Great thanks

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WP-I2
InfoInternet - Content and Apps

DigI: Final Meeting 18 May2020

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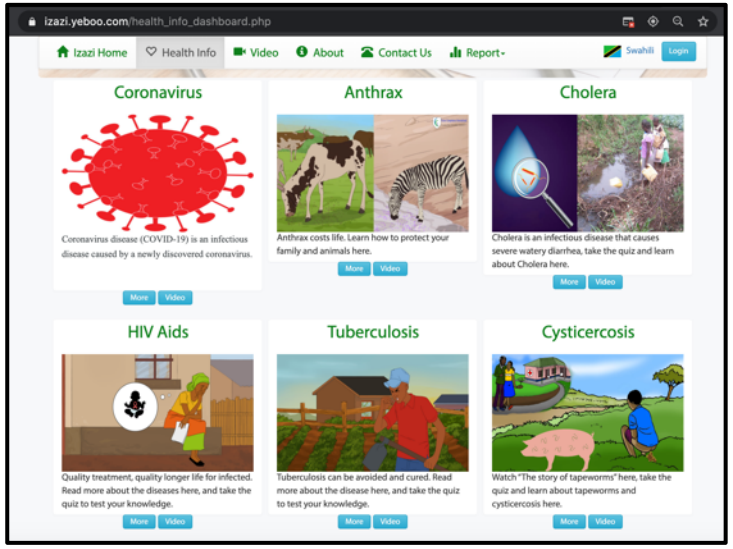
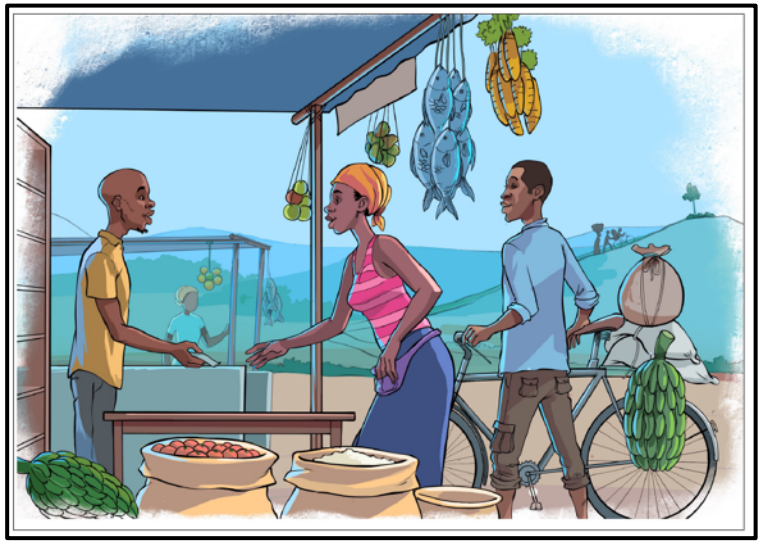
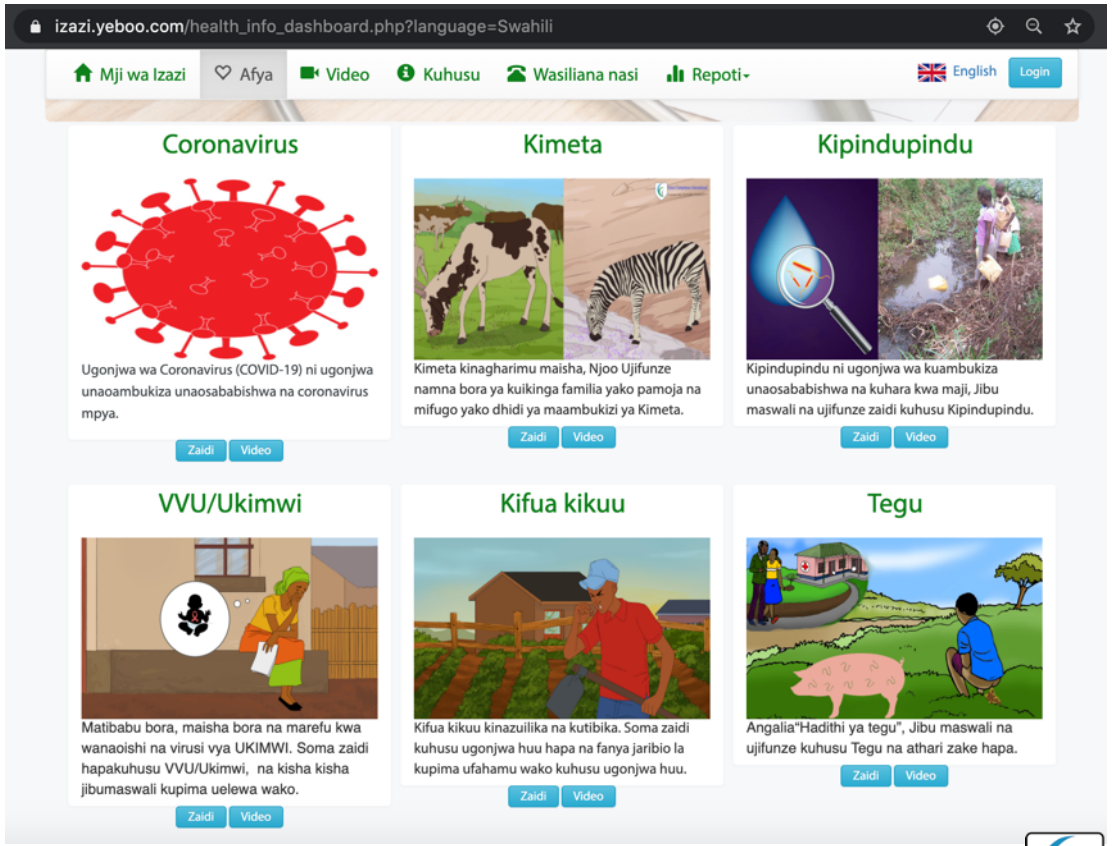
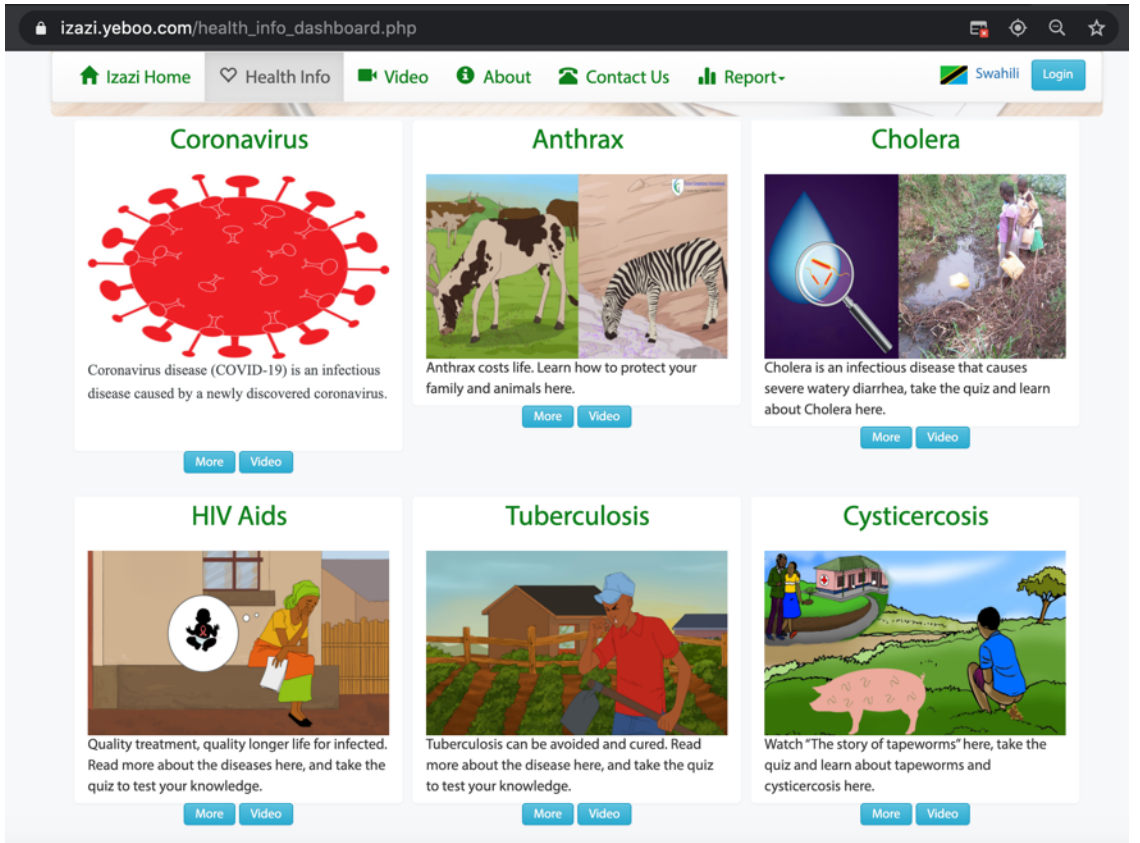




Digital Health Info Web





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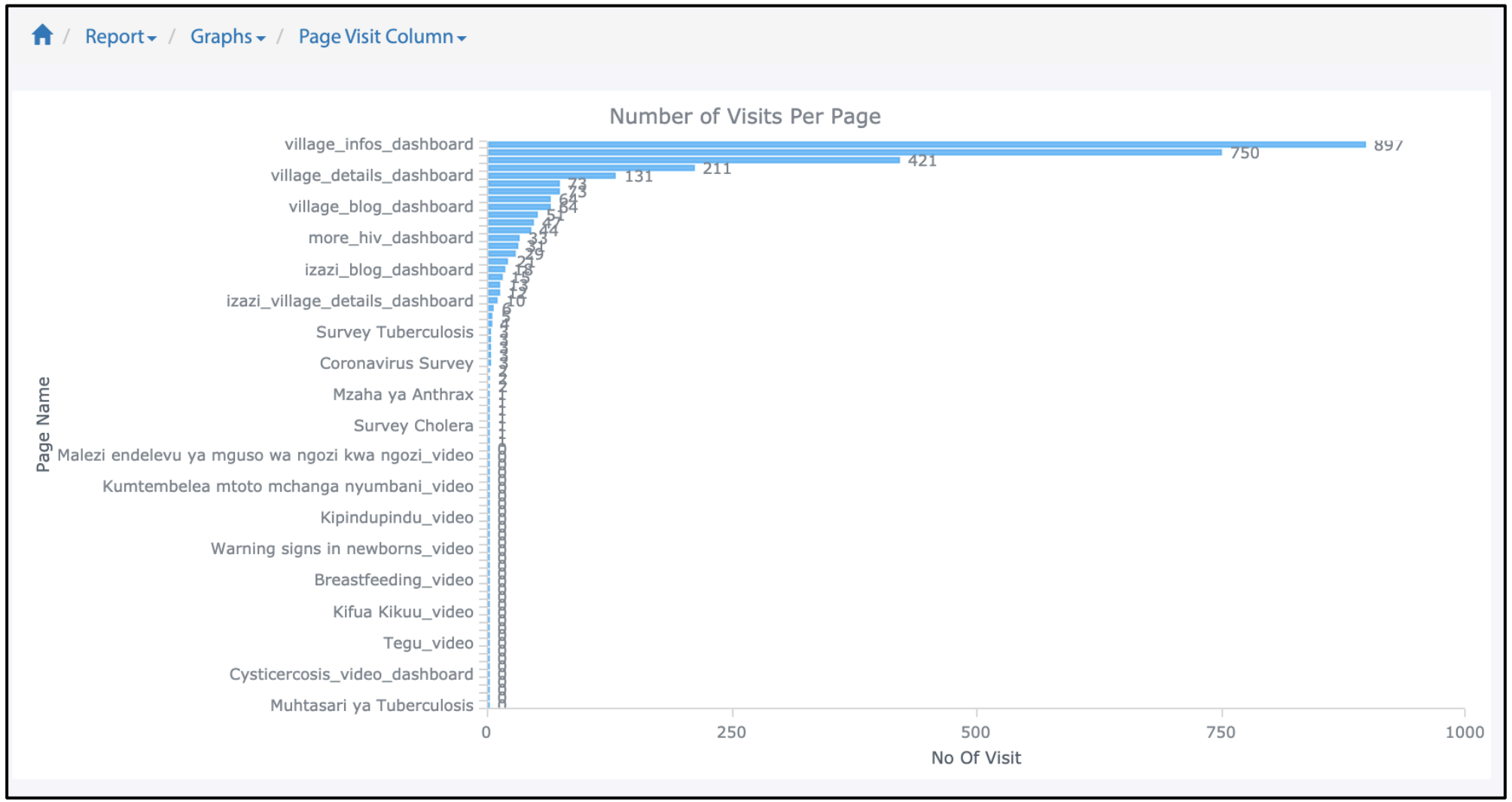
Digital Health Info –Usage Reports



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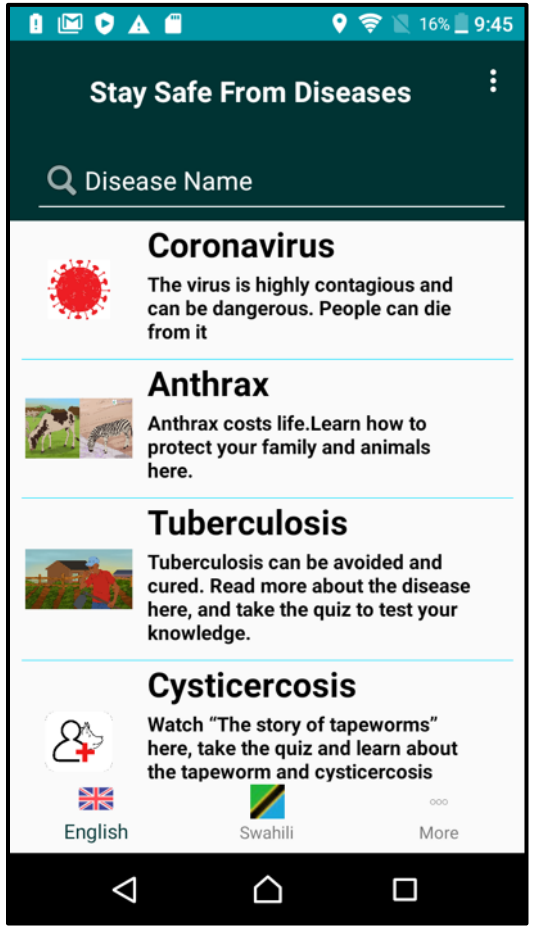
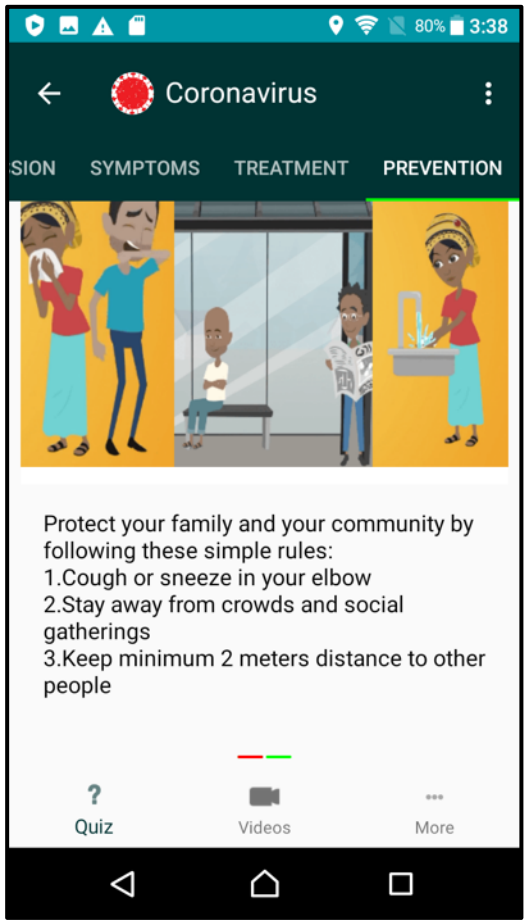
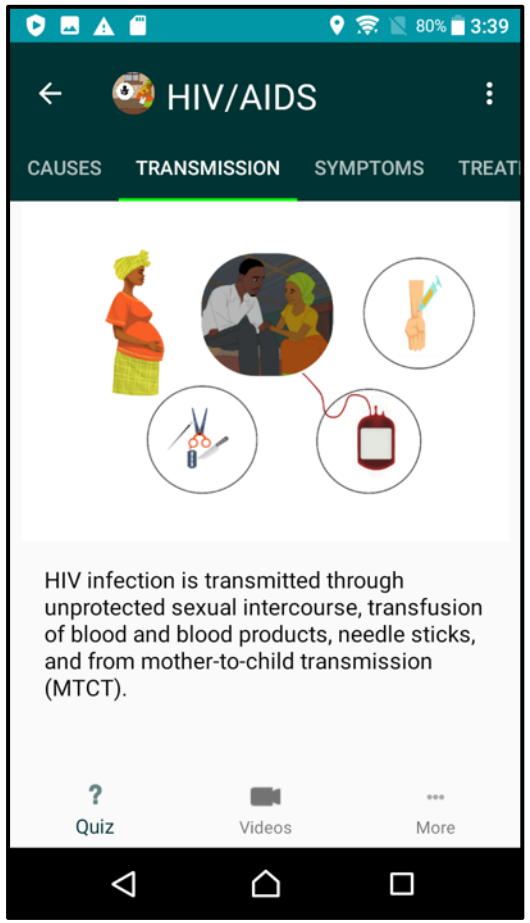
Digital Health Info - App







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Digital Health Info - App

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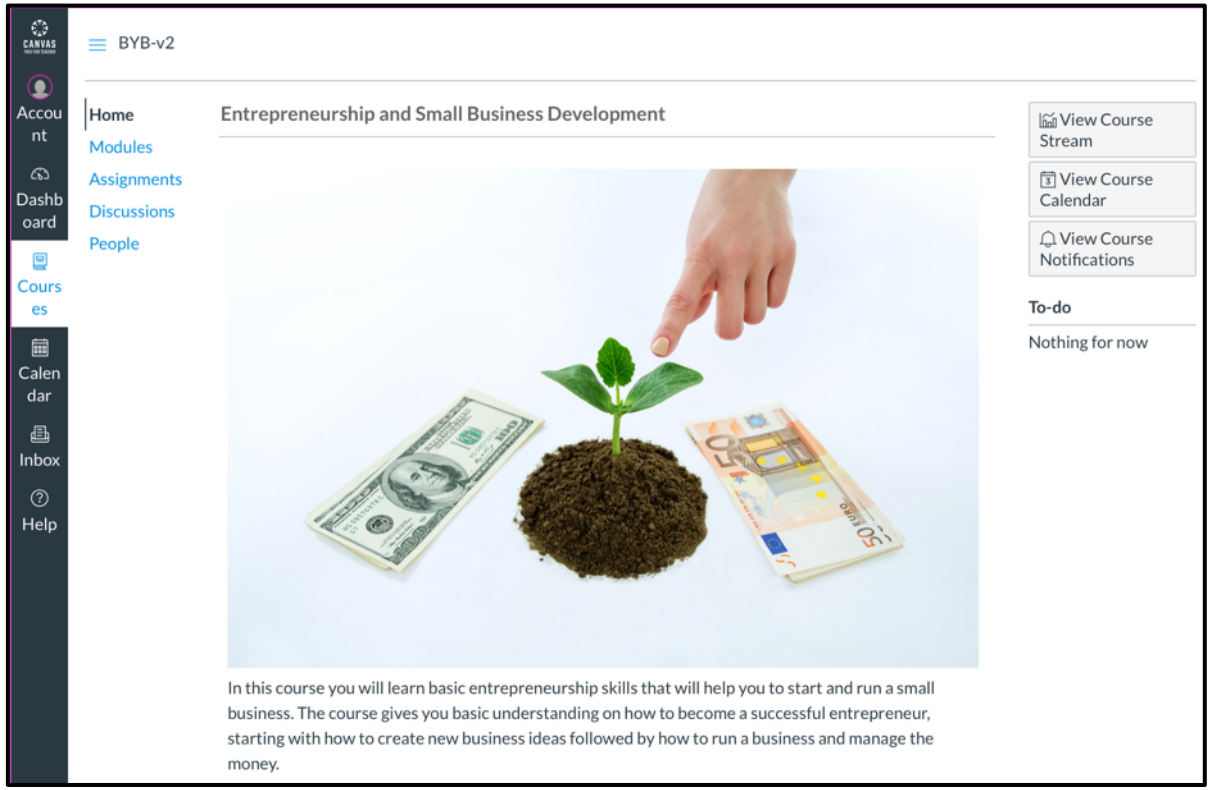
Be Your Boss



Module 1: Becoming an Entrepreneur

1. Entrepreneur Skills
2. Business Plan
3. Business Budget and Financial Plan
4. Organisational Plan
5. Production and Marketing Plan
6. Ideation and Feasibility

Module 2: Running your Business

1. The Products and Services
2. Business Environment
3. Distribution Channels
4. Marketing and Sales
5. Business Development

Module 3: Managing your Money

1. Introduction to Financial Management
2. Cash Inflow and Cash Outflow
3. Income and Owner's Equity Statements
4. Taxation
5. Balance Sheet
6. Banking and Saving Schemes

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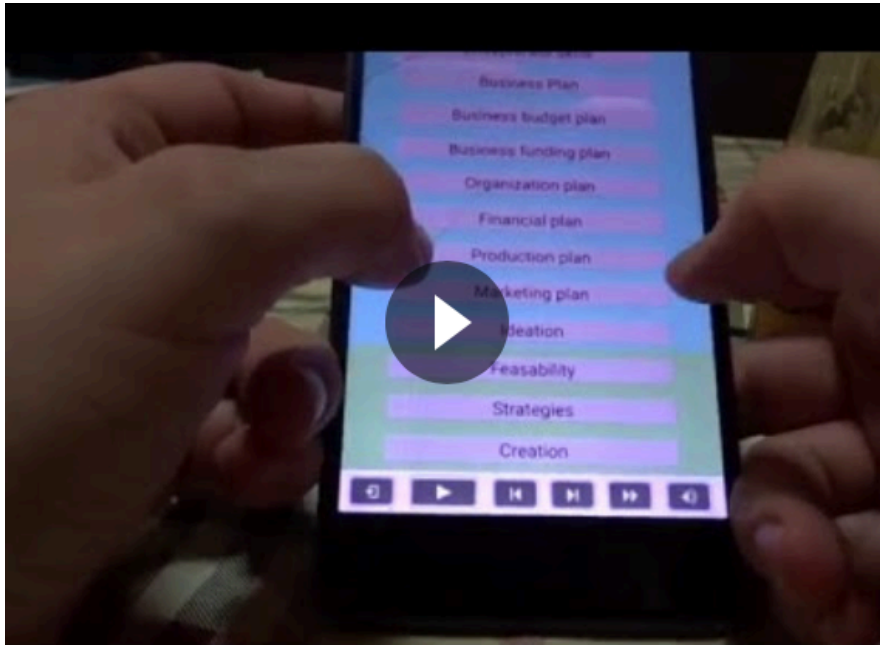
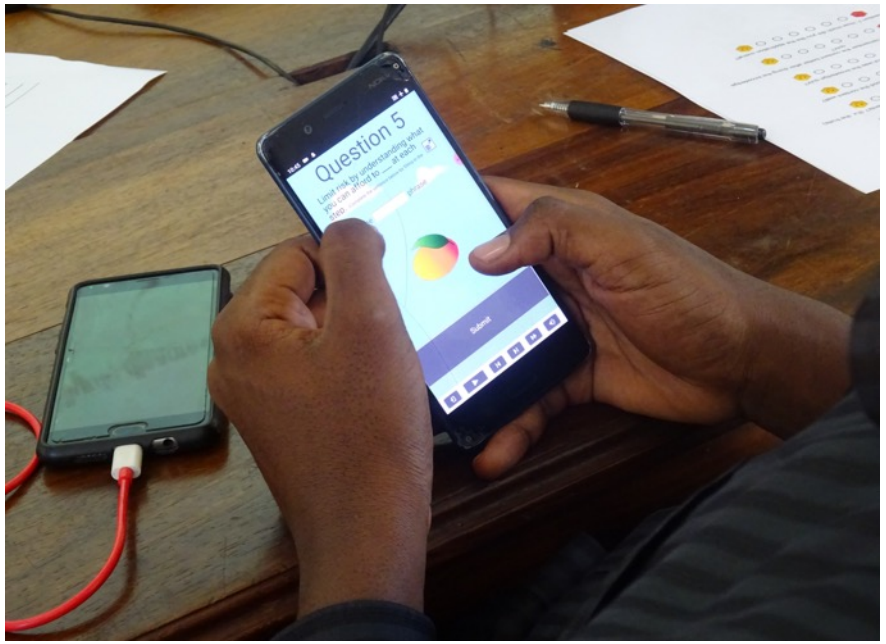


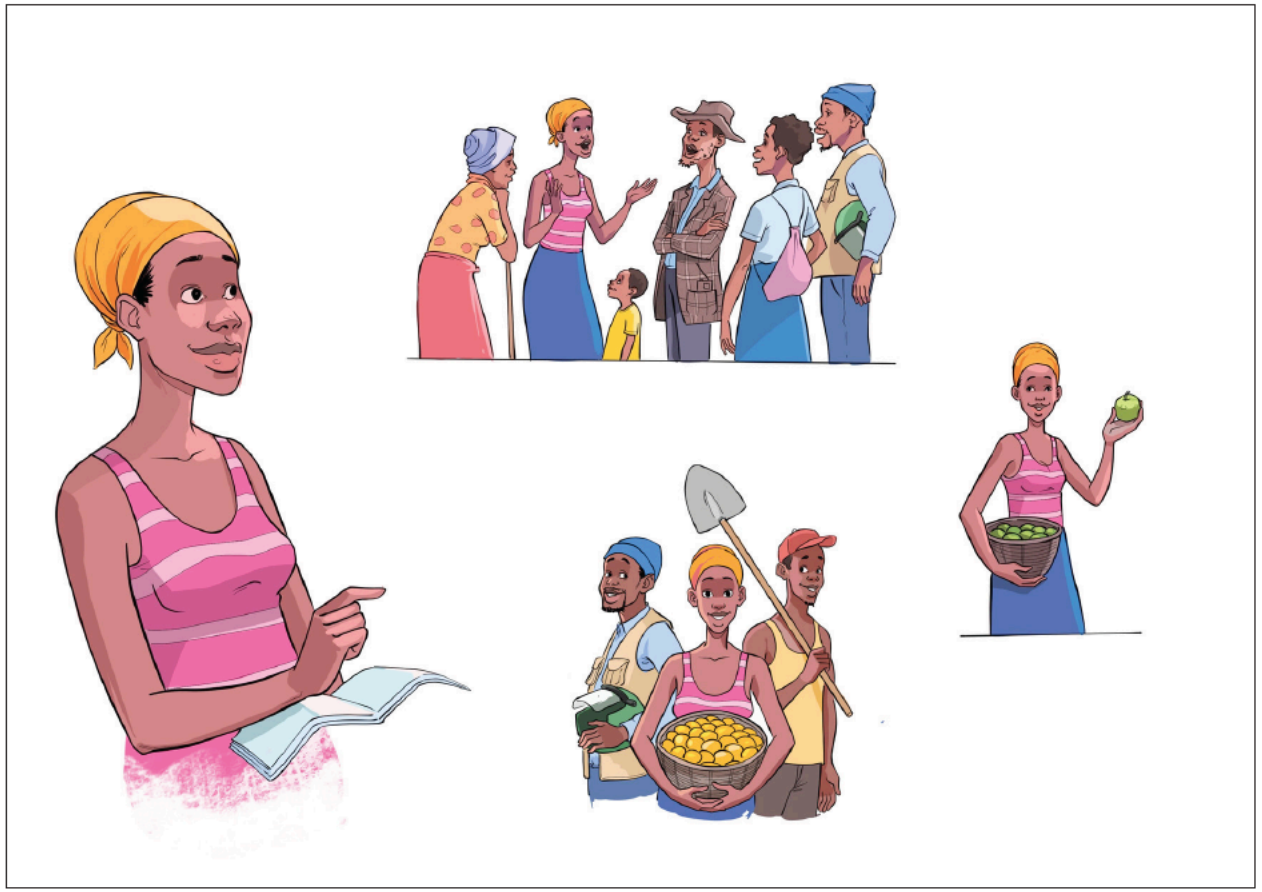


Bachelor Project- User testing at MUHAS

Next steps:

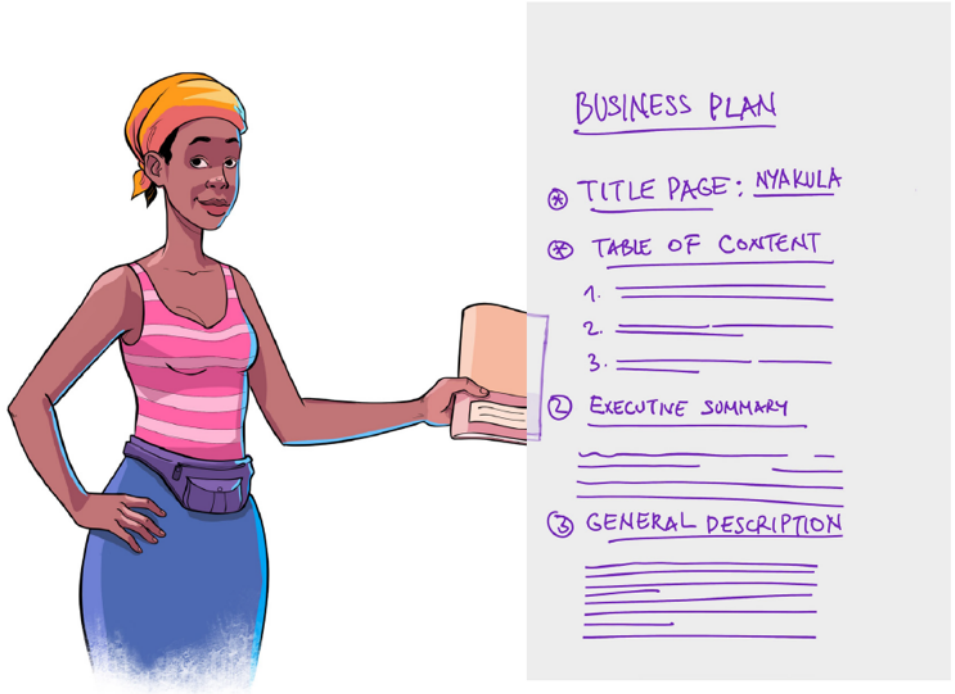
- Contextualisation of content
- Storytelling
- Easier language
- Swahili translation

Self Discovery



Maria has a dream, she would like to start a business so she can express herself and make money to provide for her family, but it's not easy to know how to start or even what to do, so Mariya has been thinking alot about what she likes, what she knows, what she doesn't know and how to use all that to achieve her dream.

Business plan



Maria wants to start a business, but a has to be done in a certain way; Maria makes a business plan, it is a document that will show her what, how and when to do things.

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Maria has called his uncle who knows a bit more about business planning to help her make it.

Page 2:

A business plan presents:

a) A brief description of the business;

b) The key personnel in the business;

c) Key strengths & opportunities of the business;

d) Funds, as well as other resources required for the business and how those funds & resources will be used;

e) What will potential investors get from the business if they invest in it.

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Thank you.

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