

UiO Department of Technology Systems
University of Oslo

Network of the Future, 22-24Nov2017, London

# Sustainable Development in the Network of the Future

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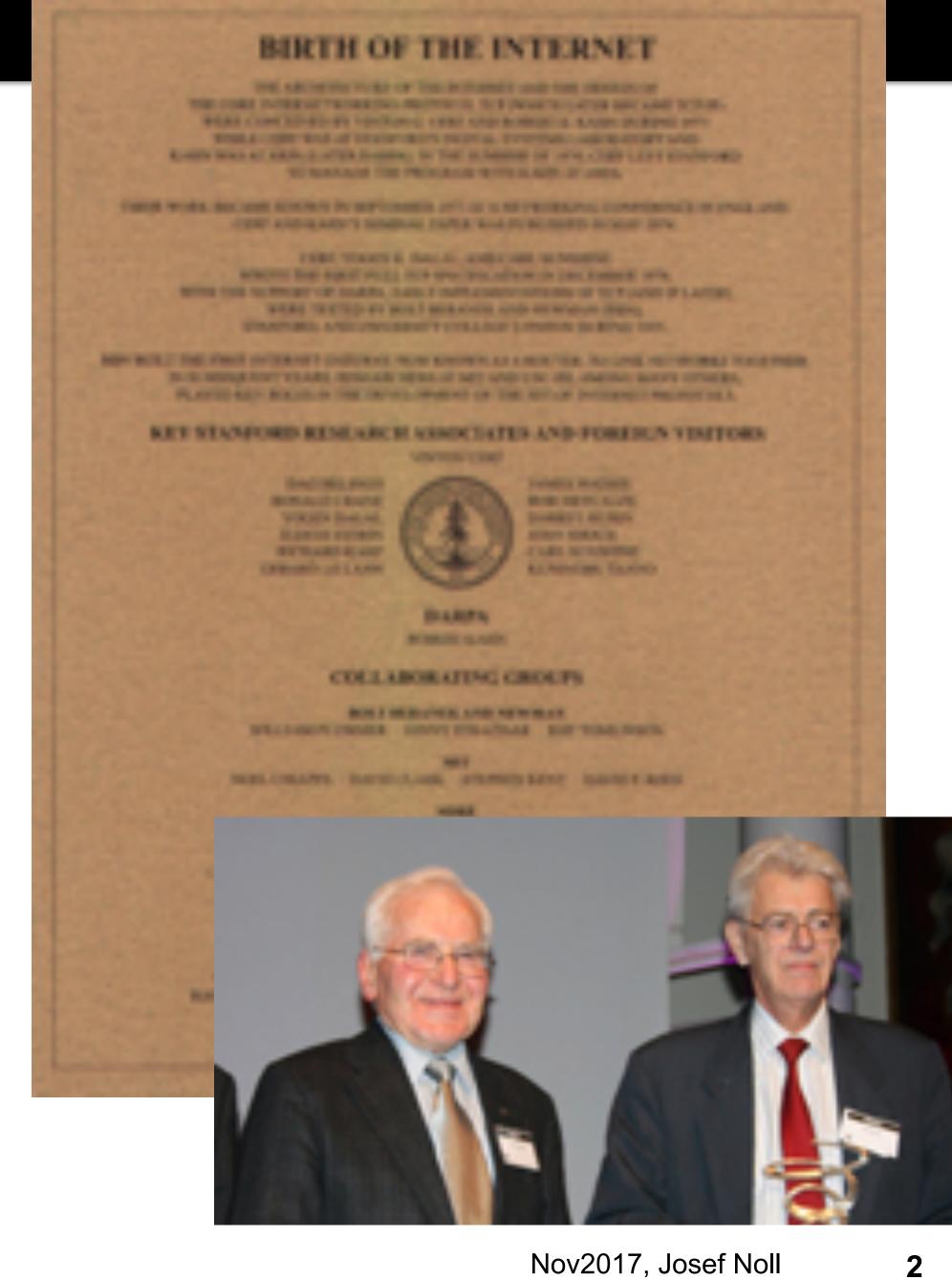




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# Is IP a good carrier for 5G?

of course, not....

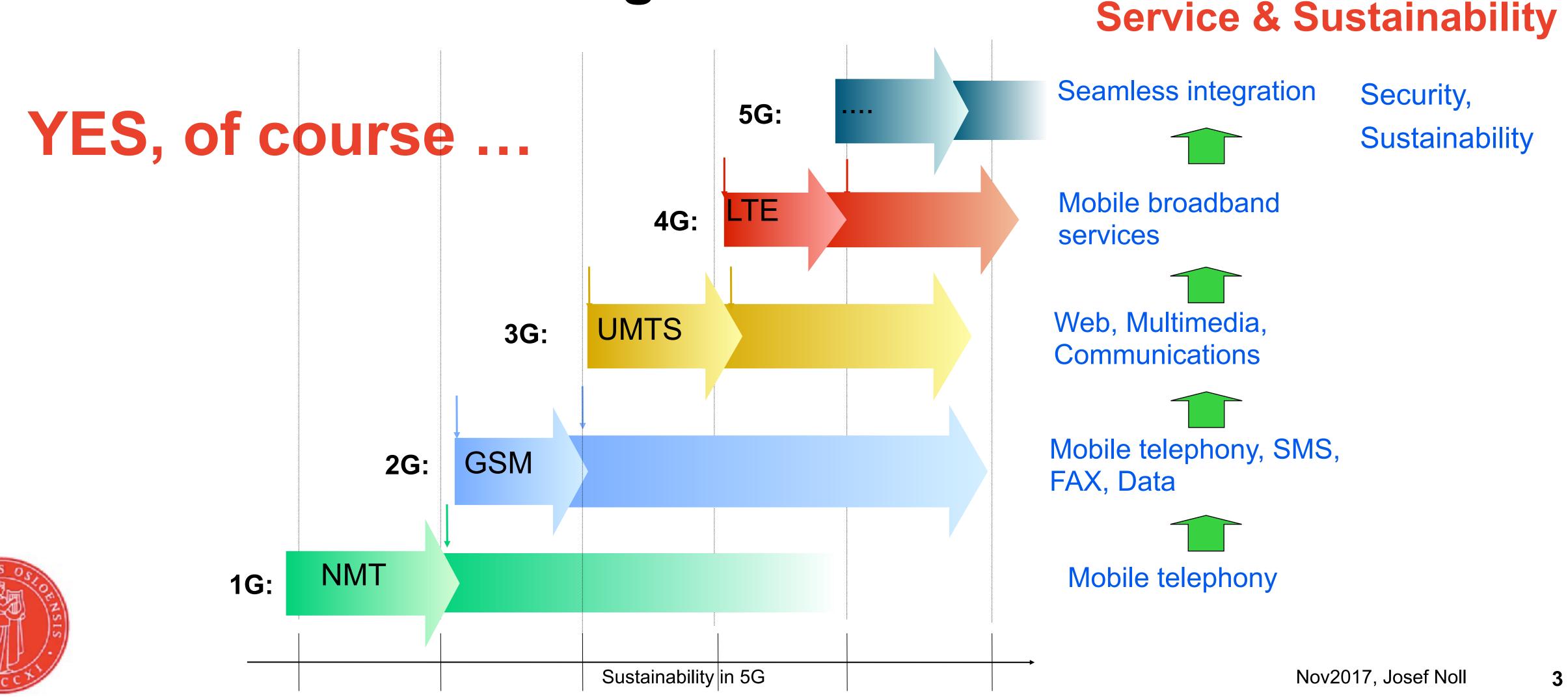




Sustainability in 5G Nov2017, Josef Noll

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Will IP be the dominating carrier for 5G?



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# 5G Research Topics

- (i) Massive mobile broadband,
  - social networks for things
- (ii) billions of devices and
  - → Internet of Things (IoT)
  - automated processes
  - Edge computing



IP?

(iii) ultra-reliable and ultra-low latency networks.

industrial automation



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# Connectivity & Affordability





## The Unconnected Market Landscape

#### **Unique Mobile Internet Users**

Population 15+ (bn)	Total
Developed World	0.9
Developing World	4.3
Total	5.2

3G/4G	<b>2G</b>	Unconne	ected
0.6	0.1	0.3	
1.0	0.8	2.5	3.3
1.6	0.9	2.8	

Penetration 15+ (%)	Total
Developed World	100%
Developing World	100%
Total	100%

ВМІ	NMI	Unconnected	
64%	8%	270	
23%	18%	59%	77%
30%	17%	<b>500/</b>	

Source: GSMA Intelligence; figures reflect position at end of 2014 BMI = Broadband Mobile Internet (3G/4G); NMI = Narrowband Mobile Internet (<3G) 77% don't have decent access

[Source: GSMA, Nov2015]



**BasicInternet.no** 







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### The TelCo Business Model

- Revenue driven
  - → roll-out in urban
  - focus on voice (GSM)
  - Mobile Broadband for Premier League, Bollywood, ....

- Infrastructure Investors
  - min 13% revenue



### Telecom

revenue-driven

targeting leveraged creation

voice & mobile broadband

subscription based (SIM)

mobile network: coverage & capacity

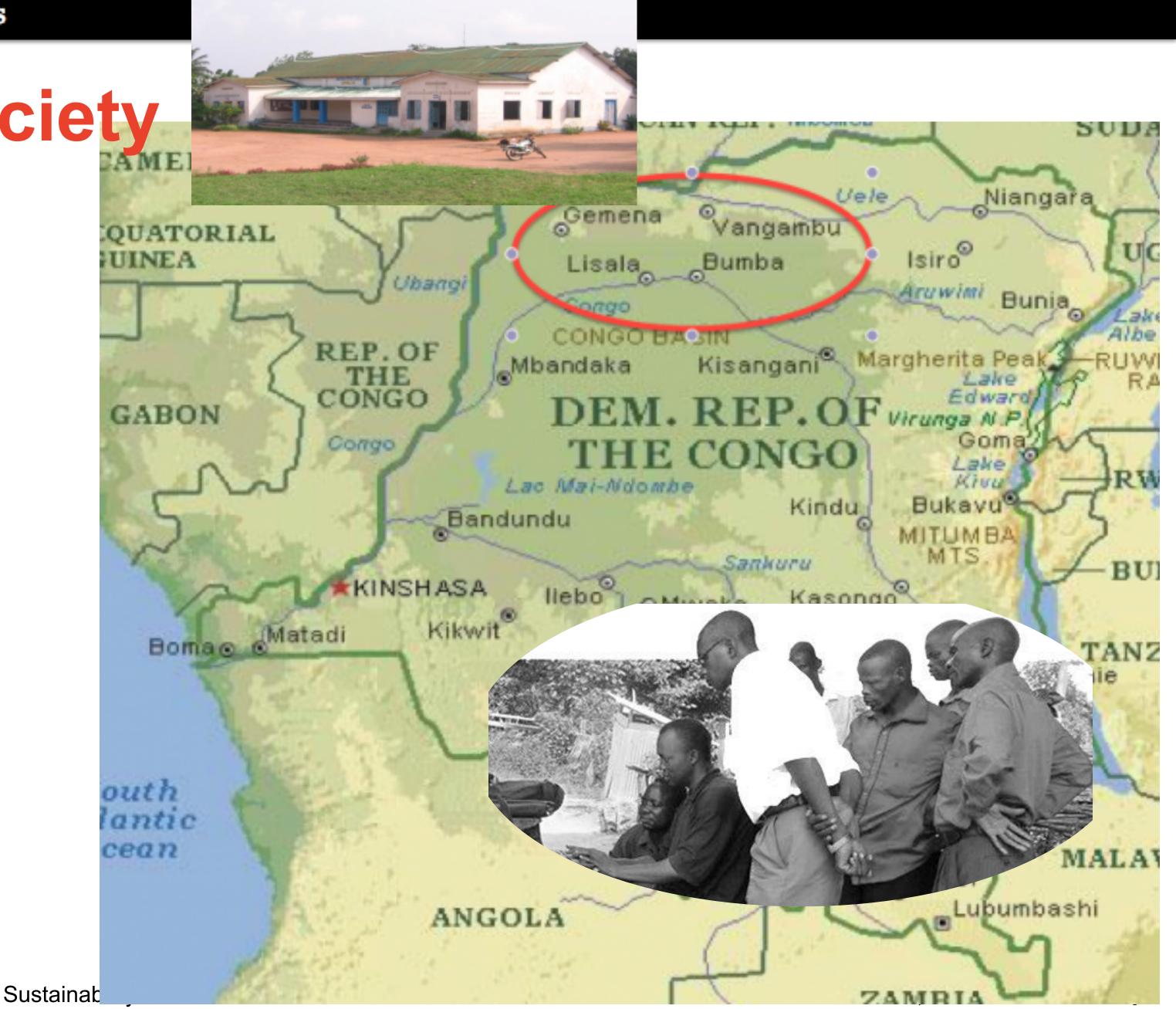
operator cost model

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(iv) Societal: Digital Society

- Combat the Digital Divide
  - → Lisala: 2 x size (NL+BE)
  - → no Internet (2010)
- Expensive access:
  - → 2000 US\$/month for 1 Mbit/s
  - Note: 80 Mbit/s for 66 US\$ (NO), factor: 2.420 or 0.04%





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# Internet is a basic human right

- Is Internet access and online freedom of expression a basic human right?
- "All people should be allowed to connect to and express themselves freely on the Internet."



8

 The United Nations' Human Rights Council unanimously backed that notion in a resolution on 5July2012. All 47 members of the Human Rights Council including China and Cuba signed the resolution.

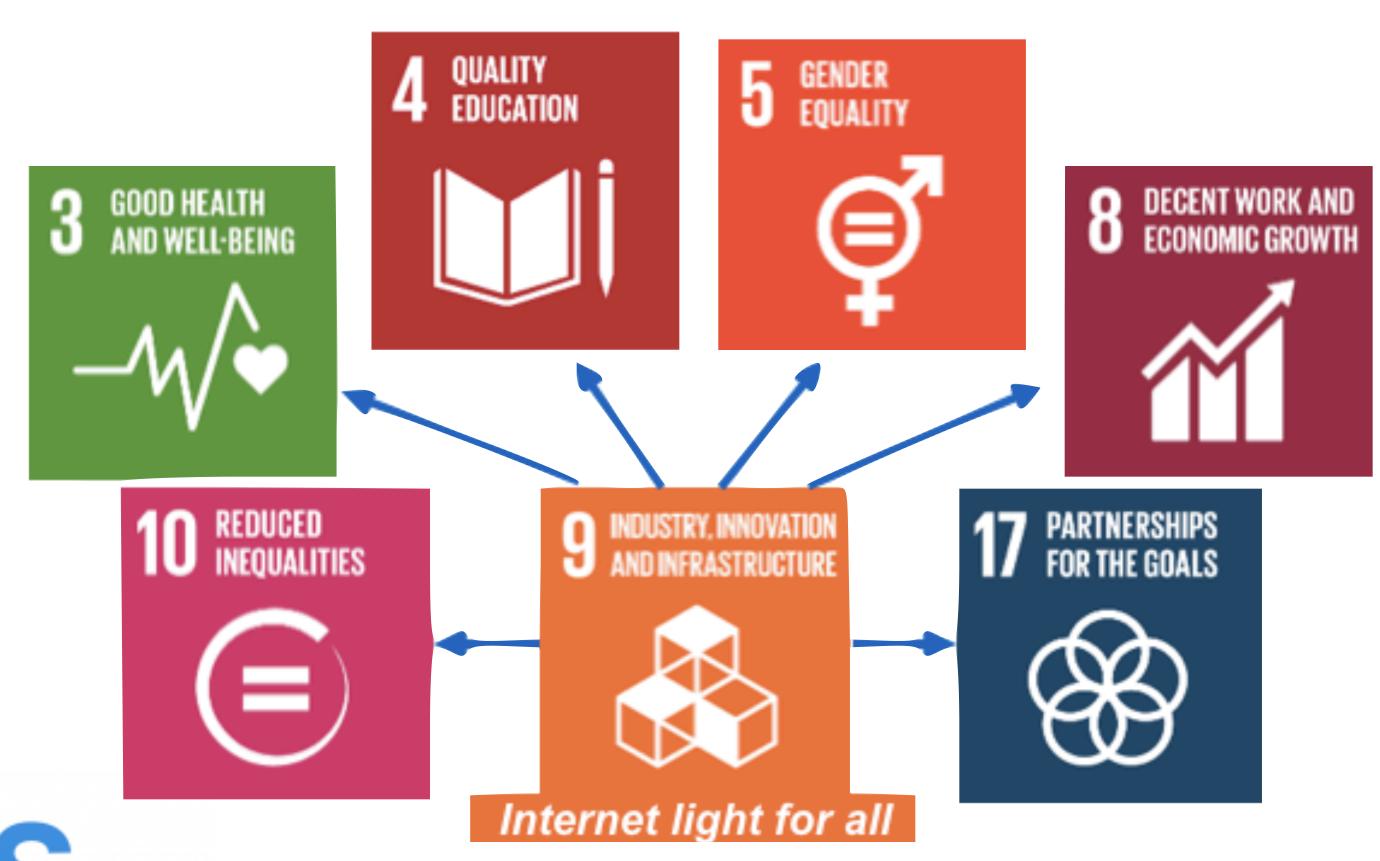


Economics in IoT Jun2017, Noll et al.

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# (iv) Societal: Sustainability and Digital Society

- Combat the Digital Divide
- Support the Sustainable
   Development Goals (SDGs)
- (iv) provide free access to information for all

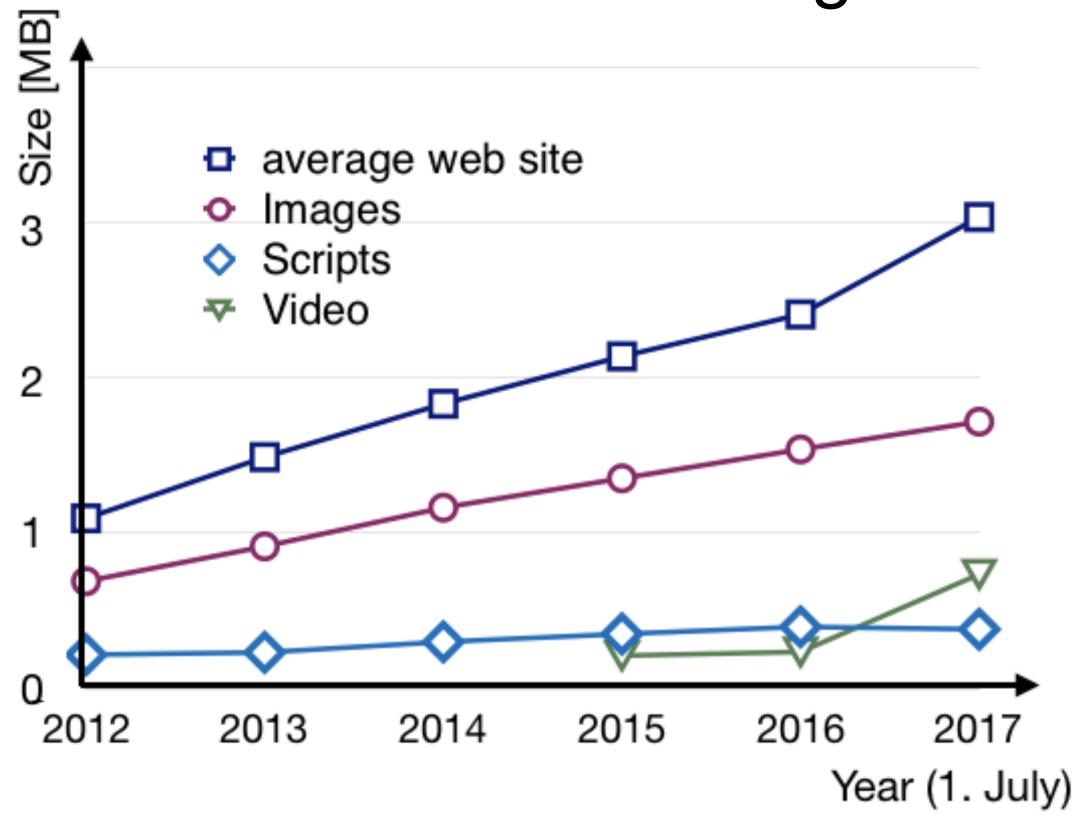




# Internet light: Demand for information only

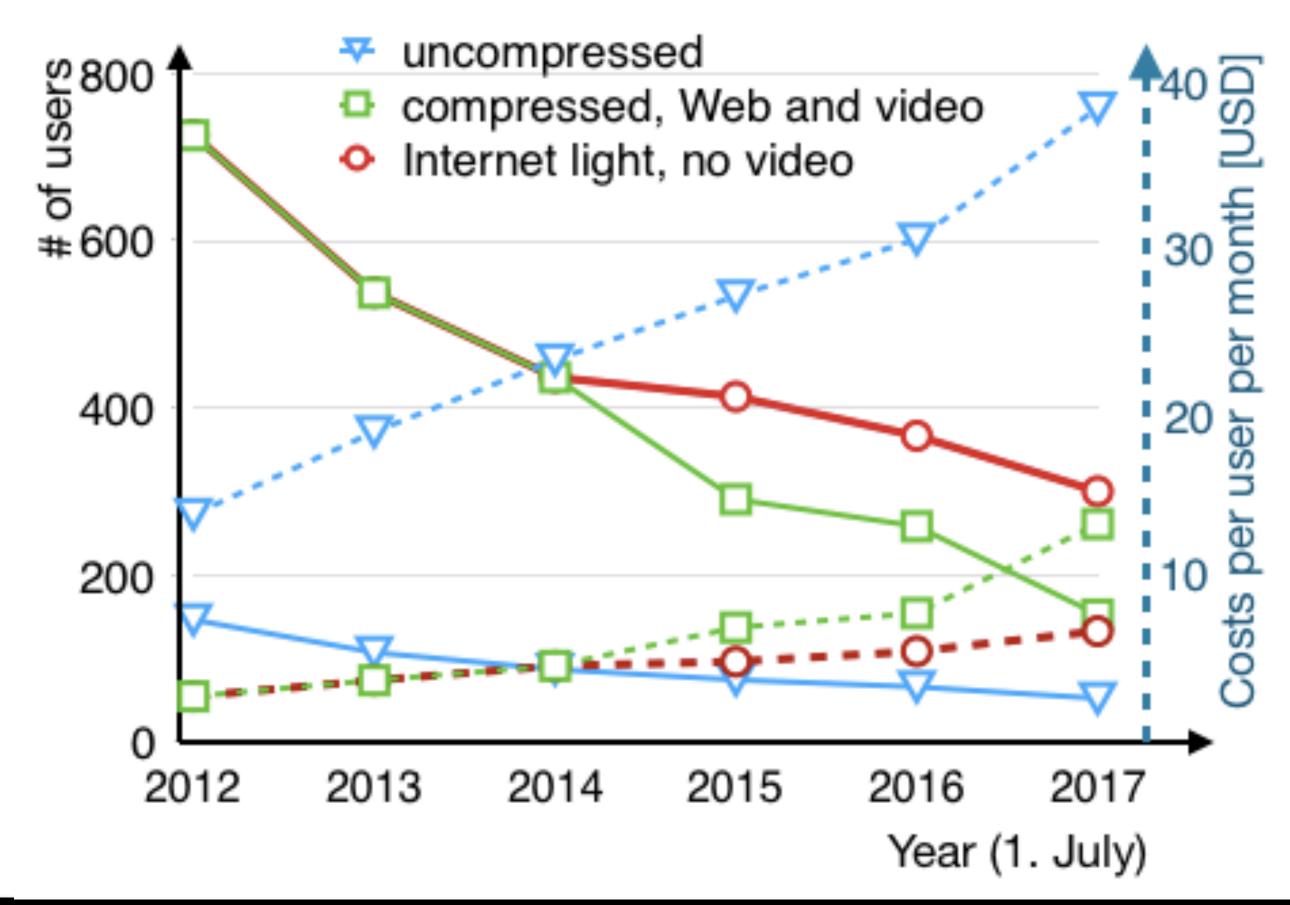


### Growth of Web Pages



[Source: httpArchive.org]

# of users/Cost per month (using 1 Mbit/s satellite line)



**BasicInternet.no** 



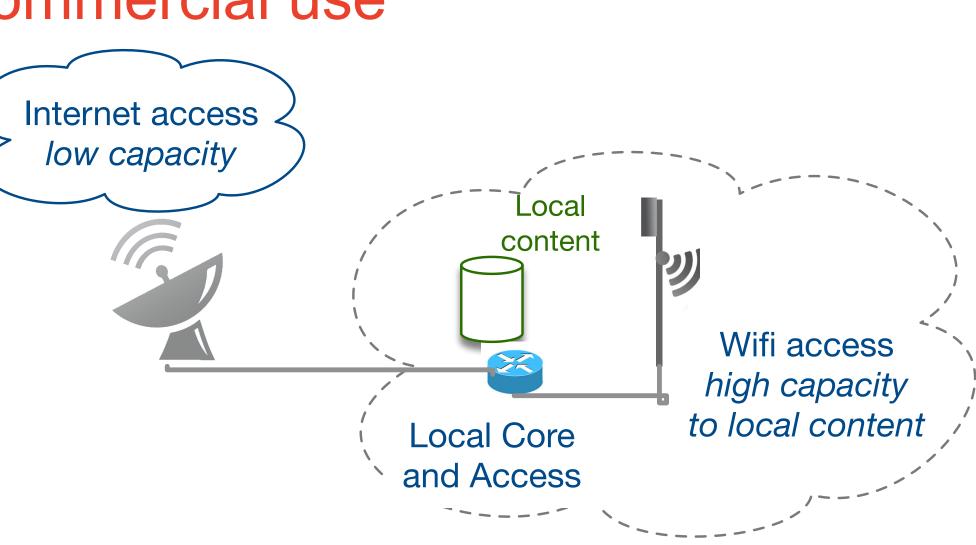


# Why free access to information? Connect the Unconnected (CTU)

Goal: Include people with 1 USD/month for communications



- Reality in Tanzania (as an example for Africa)
  - → 49 Million people, 69% living in villages
  - → over 4.000 villages are unconnected, accounting for 13 M People
  - → 35% of people without access to mobile data
- Internet light for all is sustainable
  - → free access to text, pictures and local video
  - → requires 2-2,5% of bandwidth, >97% available for commercial use
  - → 10 min with video or 10 month with information
  - → >300 people with free access = 1 commercial user









# 2. Migration and Partnership with Africa



- Example: Digital Tanzania
  - Unconnected: 13 Million people in 4.000 villages
  - Combined effort of
  - → IT industry,
  - → World Bank,
  - Telecom and
  - → Industry



**USD/month for Telecom** 



Cost: 70 kUS\$/village

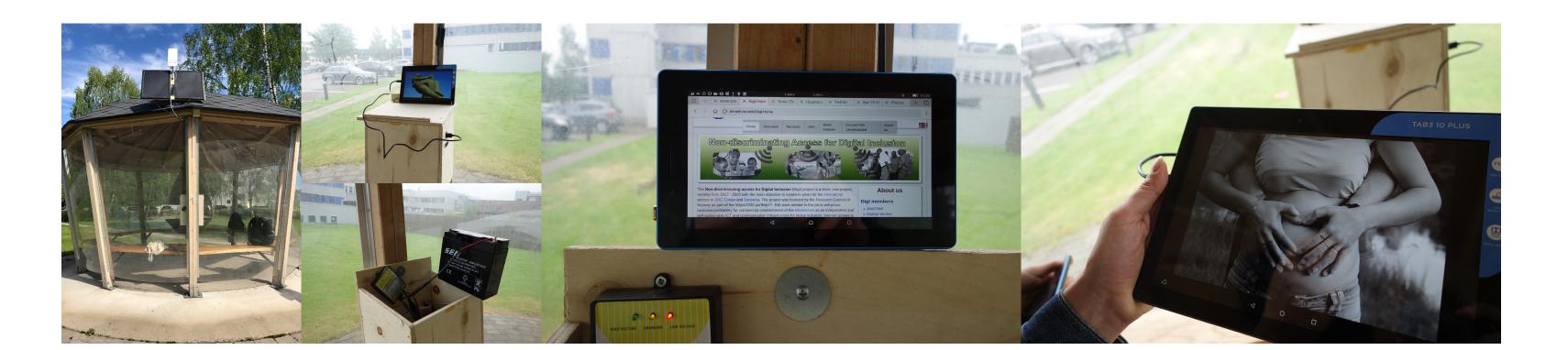




**Basic Internet** 

### Digital Health Spot for 300 €

Creating digital access for the unconnected









Agricultural and rural development



Education



Health



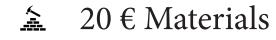
Food, water and shelter



The catalyst for sustainable development

300 € digital health hotspot 60.000 € connecting a village in TZ 250.000.000 € connecting all villages in TZ 89.000.000.000 € EU border control per year

- 80 € Solar panel
- 50 € Hotspot
- 50 € Tablet
- 20 € Battery
- 30 € Regulator
- 20 € USB-charger
- 15 € LED light









## Summary

- 5G development
  - → (i) Massive mobile broadband,
  - → (ii) billions of devices and
  - → (iii) ultra-reliable and ultra-low latency networks
  - → NEW: (iv) the free access to information for all.
- Net neutrality
  - access to information, compressed text and pictures through Internet light for all
- Partnership with Africa, pilots for Digital Inclusion through Internet light for all
  - → Focus in Tanzania on health
  - → Focus in DRC on education/work
- Catalyst for Sustainable Development Goals (SDGs)













































### Partners





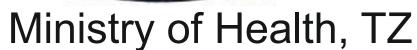






eyenetworks







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