, O]



Semantic Technologies: Diamond in the Rough?

Web Ontology Language (OWL)

Built on top of RDF(S) and renaming DAML+OIL primitives

Three layers:

- OWL Lite: a small subset, easier for frame-based tools to transition to, easier reasoning
- **OWL DL**: description logic, decidable reasoning
- **OWL Full**: RDF extension, allows meta-classes

Several syntaxes:

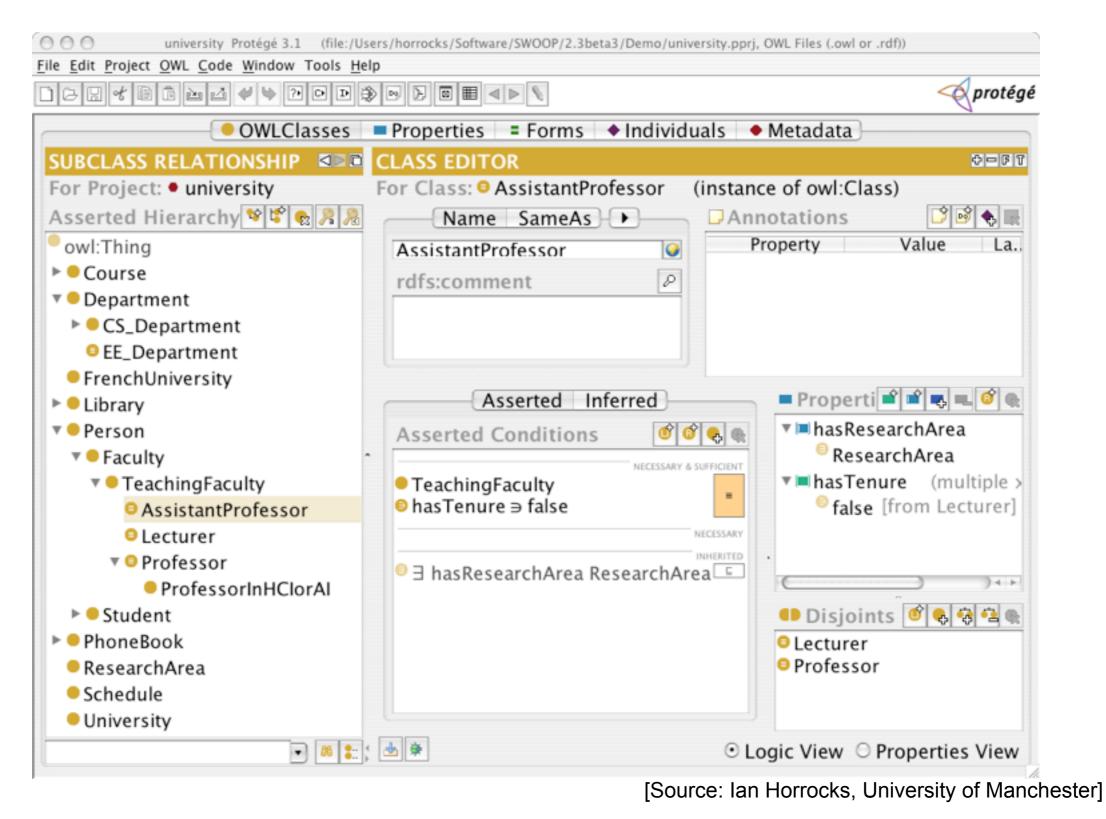
- Abstract syntax: easier to read and write manually, closely corresponds to DL
- RDF/XML: OWL can be parsed as an RDF document, more verbose

Semantic Technologies: Diamond in the Rough?



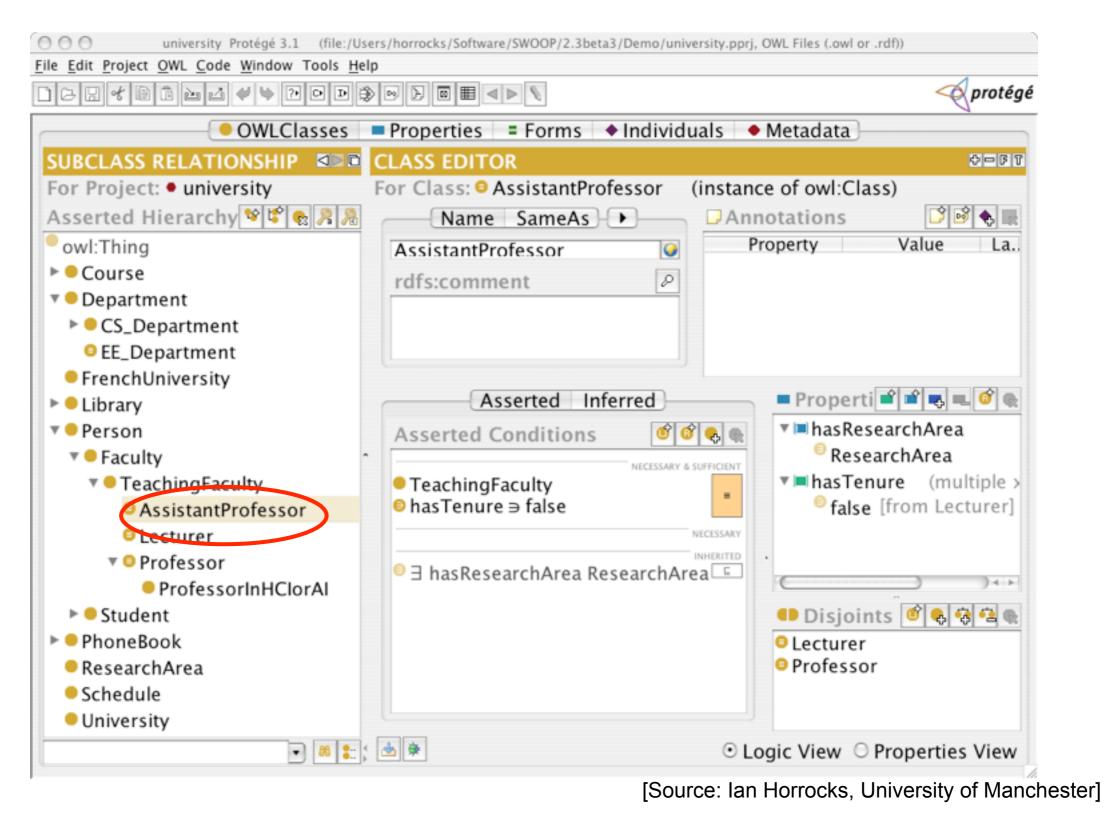
MANCHESTER 1824

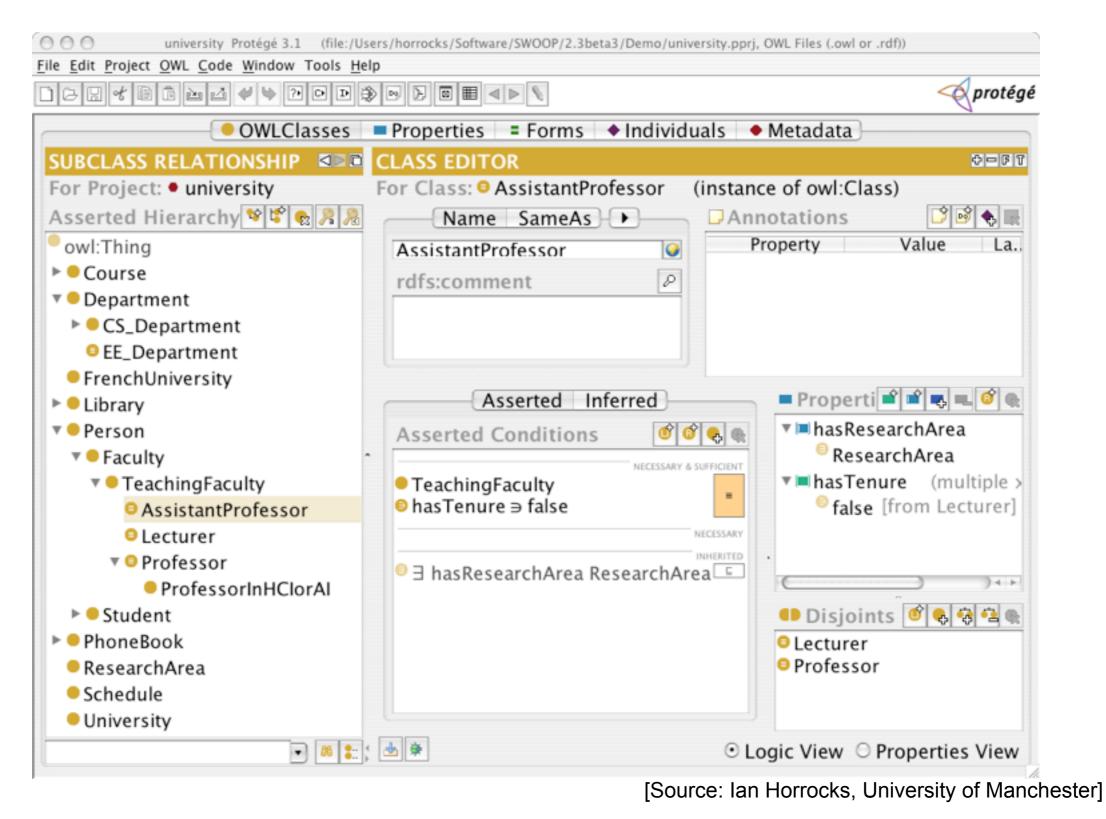
Example Ontology (Protégé)



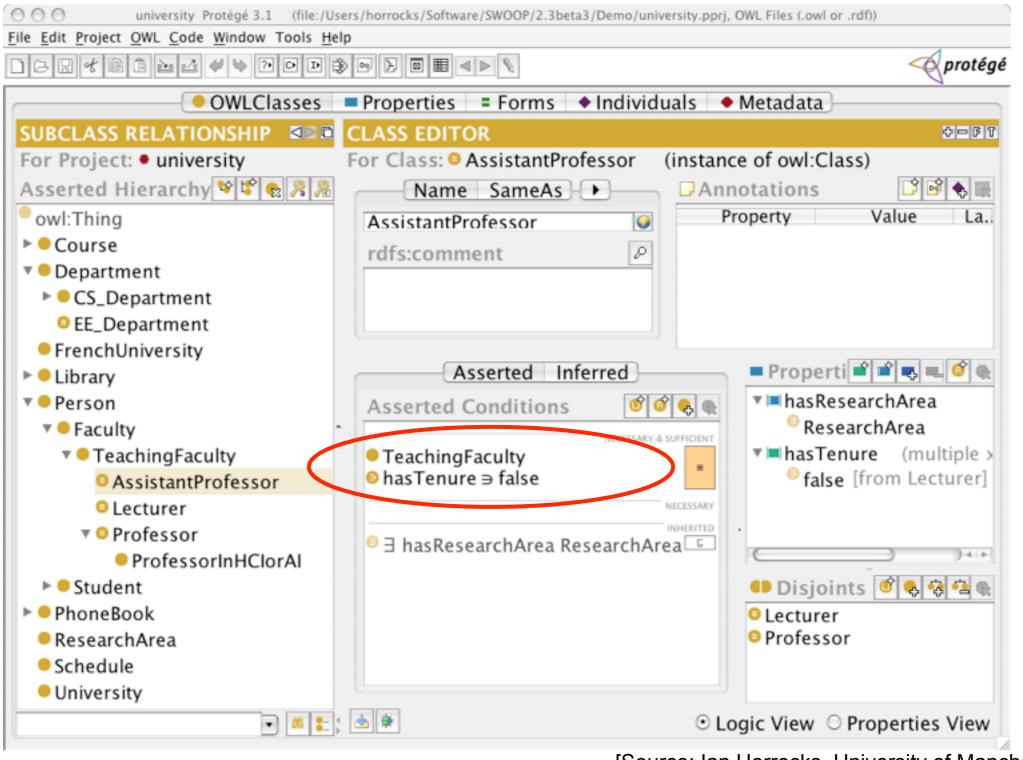
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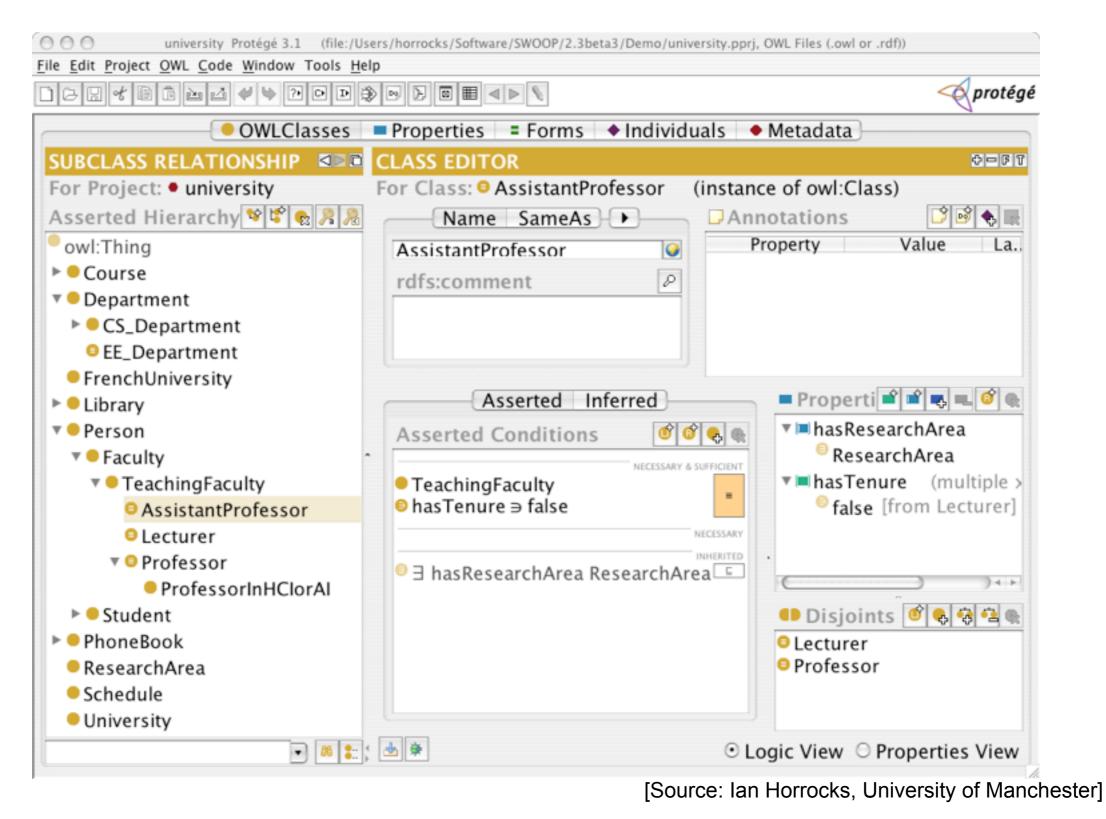


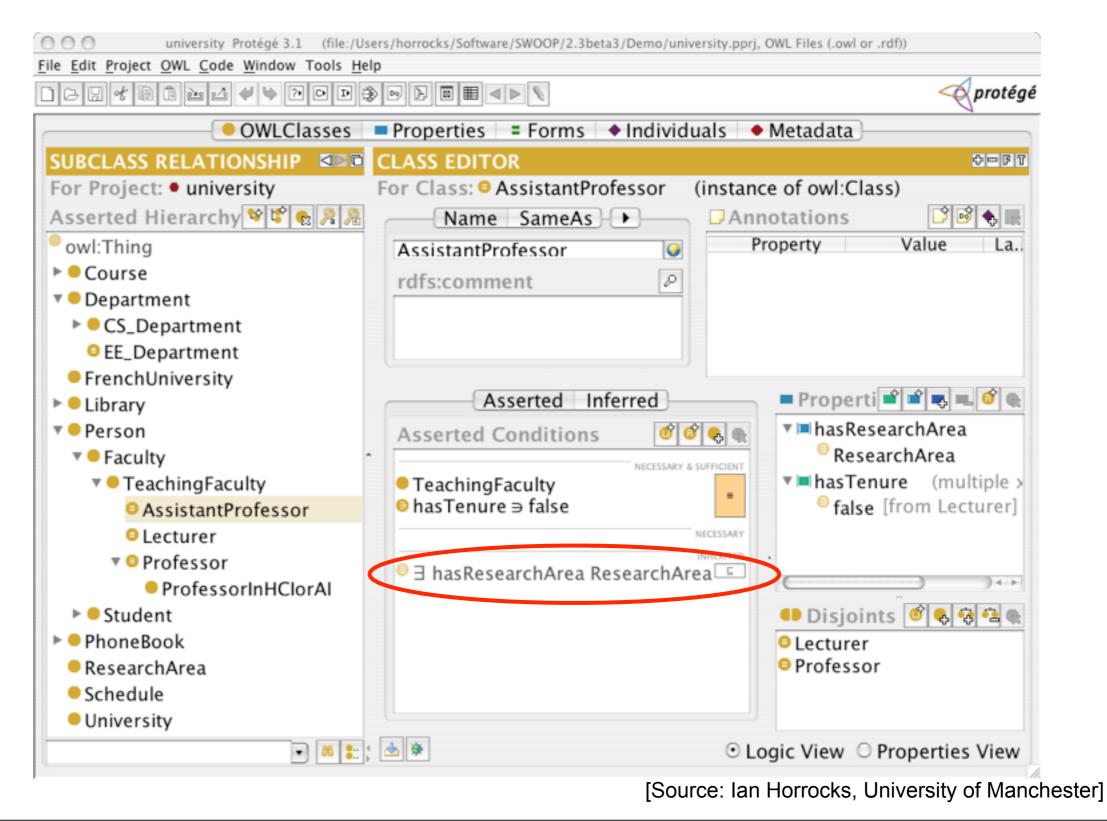


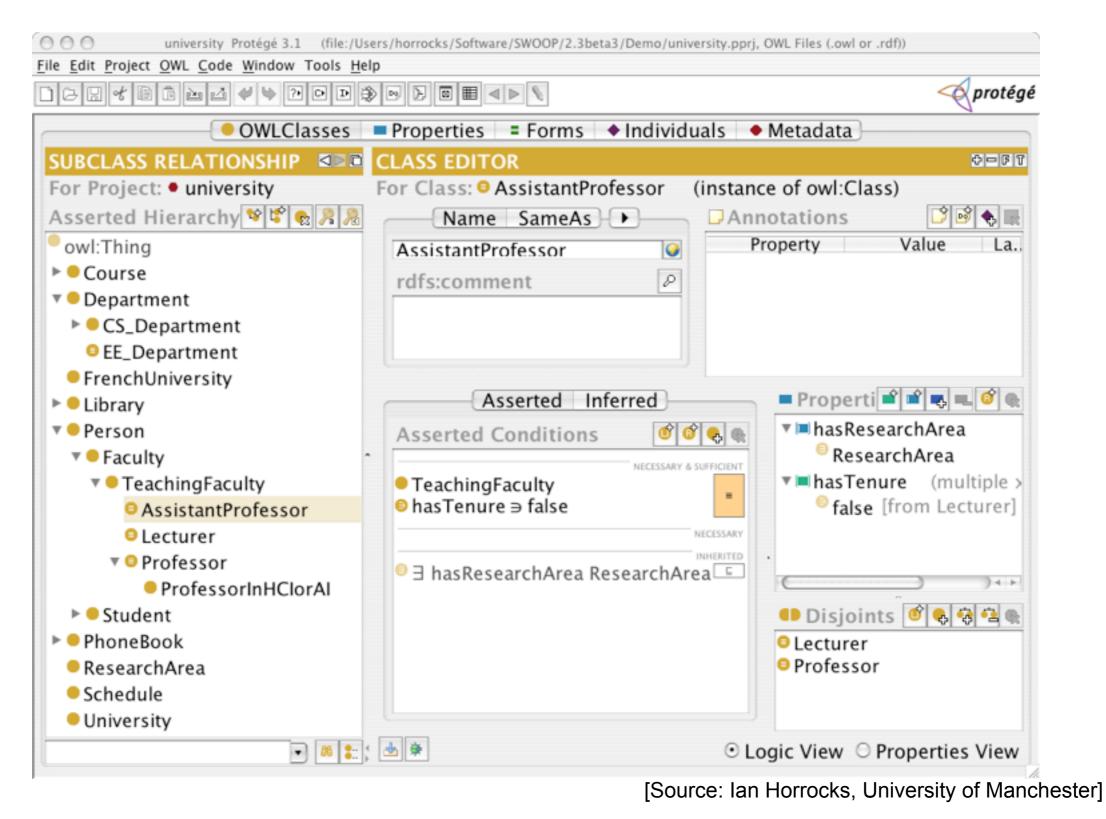
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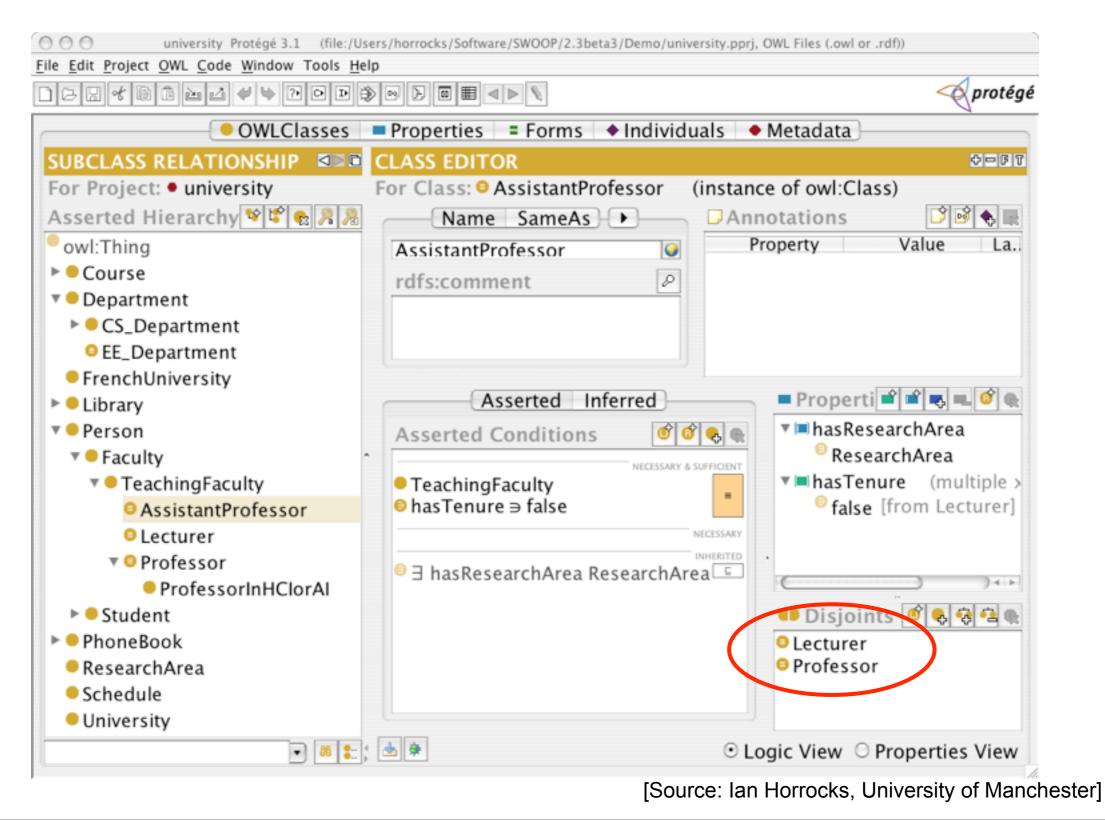


[Source: Ian Horrocks, University of Manchester]





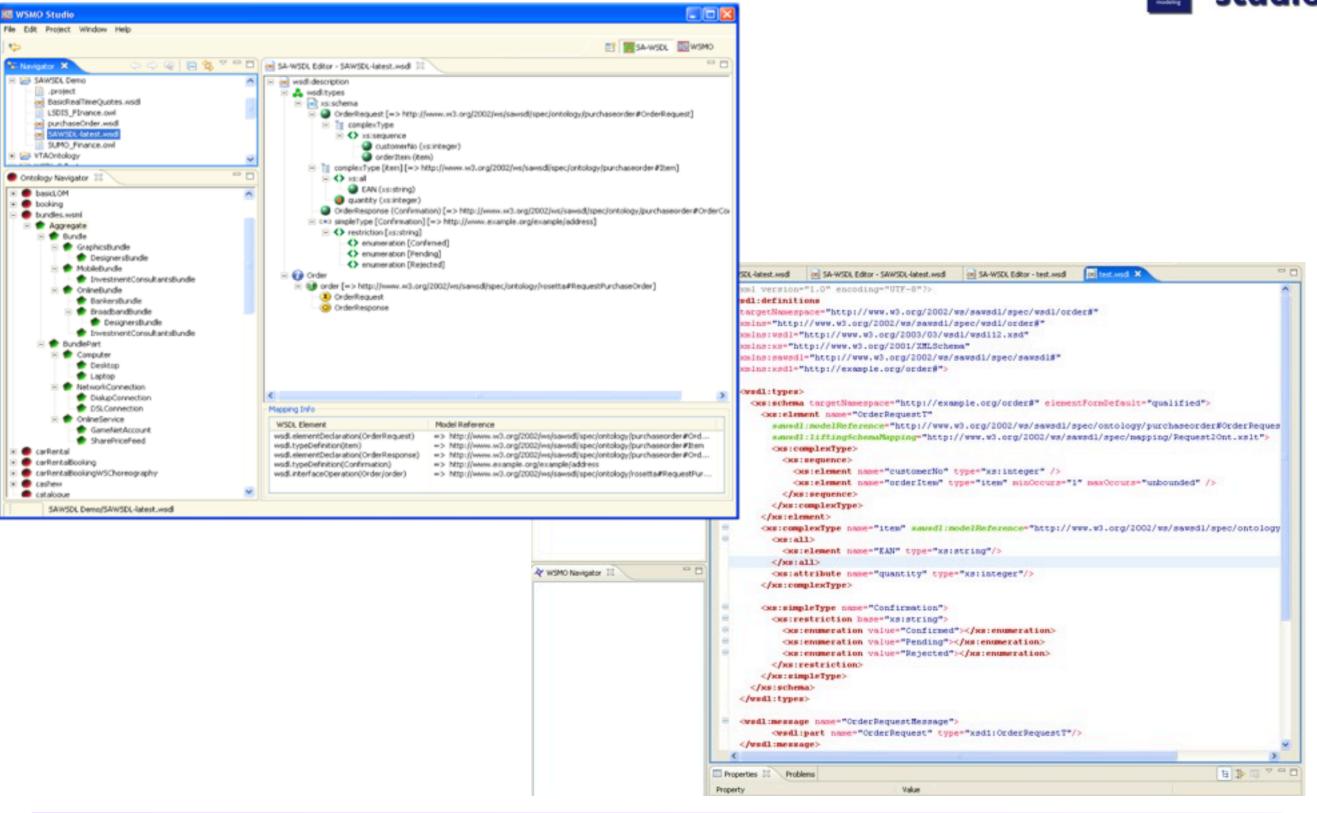






WSMO Studio / SAWSDL Edtor





[Source: Kunal Verma, Ad Sentrore: Adid Areit Stoletoler of V Aghtin Stated et n D/E Fsi] y]



OWL Experiences and Directions

[Source: Ian Horrocks, University of Manchester]



OWL Experiences and Directions

• Workshop at ESWC'07 (Innsbruck, Austria)

OWL Experiences and Directions

- Workshop at ESWC'07 (Innsbruck, Austria)
- Brings together users, implementors and researchers

OWL Experiences and Directions

- Workshop at ESWC'07 (Innsbruck, Austria)
- Brings together users, implementors and researchers
- Submissions include:
 - Enterprise Integration (Mitre)
 - Product development (Lockheed Martin)
 - Role based access control (NASA)
 - Healthcare (SNOMED)
 - Agriculture and fisheries (UN Food & Agriculture Organization)
 - Oral Medicine (Chalmers)
 - ...

MANCHESTER

Which Ontologies to use?

- WSDL-S
 - Extends WSDL files with semantic, no ontology definition
 - Limited usage "all must agree on the same"
- OWL-S
 - Uses Web Ontology Language (OWL), and only that one
 - Reasonable tools are available
- WSMO
 - Uses WSML, advanced concepts for a.o. mediation of ontologies
 - Tools not mature
- SWSF
 - Extension of OWL features
 - Developed for service platforms, not for inclusion of external services

Semantic Mobile Service Environments

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Semantic Mobile Service Environments

And then came SAWSDL



Semantic Web Services

- Rich research history— too much to review here
- SWS related submissions to W3C
 - OWL-S: http://www.w3.org/Submission/OWL-S/
 - WSMO: http://www.w3.org/Submission/2005/06/
 - SWSF: <u>http://www.w3.org/Submission/SWSF/</u>
 - WSDL-S: <u>http://www.w3.org/Submission/WSDL-S/</u>
- W3C Workshop at Innsbruck, leading to community agreement to focus on limited scope and evolutionary approach championed by WSDL-S, leading to SAWSDL WG
 - Build on existing Web Services standards using only extensibility elements
 - Mechanism independent of the semantic representation language (though OWL is supported well)

13



- Build on existing Web Services standards using only extensibility elements
- Mechanism independent of the semantic representation language (though OWL is supported well)
- SAWSDL provides an elegant solution
 - Help integration by providing mapping to agreed upon domain models (ontologies, standards like Rosetta Net, ebXML)
 - Better documentation by adding functional annotation
- Ease in tool upgrades
 - e.g. wsif / axis invocation

Semantic Tools

http://www.mkbergman.com/?page_id=346



Adaptive Information Adaptive Innovation Adaptive Infrastructure a-dap-tive adj. Showing or having a capacity to make fit for new or special situations; flexible; a successful adjustment.

Blogasbörd by Michael K. Bergman S)O(

Sweet Tools (Sem Web) - Simple Version



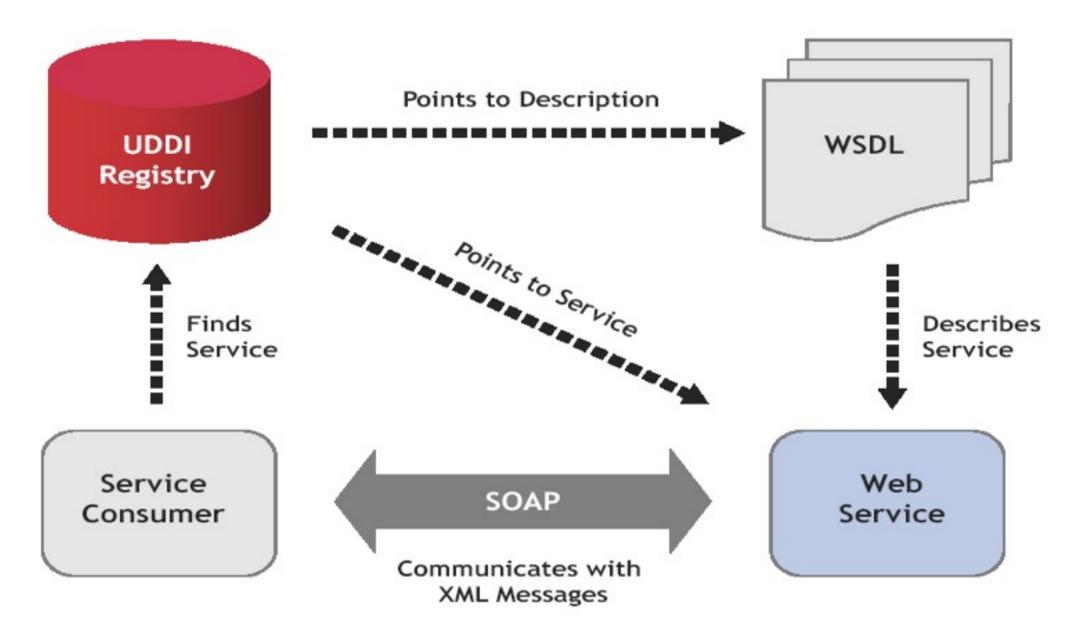
This is the simple version of the **Sweet Tools** listing, provided to those who want to see all listings on a single page. For more complete listings and to filter and sort results, see this comprehensive **Sweet Tools** listing.

NOTE: This posting of Sweet Tools — semantic Web and related tools — is now in version 8, with 500 tools, an addition of 80 newly listed tools since the previous version. It was last updated on 3/11/07. New tools or update suggestions are welcomed.

Name/URL	Category	Name/URL	Category
3store 🗹	Database/Datastore	ONTOCOPI 🗹	Miscellaneous
4Suite 4RDF 🗹	Programming Environment	Ontodella 🗹	Ontology (general)
ACE Annotation Toolkit 🗹	Information Extraction	OntoEdit/OntoStudio	Ontology (general)
ActiveOntology 🗹	Programming Environment	OntoEngine 🗹	Ontology Mapper/Mediator
ActiveRDF 🗹	Programming Environment	Ontogator 🗹	Search Engine
Adaptiva 🗹	Ontology Editor	OntoGloss 🗹	Annotator
Aduna Matadata Sanuar	Databaco/Datactoro	Ontology Organizar	Ontology Editor

The Promise of Web Services

web-based SOA as new system design paradigm





Semantic Web Services Experiences Challenges

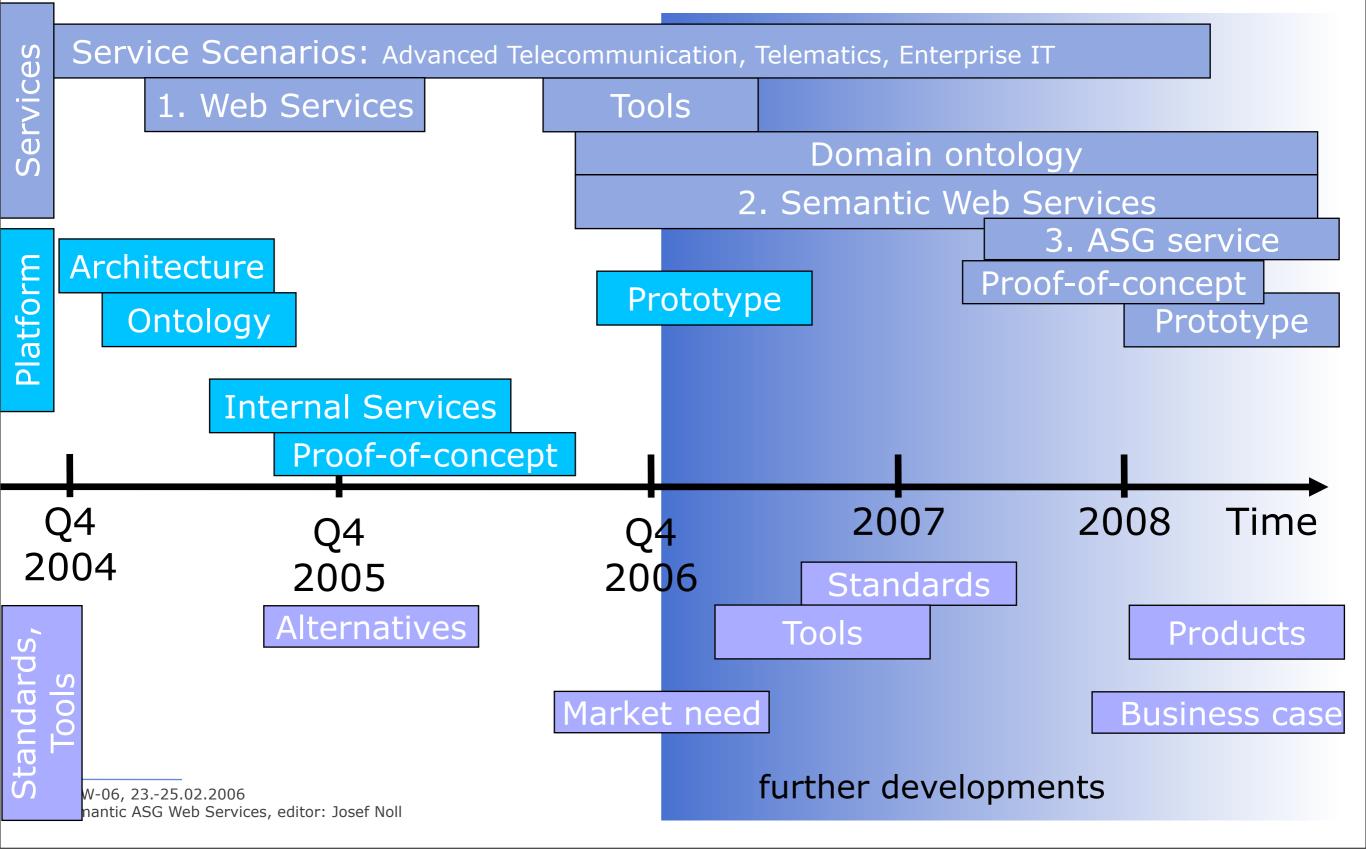
And the whole story about personalisation and privacy



Semantic Mobile Service Environments

Roadmap - Expectations

Expectations for ASG based services



Location service – estimated effort

Service: Service description, Requirements, Design and Implementation of service

- Semantic Service description
- Service testing
- Registration of service

Domain: In conventional Web services no domain ontology required

App: End-user Application



Location service – estimated effort Conventional service delivery

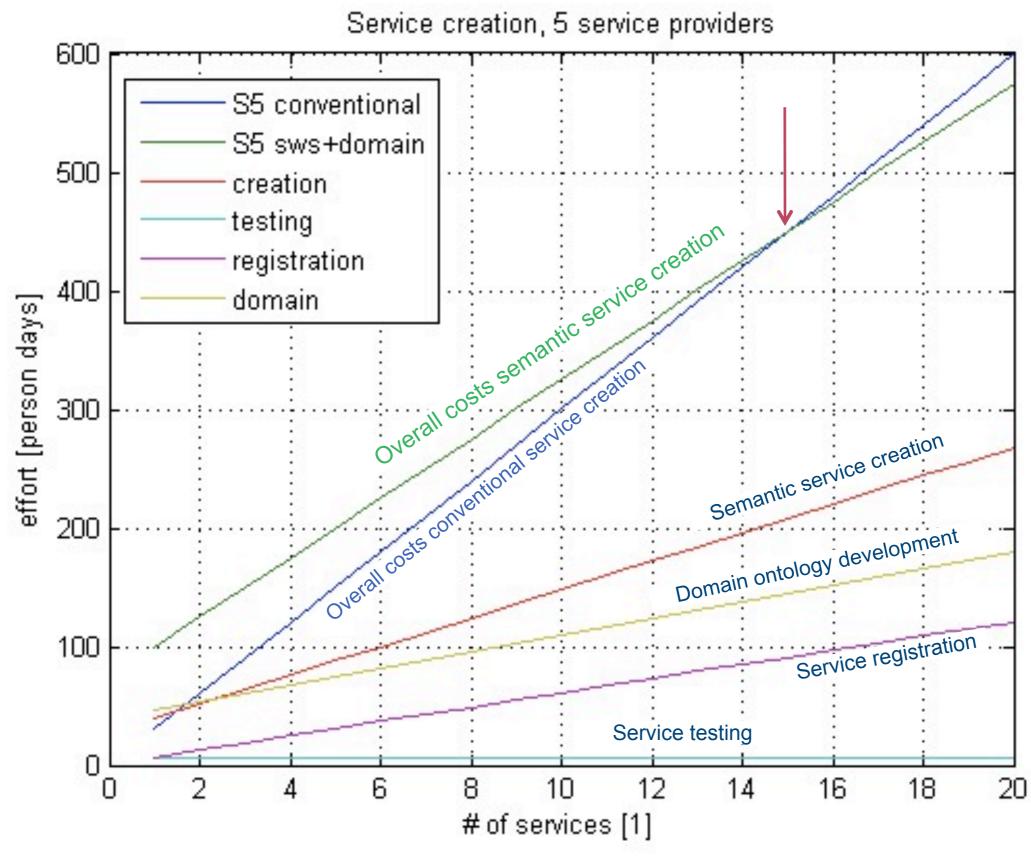
Service: Service description, Requirements, Design and Implementation of service Service: assume that service is available as Web service (.wsdl)

- Semantic Service description
- Service testing
- Registration of service
- Domain: In conventional Web services no domain ontology required
- **App: End-user Application**

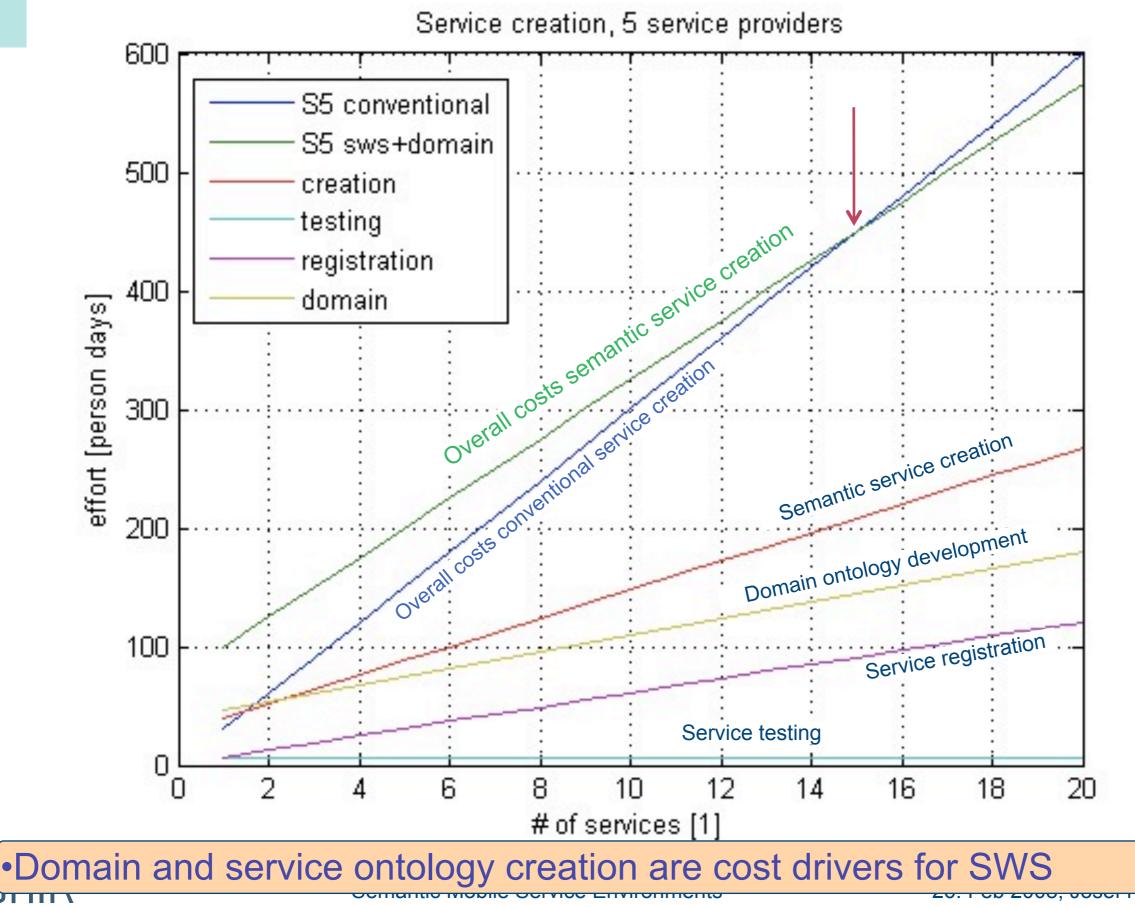
- New for Semantic Services
- Easier
- Similar effort
- Domain: One-time effort to create Domain Ontology

App: not considered

Break even in Semantic Services



Break even in Semantic Services





Current service provision is too costly for maintenance and service upgrade

Semantic Service provision

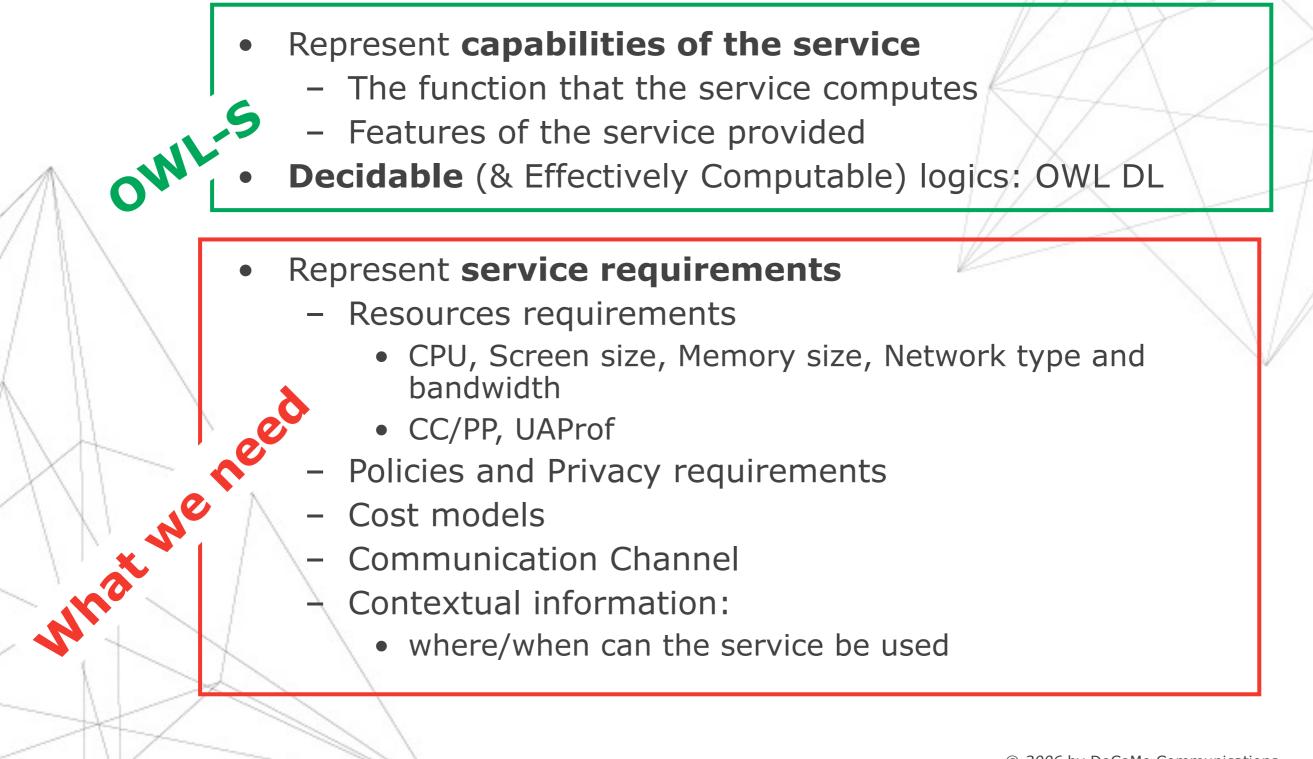
- Increases initial costs for service development
- Reduces drastically maintenance costs
- Reduces substantially upgrade costs
- Is the most promising way to go for service provision

ASG industry session, Koblenz, July 2006 ASG - C7 - Usability and Demonstration, editor: Josef Noll

Mobile Adventure



Requirements for Service Representation



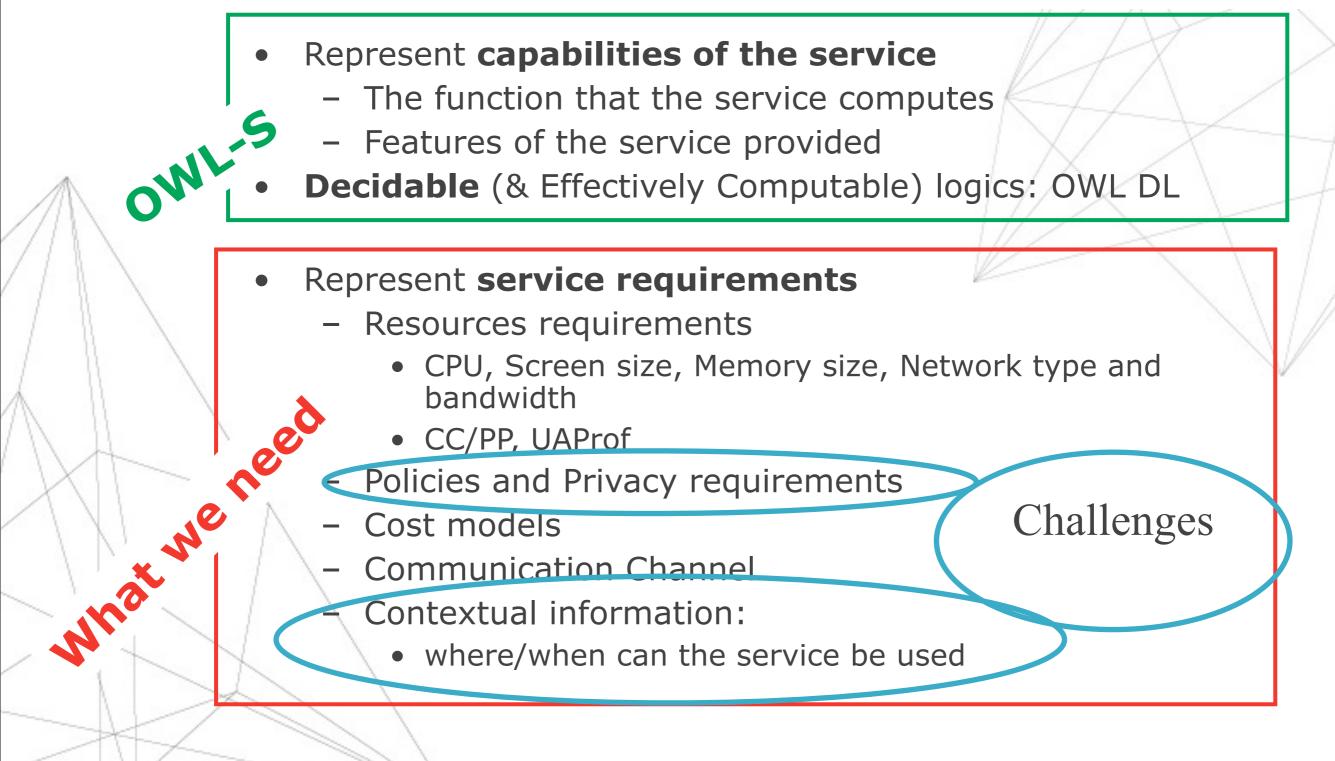
© 2006 by DoCoMo Communications Laboratories Europe GmbH

source: Massimo Paolucci, DoCoMo Eurolabs, "OWL-S for Mobile Users", Oct 2006

Mobile Adventure



Requirements for Service Representation



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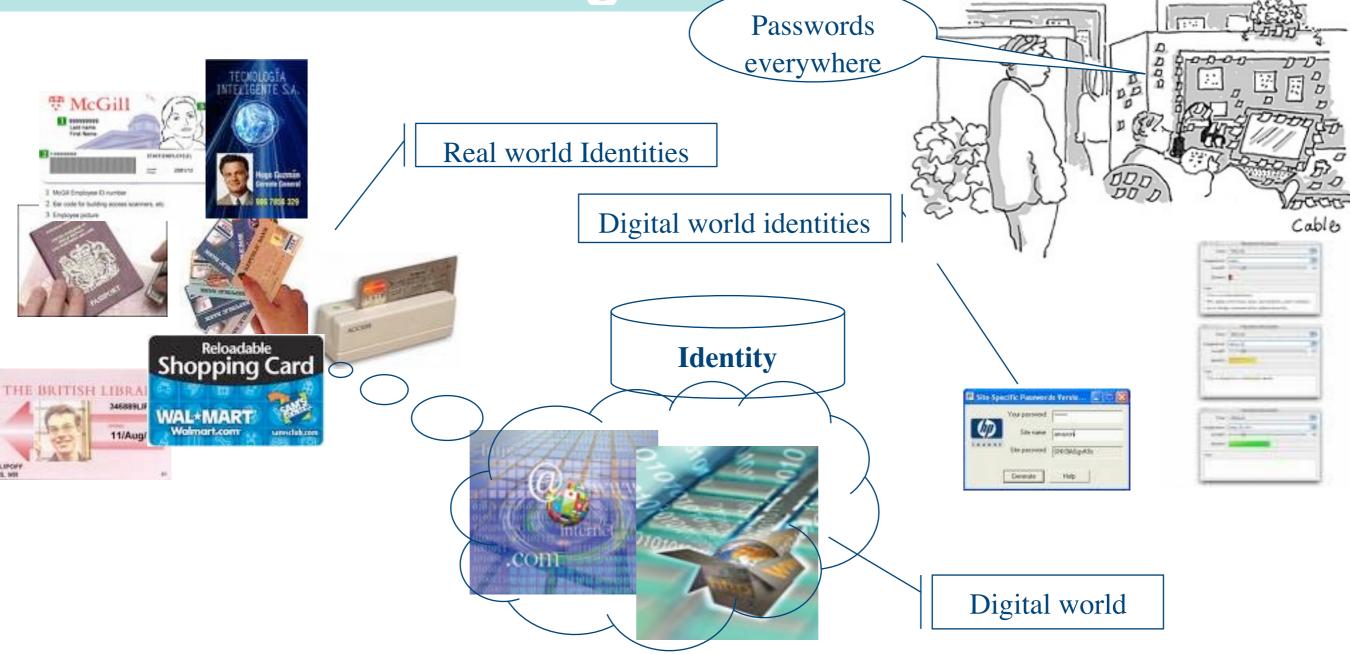
source: Massimo Paolucci, DoCoMo Eurolabs, "OWL-S for Mobile Users", Oct 2006



For Lecture 4: Roles and Identities



Identity: Real world to digital world



• Gartner says (annual IT security summit 2005) 80% of organisations will reach a password breaking point by 2007.



Semantic Mobile Service Environments

26. Feb 2008, Josef Noll

- Identity is an attributes of you
 - Social, Corporate and Private IDs
- Internet was built without an identity layer
 - Identity 2.0
 - People, information and software
 - More user-oriented (wikis, comments, tags)
- Service related security
 - Provide just the information which is necessary



- Identity is an attributes of you
 - Social, Corporate and Private IDs

twitter			
ijustine			
Not feeling good Wishing day.	g I cou		
		about 2 ho	<u>urs ago</u> from txt
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Going to bed. about 8 hours ago from txt			
Tom Green over Sorry if you missed it! about 13	hours ago fro	m txt	
I'll be on tomgreen.com in a few minutes! about 13	<u>3 hours ago</u> fr	om web	
Going to see Pirates! about 18 hours ago from txt		_	
Heading to the Creative Treehouse to do more w	Annie Tsai VOľk <u>about 2</u>		rom txt



Name: Justine Bio: I am the internet. Location: Pittsburgh, PA Web: <u>http://www.tastyblog...</u>

127 Favorites 306 Friends 1873 Followers 1321 Updates





UUIK

- Identity is an attributes of you
 - Social, Corporate and Private IDs
- Internet was built without an identity layer
 - Identity 2.0
 - People, information and software
 - More user-oriented (wikis, comments, tags)
- Service related security
 - Provide just the information which is necessary
- Mobile challenges
- Traceability
- 24/7 availability

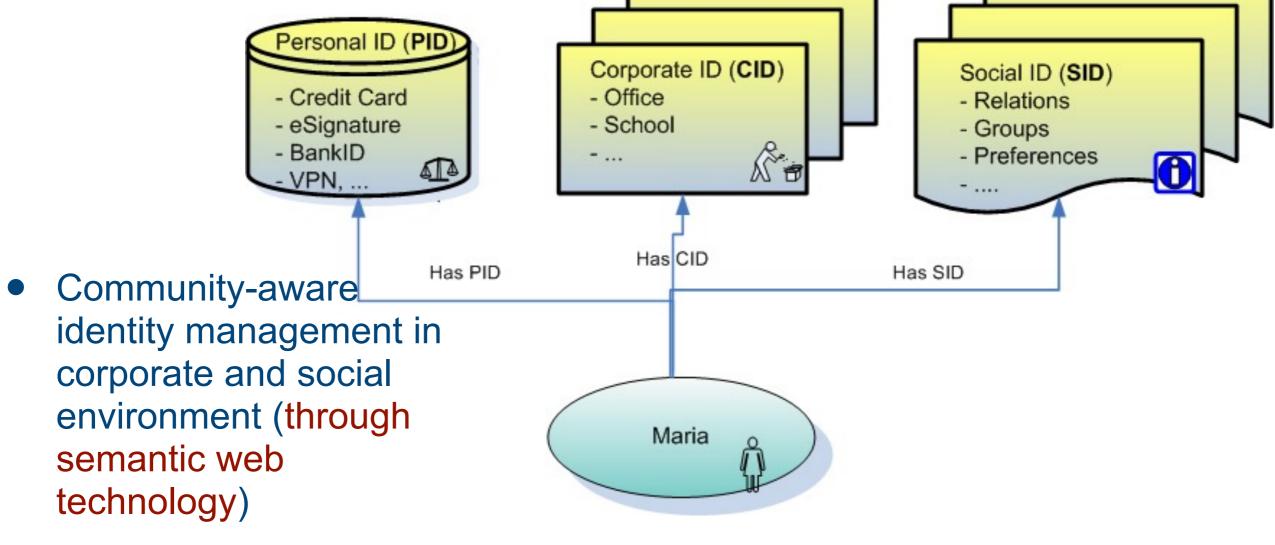






Our objectives

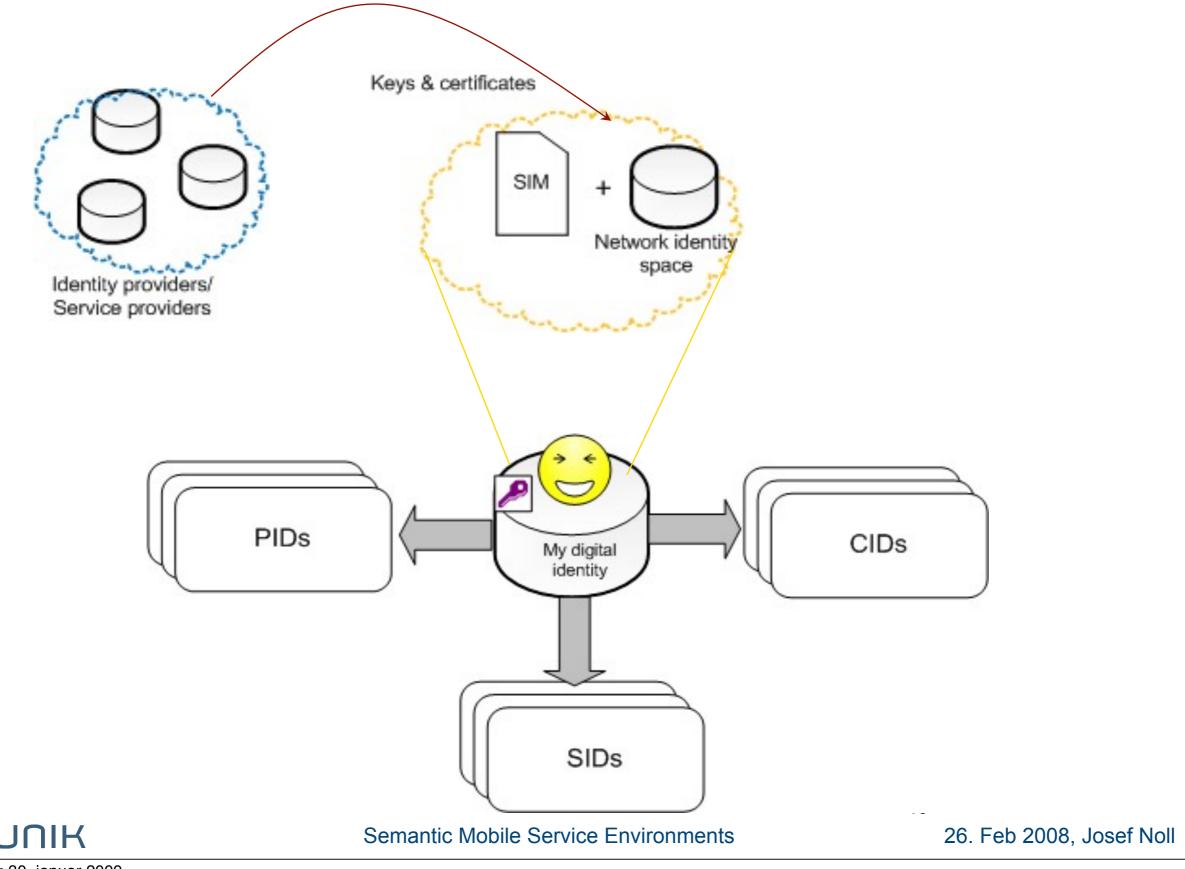
- How to represent user's identity (role-based identity) and where to store user's identity (SIM card + secure identity space in the network)
- Integrated identity mechanism to interact with both remote and proximity services





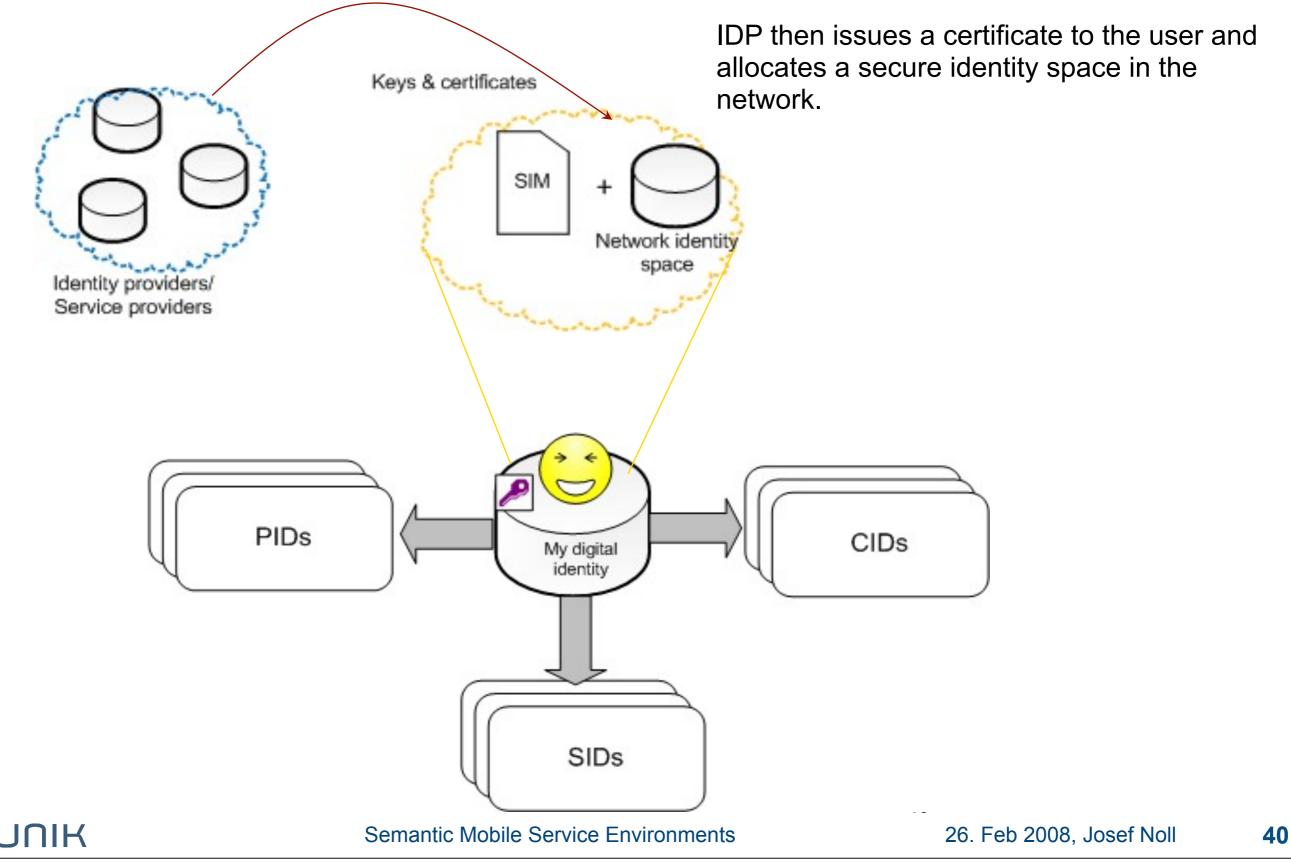
26. Feb 2008, Josef Noll

Distributed Identities and ID Provider

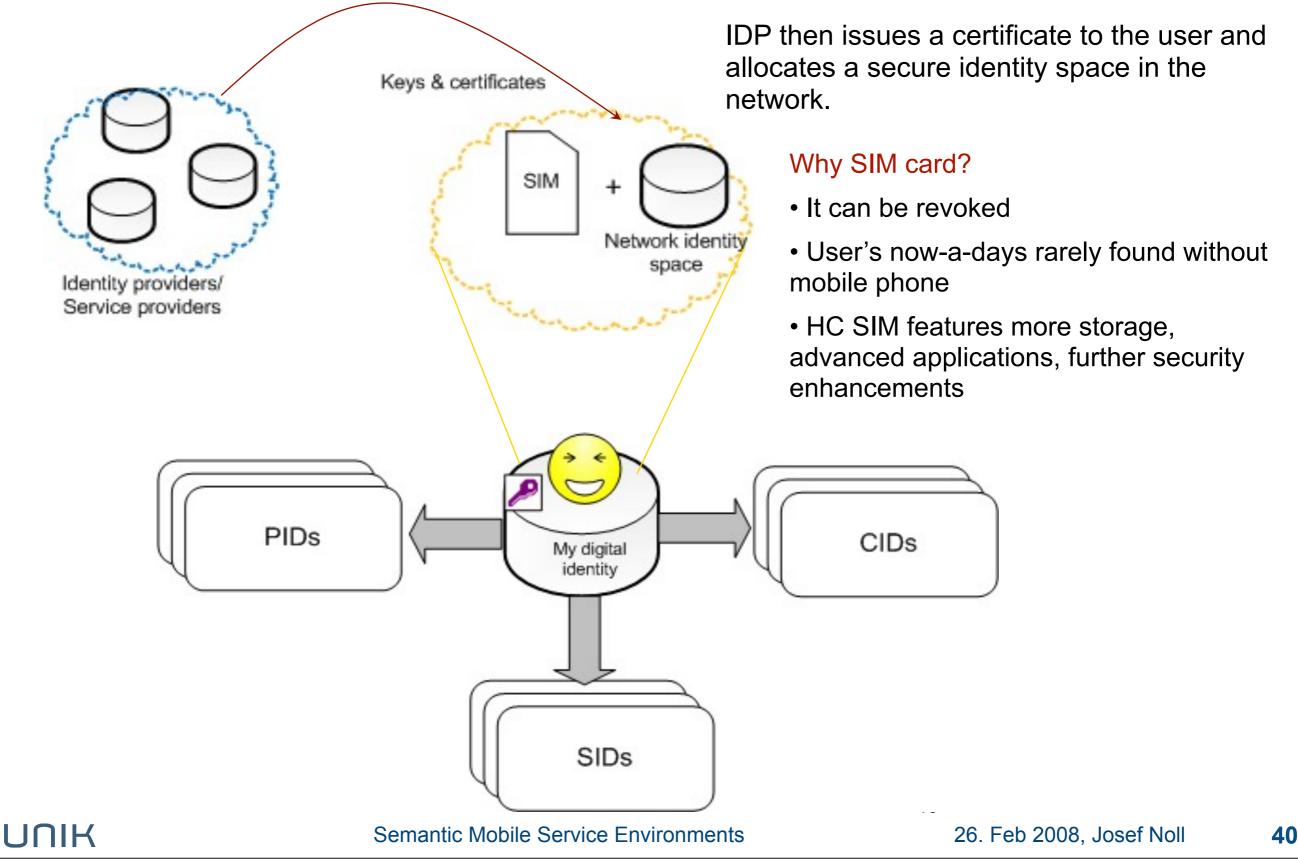


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Distributed Identities and ID Provider



Distributed Identities and ID Provider



Social Networks

Social Networks

- Who knows and talks to whom?
- Formal (company, colleagues, society) and informal (friends, interest groups)

Social software" - Internet

- Synchronous/asynchronous co-operation
- Personal networking LinkedIn, ..
- Personal publications Blogg, Wiki, ..
- Feedback and reputation Amazon, ..

Convergence between social networks, social software and semantic technologies

- FoaF (Friend-of-a-Friend) computer readable (RDF) information about people based on ontologies
- Implicit ontologies in search engines (Google, FAST,...)
- Semantically supported communities (myOpera,...)

adopted from: Roar Fjellheim, Computas

41

Social Networks

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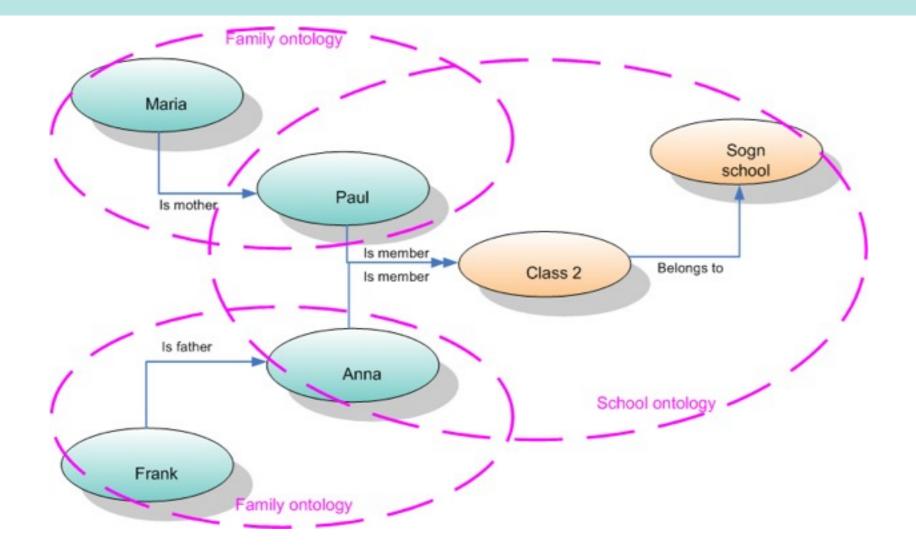
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Social scenario - school pictures

 Define the relationship through "social" ontologies

Access resources based on relationships (corporate identity)

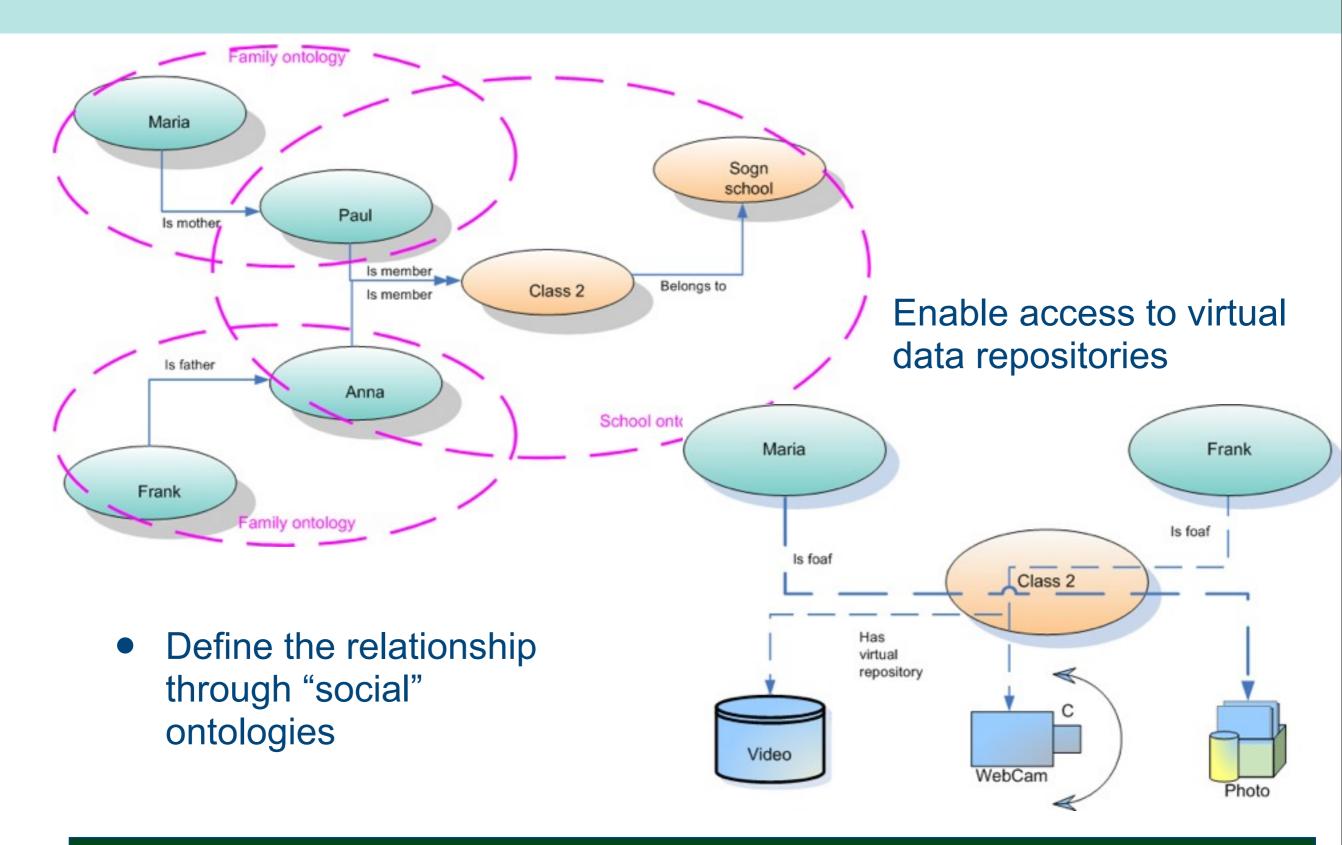
Social scenario - school pictures



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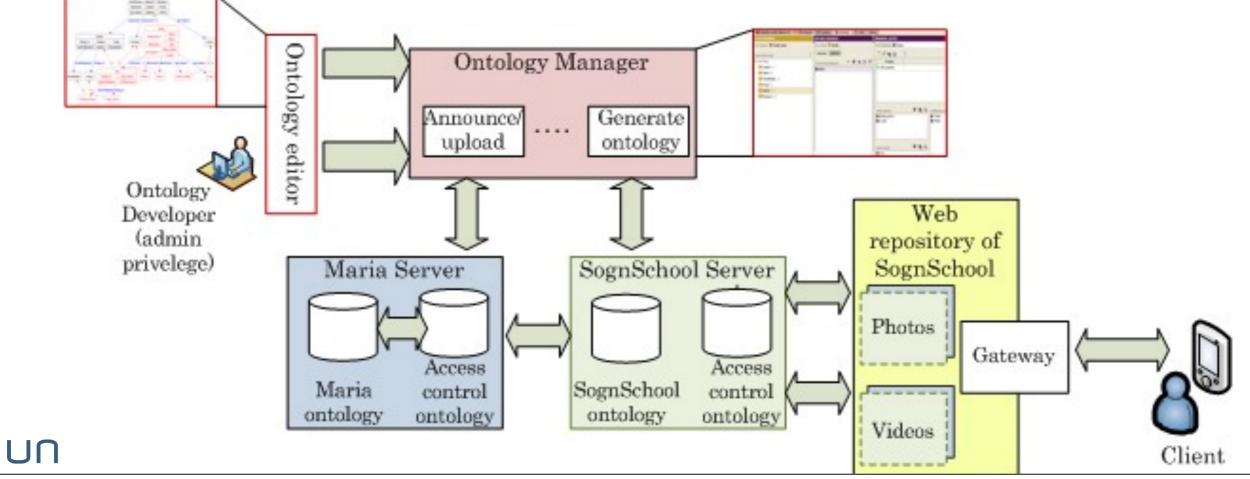
Social scenario - school pictures



Access resources based on relationships (corporate identity)

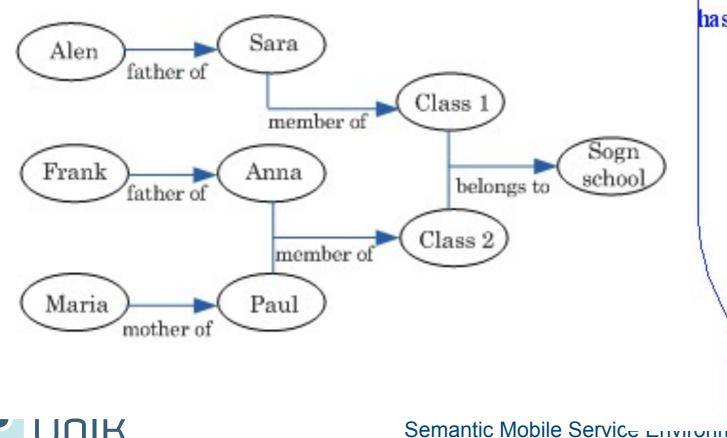
Semantic Web based implementation

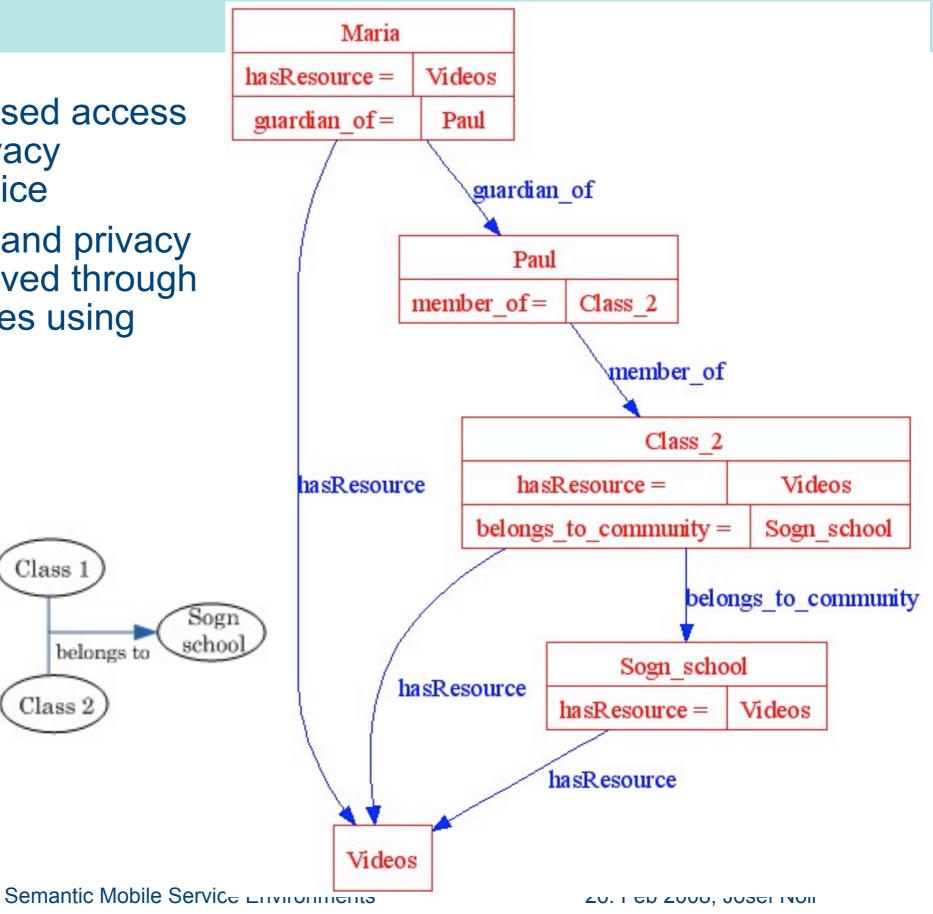
- We propose SemID.org (Semantic Identity) where OWL, Web Ontology Language is used to formalise and define the proposed identity management domain.
- OWL is chosen because it facilitates greater machine interpretability of Web content than that supported by XML, RDF, and RDF Schema (RDF-S) by providing additional vocabulary along with a formal semantics.
- Ontology with foaf is public so cannot support privacy requirements.



SemID.org

- Provide role-based access control and privacy assurance service
- Access control and privacy goals are achieved through policies and rules using OWL DL
- USE CASE:





Screen shots of SemID ontology

 We model the ontology of the use USE CASE scenario using protégé-OWL ontology editor platform.

CLASS BROWSER	INSTANCE BROWSER	
For Project: 🔷 SemID_SID	For Class: 🛑 Community	
Class Hierarchy owl:Thing	Asserted Inferred)WLCIasses 🛛 🔳 Properties 🎽 🔶 Individuals
Community (1)	Asserted Instances	INSTANCE BROWSER
 Group (2) Guardian (3) Member (3) Resource (2) 	 Sogn_school Action (3) Community (1) Group (2) Guardian (3) Member (3) MobileIdentifier (4) Policy (4) Resource (3) Rule (3) SoCG (3) SoCG (4) 	For Class: Policy Asserted Inferred Asserted Instances Asserted Instances DifferentGroup NotMember RepeatRequest SameGroup
UNIK	Semantic	

Screen Shots of the Access Control



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Screen Shots of the Access Control

Faceted filter

You can add restrictions to your filter. Here you could see the whole filter criteria and delete any or all the restrictions if you want.

Your filter contains 1 restriction:

Group: Rel9 Project (delete)

Empty filter

3 matched individuals

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Josef Noll

Josef Noll is the Head of the SofLab Group at the Computer Science Department in the Carlos III University and the Head of the Institute for promotion of Innovation Pedro Juan de Lastanosa, Madrid.

Session

User: administrator Date: 2007.06.04

Filter the results with facets

Use the faceted filter to add restrictions to the listed results.

Properties and values:

Properties:

- O has group
- o has role
- o has policy

Available values for Group:

- C Telenor RnI
- C Rel9 Project
- C Ericsson
- C Telenor Pakistan

Add

Applied Policies

Resources attached to Erik Swansson

Policy: Read and write

Open the document

Document: Detailed_design.doc

Policy: Read

Open the document

Created by Damaris Fuentes Lorenzo | Initial design by Gerhard Studi

Session

User: eswansson Date: 2007.06.04

Description of the identity in this group

Project leader:

O Policy: Final decision

O Policy: Read and write

Other Groups:

- o Rel9 Project (current)
- O Ericsson

<Role rdf:ID="Project Leader"> <hasVisibilityOfGroup rdf:resource="#Rel9 Project"/>

<hasPolicy rdf:resource="#Administrator"/> <hasPolicy rdf:resource="#FinalDecision"/>

<hasPolicy rdf:resource="#ReadWrite"/>

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<Role rdf:ID="Project Member"> <hasVisibilityOfGroup rdf:resource="#Rel9_Project"/> <hasPolicy rdf:resource="#ReadWrite"/>

</Role>

</Role>

</Role>

<Role rdf:ID="Visitor">

<hasVisibilityOfGroup rdf:resource="#Empty"/>

<hasPolicy rdf:resource="#Read"/>

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fredag 30. januar 2009

Conclusions

- The user is always connected to services using multiple networks
- Service related information
 - privacy (just what is needed)
 - application security
- Personalisation is based on Identity management
 - Identity provision from public authorities, banks, mobile operators, …
 - using preferences, keys and certificates
- Semantic service delivery provides
 - Role-based policies
 - Document protection and access

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Task:

Create summer school access ontology

- Develop membersite with documents on server
- Use Protége: http://protege.stanford.edu/download/release/full/
- Develop ontology for role based access
 - list of members (admin by Jari),
 - presentations (read access all members, edit access for presenters and admin),
 - public: Agenda, CV of presenters
- Send your ontology to:

josef@unik.no

:-)

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