Project no: 269317

nSHIELD

new embedded Systems arcHItecturE for multi-Layer Dependable solutions

Instrument type: Collaborative Project, JTI-CP-ARTEMIS

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D8.1: Web Site

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Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission	
RE	Restricted to a group specified by the consortium (including the Commission	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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Modification History

Issue	Date	Description
Draft A	2011-12-15	First issue for comments.
Final	2011-12-23	Final version
Final v2	2012-06-07	Corrected spelling

Contents

Figures

Glossary

Please refer to the Glossary document, which is common for all the deliverables in nSHIELD.

nSHIELD

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1   Introduction

In collaborative research projects with partners from research and industry, dissemination of results plays a major role. Dissemination will ensure the optimal utilisation of the project results and accelerate the adoption of nSHIELD results in the growing European markets of embedded systems.

nSHIELD pays a special attention to dissemination activities, confirmed by the will to contribute in embedded SPD technology and middleware services diffusion, especially within the research test-beds scenario. The dissemination activities will therefore combine complementary actions that altogether should constitute an efficient relay of information towards the market and decision making entities (governments, standardization fora), research and technical community and end users; the wish is also to place the project in the overall European strategies aimed at taking benefit from increasing diffusion of wireless technologies as a concrete alternative to the wired ones.

This document provides a brief description of the public web site deployed for the nSHIELD project, which is part of the dissemination action to be taken during the project.

2   www.newshield.eu

The web portal will represent a key feature of project dissemination activities involving also the diffusion of studied and developed SPD metrics. Therefore, the aim of nSHIELD project is to become a point of reference both at technological and validation level through the dissemination of innovative techniques for the assessment of ESs based applications as well as through the presentation of obtained SPD modules performance.

2.1   Project Website

Wordpress [1] has been chosen as the underlying CMS for the website because of its simplicity for management and because it is specially effective for SEO (search engine optimisation). This CMS (content management system) also provides a myriad of plugins for Social network integration, Google analytics

The public website for nSHIELD has been created on December 2011 and the following domain has been registered (http://www.newshield.eu/). The website was launched as soon as the domain name was registered and this was on December 9, 2011.

Figure 1 Web site launch date.

The web site provides information regarding the objectives of the project, the partners forming the project consortium, and the public project deliverables. Press-releases will be also be available in the web site, later a news-section reporting on achievements and dissemination activities will be deployed.

In any case the nSHIELD website should be considered as the core tool for diffusion of information. As a principle all partners' websites should have a visible link to the website. Getting external links from relevant websites will also be sought.

Google analytics is being used to monitor the activity in the website.

Figure 2 View of the www.newshield.eu homepage

The site has five sections so far:

- News: with latest news related to the project

- Events: events of interest for partners and target groups

- Publications: related to the project such as press releases, scientific papers…

- Partners: description of each partner and role in the project.

- About nSHIELD: general information about the project.

There is also a contact form and some external links to **social media** tools (youtube, slideshare, twitter) and the project **Wiki**. Next figures show some screenshots of the different pages in the website.
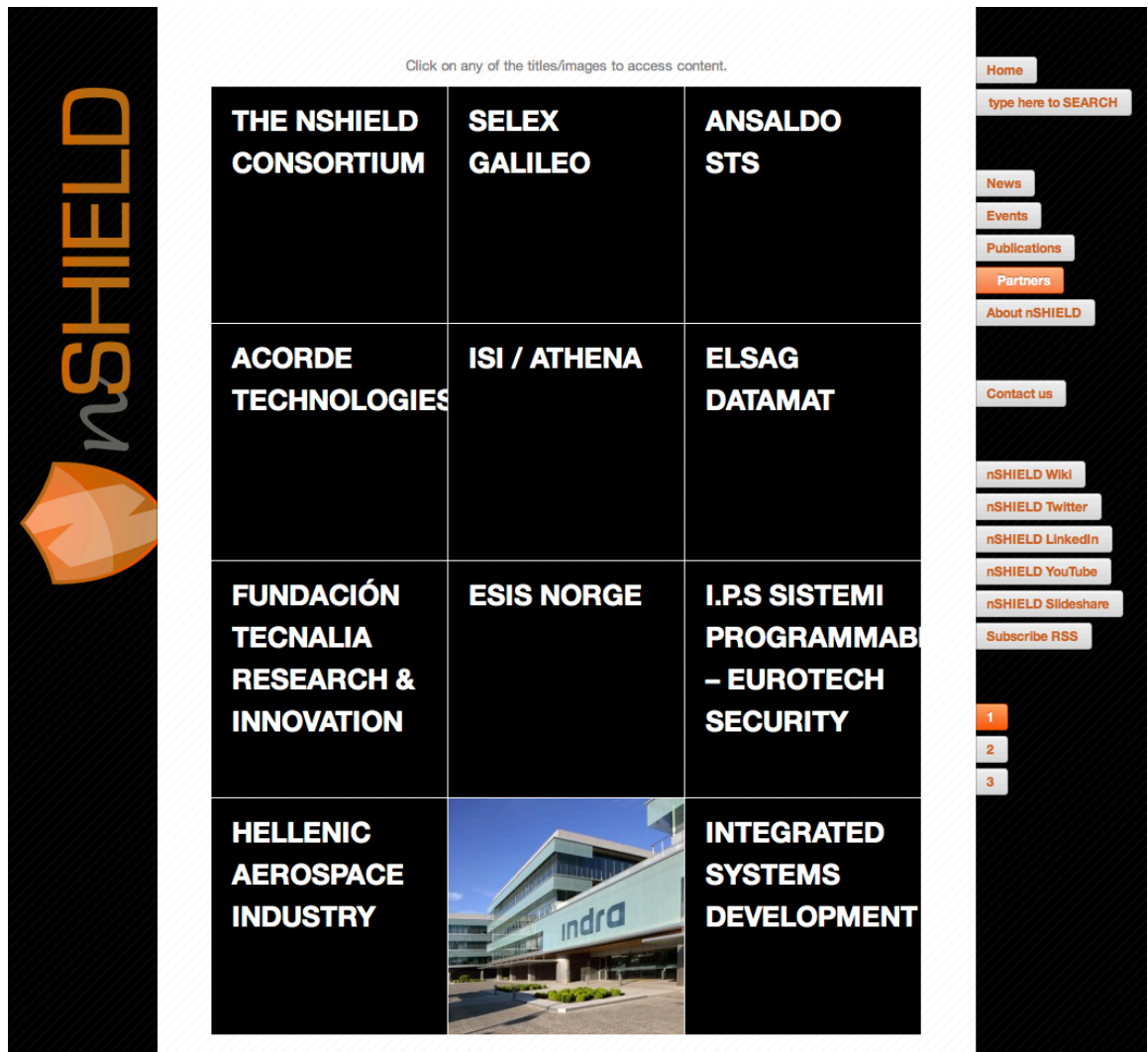
Figure 3 Screenshot of events page

Figure 4 Screenshot of partners cathegory

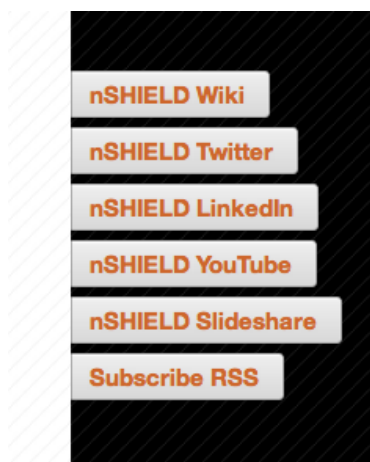**Figure 5 Screenshot of the contact form**

Figure 6 Links to social media tools, wiki and rss feed.

All partners will contribute to the website with relevant content.

More information on the overall dissemination strategy can be found in D8.2 Dissemination Plan.

3   Conclusions

This document briefly describes the project web site. All the consortium members involved in the different WP and tasks will periodically contribute to the website with relevant content.

References

[1]   Wordpress website http://wordpress.org/