



Women entrepreneurship fostering health and welfare

BasicInternet

Oct. 2018, Wisam Mansour

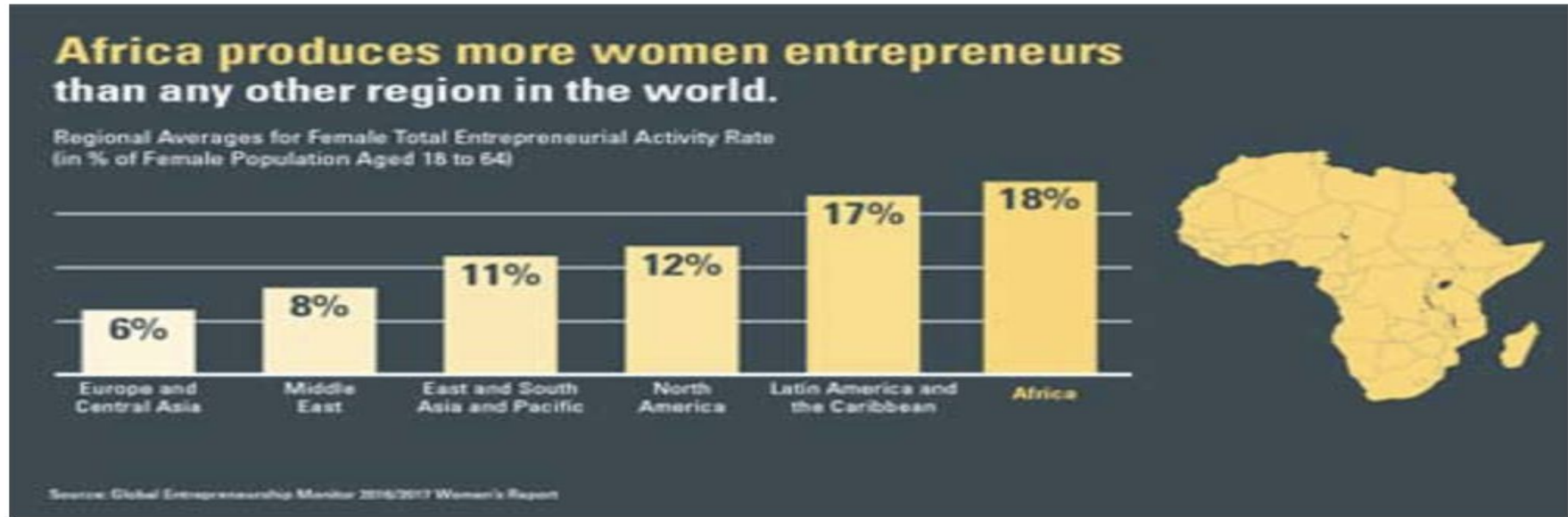


Why women ?

“Women in emerging markets plough back 90 cents of every additional dollar of income into “human resources”, which includes their families’ education, health, and nutrition (compared to 30–40% for men), thereby helping their families, communities, and nations.” VanderBrug (2013)

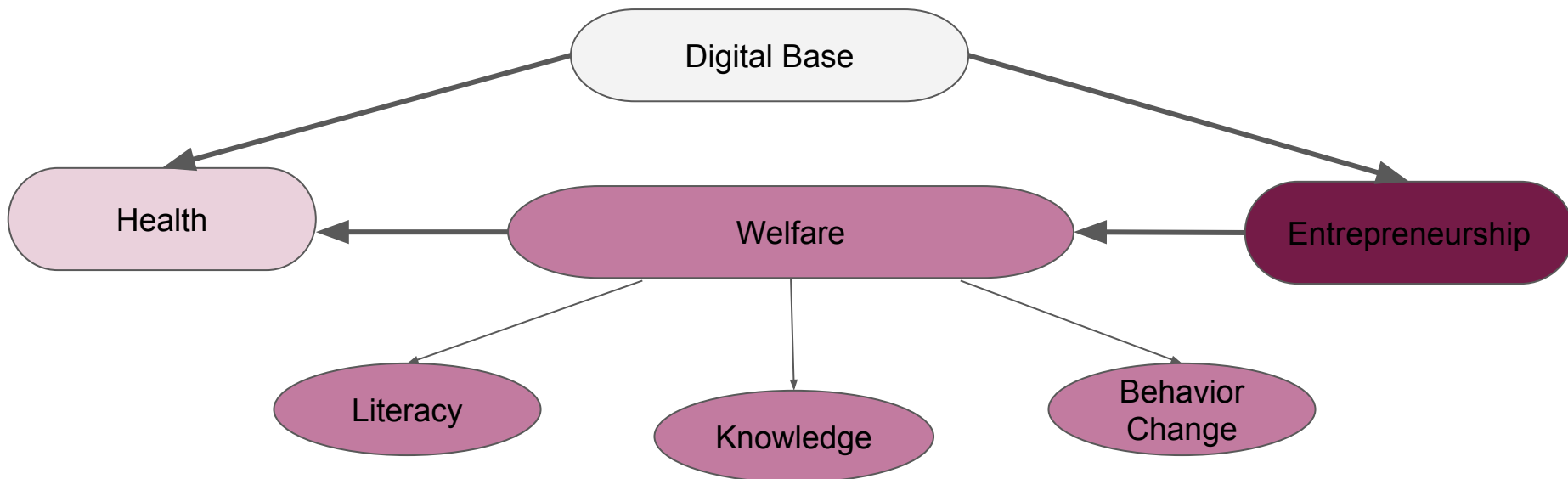


Women entrepreneurship

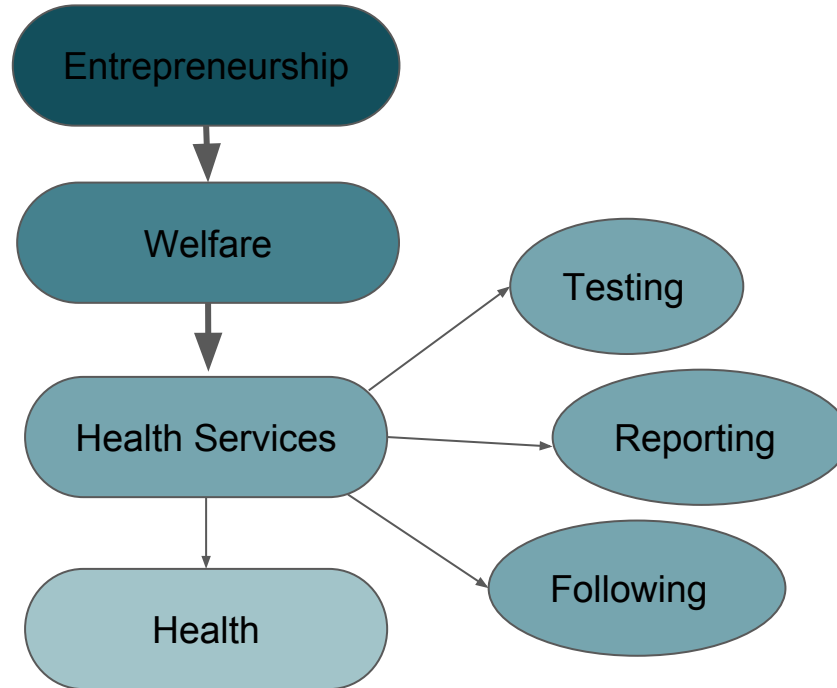


<https://www.thecge.net/awec/>

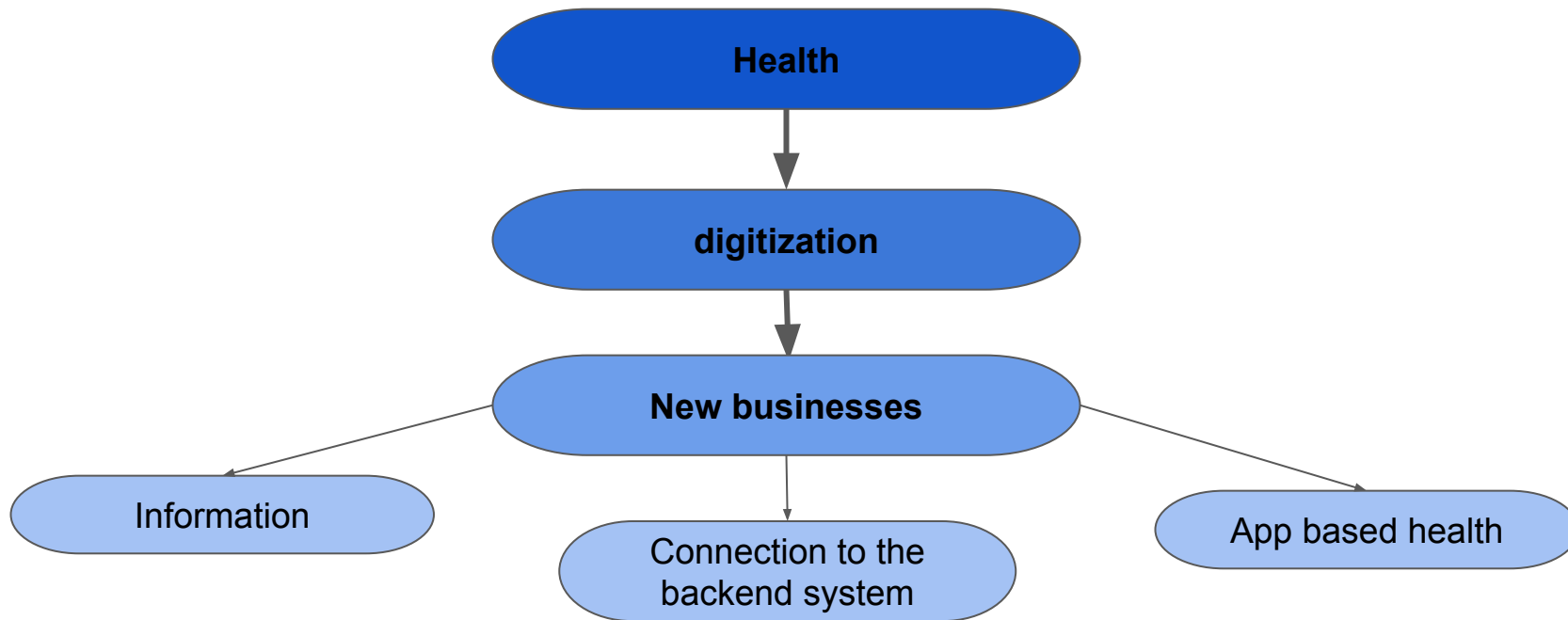
Digital, Entrepreneurship, and Health



Digital, Entrepreneurship, and Health



Enabling digitization



Present exploitation

Gulsott app for
nyfødt barn
(Jaundice)



<https://www.adressa.no/nyheter/okonomi/2016/02/10/Denne-appen-kan-redde-over-100-000-nyfødte-barn-hvert-år-12131745.ec>

future utilization

Advanced apps
connecting, following,
developing the health



<https://financialtribune.com/articles/people/47410/promoting-health-entrepreneurship>

Entrepreneur women in Health

Wazi Vision

- By Brenda (Uganda)
- Mobile app.
- Eye testing
- Plastic eyeglasses



https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Entrepreneur women in Health

mTena

- By Tizzita (Ethiopia)
- SMS-based app.
- maternal and infant care information



https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Entrepreneur women in Health

iMed Tech

- By Nneile (South Africa)
- prosthetics for cancer patient
- 3D modelling software



https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Digital Inclusion (DigI project)

- The free access to the information
- BasicInternet's project
- Multidisciplinary approach - IT, health, education, and business
- 11 partners from Tanzania, DR Congo, Rwanda, Serbia, Germany, France, Spain, and Norway



Solution. Digital Information Spot for Africa

- Energy
- Internet lite
- Charging phones
- Public tablet
- Focus TZ: health information



Innovation for All

- Health (SDG3)
- Education (SDG4)
- Entrepreneurship (SDG8, SDG9)
- Equality (SDG5, SDG10)



Thanks for listening

Empowering women

Includes

1. Skills
2. Entrepreneurship
3. Business
4. Social media



The screenshot shows the homepage of EntrepNet Izazi. At the top, there is a search bar and the Kiswahili logo. The main heading is "EntrepNet Izazi" over a background image of a rural landscape. Below this, there are four featured sections:

- Skills:** A woman in a red dress sitting on the ground using a laptop. Text: "Doing successful business starts from learning its skills". A "More" link is below.
- Entrepreneurship:** A group of people in a field. Text: "Sharing your ideas, discuss, and get feedback". A "More" link is below.
- Business:** A group of people carrying baskets on their heads. Text: "In Izazi, we believe in people. Find team, investor, and more". A "More" link is below.
- Social media:** A close-up of social media keyboard keys (Facebook, Twitter, Instagram, Pinterest, LinkedIn). Text: "Get connected to the world". A "More" link is below.

At the bottom right of the page, there is a "CONTACT US" link.