



The Non-discriminating access for Digital Inclusion (Digl project)

NORAD Lunch meeting

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The Non-discriminating access for Digital Inclusion (Digl.BasicInternet.no) project

- Funding from The Norwegian research council and The Norwegian ministry for foreign affairs (15 M NOK)
- Project runs from Jan 2017 – Sept 2020
- 11 partners from Tanzania, US, India, DR Congo, Rwanda, Serbia, Germany, France, Spain and Norway
- Multidisciplinary approach - society medicine, health informatics, educational technology, gender, human geography and engineering
- Focus: Free access to information for all (*Internet Lite*)

The core project - what are we doing?

- Providing free access to web information to unconnected villages in Tanzania (and Mali)
- Business model: Freemium paid by the Premium
- The «filtering» follows the novel approach called «Internet Lite»
 - Webpages containing only «text and pictures» are free content
 - «broadband content», containing for example videos stream, is premium - paid by voucher
- Similar to a toll road
 - Pedestrians and cyclists are free
 - Cars and trailers need to pay

How it works





The digital health promotion intervention within the project: Free access to health information in Tanzania

Developing basic health promotion messages to address:

- HIV / AIDS
- Tuberculosis
- Taenia solium (neuro)cysticercosis / taeniosis (TSCT)
- Anthrax

Main aim: Disease prevention, early diagnosis and treatment

Screenshots from web and animation





The intervention – Main objective

- Increased health knowledge / health literacy
- Better use of health care services, and to promote early treatment, thus to
- Prevention of the diseases

= Strengthen the health care system.

Testing of the digital health intervention

- Does it work?
- Has the intervention increased health knowledge?
- How do people feel about the intervention?



Testing of the intervention, continued

- Pre and post intervention investigations to explore change in health knowledge, via questionnaires
- Pilot study: Two intervention villages, two control
- 500 participants
- Baseline, immediate after and three follow-ups over a year



Testing of the intervention, continued

Semi-structured interviews

- Planned with participants (users of intervention)
- In each of the intervention villages
- After 6 months
- After 12 months

Empowering Societies

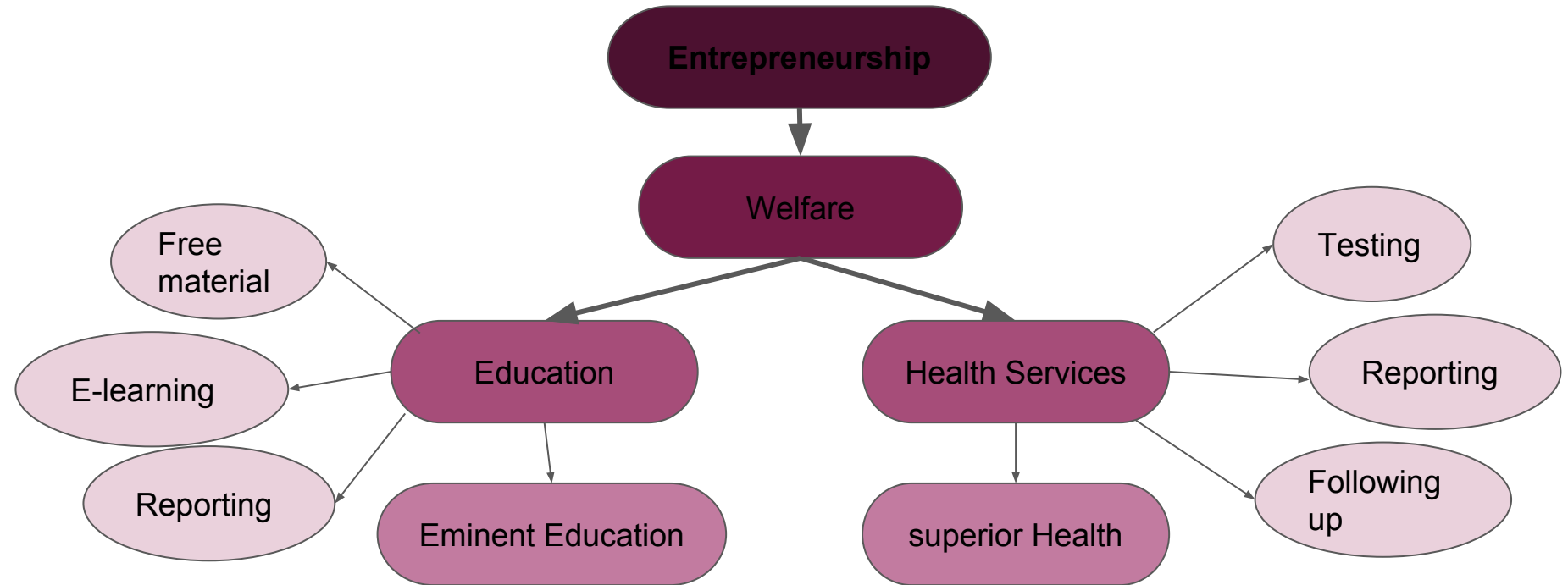
1. Bolster Businesses
2. Job opportunities
3. Economic growth
4. Welfare
5. New products/services
6. Collaboration

Women Entrepreneurship

**8 DECENT WORK AND
ECONOMIC GROWTH**



Why Entrepreneurship ?



Ok, but why women ?

“Women in emerging markets plough back 90 cents of every additional dollar of income into “human resources”, which includes their families’ education, health, and nutrition (compared to 30–40% for men), thereby helping their families, communities, and nations.” VanderBrug (2013)



The key

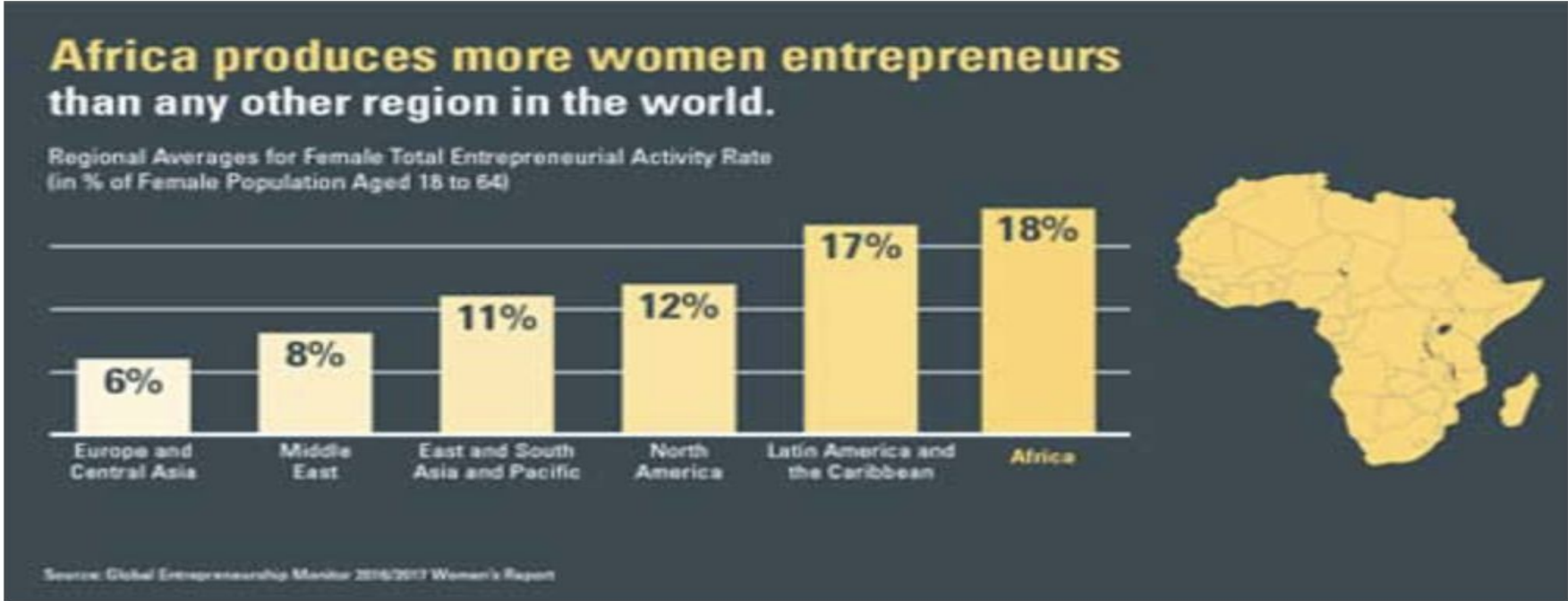
 SUSTAINABLE DEVELOPMENT GOALS

8 DECENT WORK AND ECONOMIC GROWTH



image from livebinders.com

Women @ entrepreneurship



Women entrepreneur in Health

Wazi Vision

- By Brenda (Uganda)
- Mobile app.
- Eye testing
- Plastic eyeglasses



Our Solution

Entrepreneurial platform “**EntrepNet**”

Targets:

All locals, specially women entrepreneurs

Includes:

1. Business skills learning
2. Entrepreneurial activities
3. Fundraising and investments
4. Social media
5. Stages and Incentives



Prototype Homepage



Skills



Doing successful business starts from learning its skills

[More](#)

Entrepreneurship



Sharing your ideas, discuss, and get feedback

[More](#)

Business



In Izazi, we believe in people. Find team, investor, and more

[More](#)

Social media



Get connected to the world

[More](#)

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Contains

1. Skills
2. Entrepreneurship
3. Business
4. Social media

Skills page



Business Plan courses

[More](#)



Budget courses

[More](#)

Expected achievements

1. Business planning
2. Budgeting
3. Money noting
4. Expenses tracking



Expenses and Tracking

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Entrepreneurship page

Expected achievements

1. Developing ideas
2. Discussions
3. Feedback/comments



Share your IDEA

[More](#)



Discuss

[More](#)



Feedback and updates

[More](#)

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Business page



Expected achievements

1. Teams establishing
2. Fund-raising



Team up

[More](#)



Invest

[More](#)



Fund, microloan

[More](#)

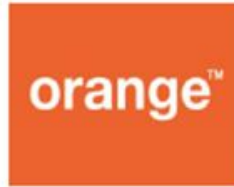
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