

Project Proposal Meeting - 8.June2012 - UiO

MOVATION

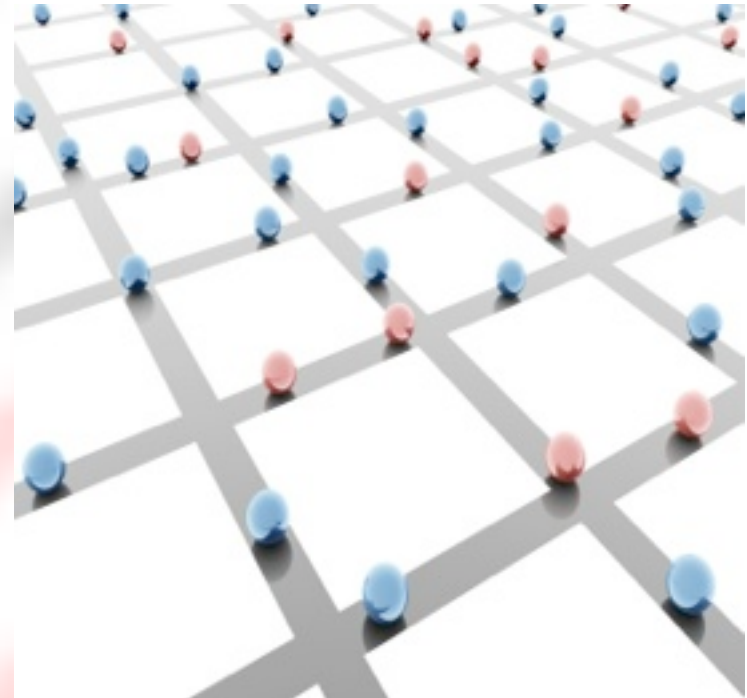
- Innovation by Design!

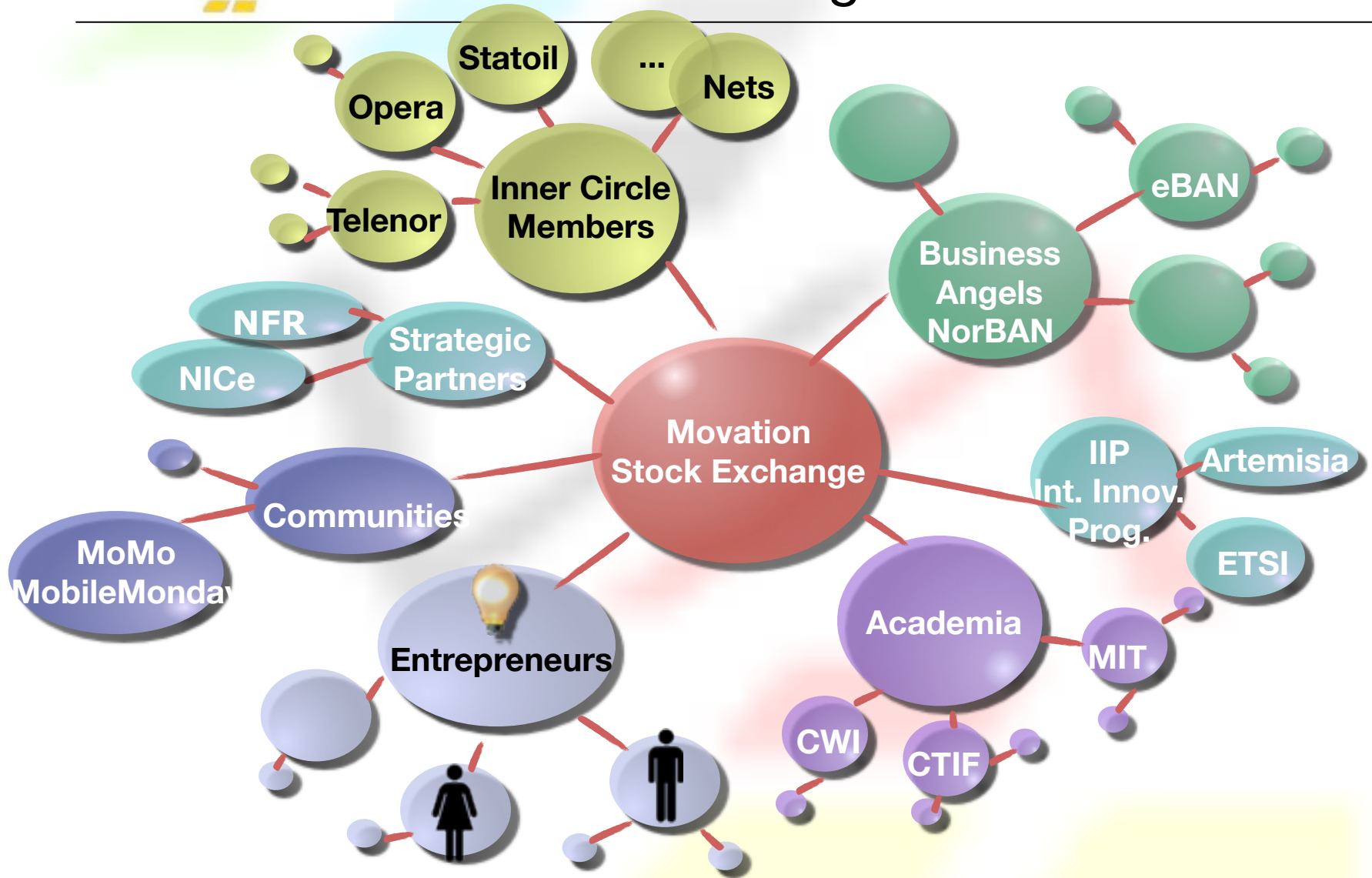
Josef Noll, CTO,
josef.noll@novation.no

**'We are called to be
architects of the future,
not its victims.'**

Buckminster Fuller

An open, user-driven innovation arena to connect innovators with competent capital, smart competence and challenging customers





Providing the infrastructure for open collaboration



Challenging customers

The Solution!

An open, user-driven innovation arena to connect innovators with competent capital, smart competence and challenging customers

Welcome to the leading open Innovation Stock Exchange in the Nordics



Innovation by design - Making your ideas smarter, your growth faster and your success larger!

powered by 













For Entrepreneurs

- present your idea to investors
- get help from experts
- find competent capital



For Investors

- the best ideas and companies in search for funding
- structured process with expert evaluation
- platform for collaboration with other investors

Innovation Idea	Score	Invested	Company value	Comm. voting	Growth	added
 Induct Software AS - "The Open Innovation Company"	624	kr 150 000,00	Not set yet..	 55	 85	May 2008
 Movation - Innovation Stock Market M:F	596	kr 240 000,00	2 MNDK	 43		
 Broadband Butler	694	kr 70 000,00	Not set yet..	 35		
 SWAPCars	813	kr 30 000,00	Not set yet..	 9		
 Noom, navn som kan ringes	724	kr 100 000,00	Not set yet..	 6		
.... more innovations						



For Partners

- the best ideas and companies in search for funding
- see trends before they become obvious
- be visible in an exciting network



For Members

- vote for your favourites
- invest your Movation Dalere
- win stocks of winners

<http://innovationstockexchange.no> - Shared Thinking at its best!

- Goal: Rumania to become the bridgehead for Green Innovation
 - towards Eastern Europe
 - towards the Mediterranean
- Based on an extension of the existing InnoBørs
 - Sector specific
 - Social networks inclusion (“change of attitude”)
- Focus on Green Innovation
- Co-create “join forces”

- Supplementary slides

Om innovasjon...

"If things seem under control, you are just not going fast enough."

Mario Andretti

"Only those who will risk going too far can possibly find out how far it is possible to go."

T.S. Eliot

"Test fast, fail fast, adjust fast."

Tom Peters

"Nothing will ever be attempted, if all possible objections must be first overcome."

Samuel Johnson

"Opportunity dances with those on the dance floor."

"What great thing would you attempt if you knew you could not fail?"

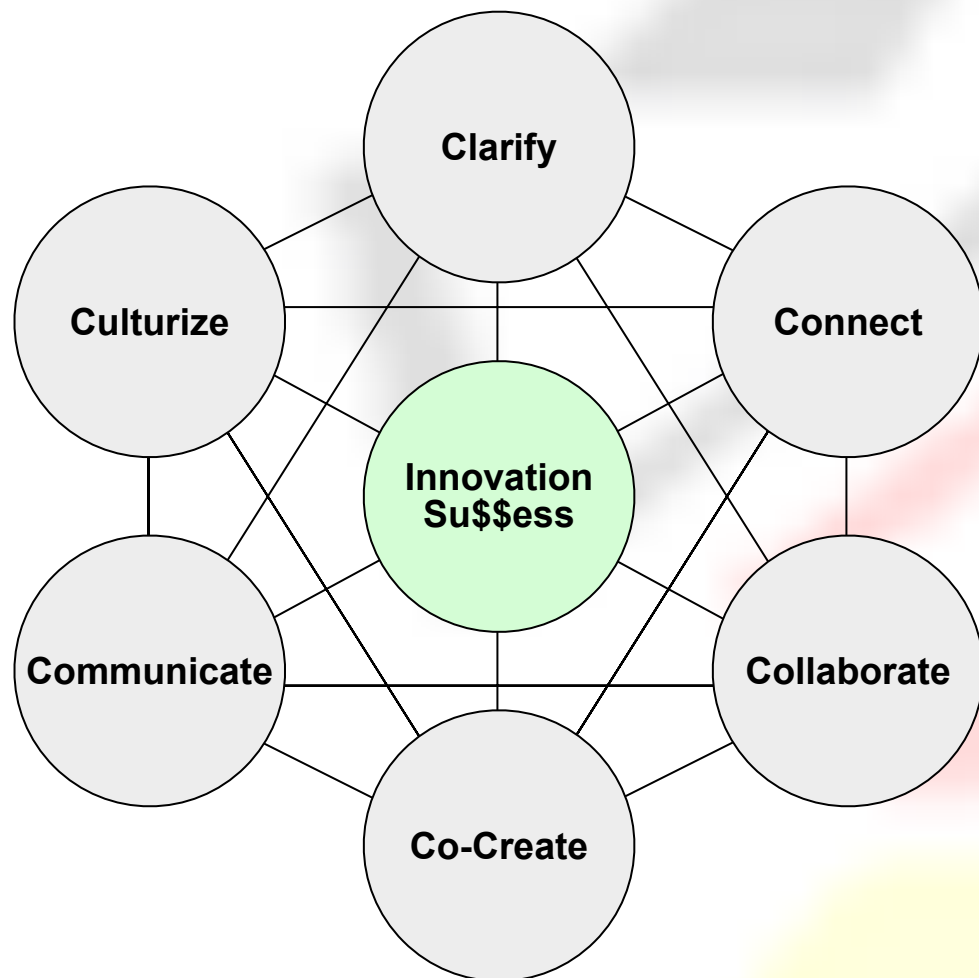
Robert Schuller

"You'll always miss 100% of the shots you don't take."

Wayne Gretzky

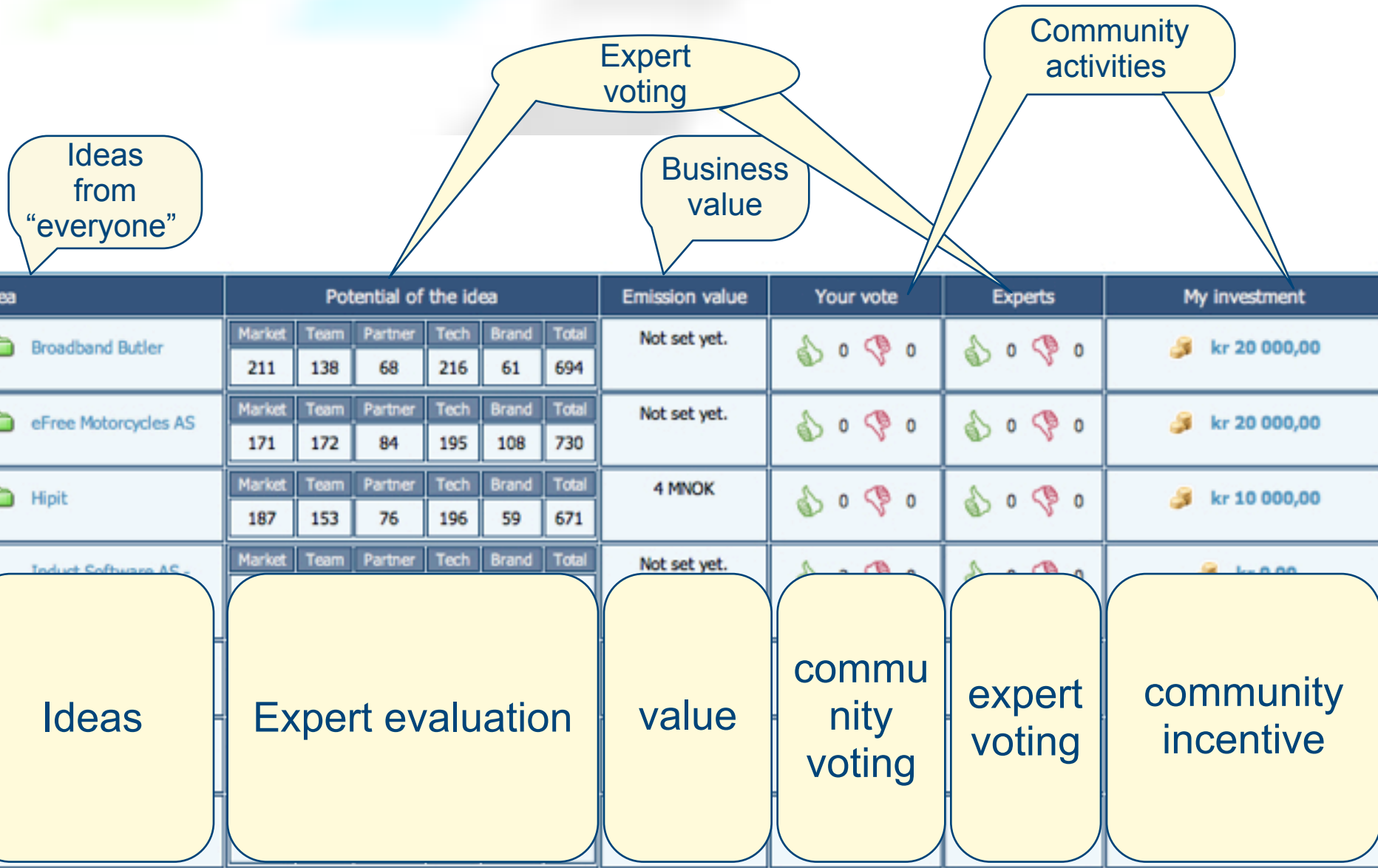
Our 7 C's – a holistic view

Delivering value all the way



- *Experienced mentors*
- *Innodesign Brandbuilding*
- *CFO in residence*
- *Innovation Scorecard*
- *Innovation Stock Exchange*
- *The Innovation Bridge*

For all members The Innovation Stock exchange





Truls Berg, Oslo – CEO

Serial Entrepreneurs with 10+ start ups behind him. Truls was the founder of Component Software Nordic in 1997 a company which became the leading BI center in Scandinavia and was listed in 2002. Truls has since his exit in CSN used his irresistible engagement in a variety of start-ups. Over the last 5 years his engagement has mainly with open innovation and new methods of founder assistance in a modern network economy.



Josef Noll, Oslo - CTO

Josef is Chief Technologist in Movation, and professor at the University of Oslo and UNIK. He is co-founder and steering board member of the Center for Wireless Innovation Norway, Mobile Monday Norway, FemtoForum Norway, and supports collaborative innovation amongst entrepreneurs, industry, academia, and association. He is contact to the EU's Joint Undertaking Artemis, standardisation in ETSI, and EU technology platform Net!Works. He was previously group leader/senior advisor at Telenor R&I for the development UMTS. Prior to that he was project manager and researcher at the European Space Agency, ESA:



Johan Birger Nymo, Oslo – COO/CFO

Birger has worked professionally with nearly every facet of telco related development since 1984. He has operationalized and partly developed a couple of the most successful Norwegian web services, during his time in Telenor. Birger has been responsible for the heavy operation of complex internet solutions in the Telco industry like Telemedicin etc..



Erik Aaberg, Oslo – CIO

Erik originally has a technical background, particularly within search technology, multi media and internet topology. He was immediately caught by the net in the early 90's - and have stayed there since then. He has worked with internet startups like Schibsted Nett, he was a co-founder of Basefarm (advanced server hosting) and he was the founder of Retriever (the leading media monitoring company in Scandinavia). His last assignment was with Schibsted ASA (no. 1 media group in Norway) - focusing on digital media strategies.

A national focal point for the best private investors in Norway.

The NorBAN members have joined forces to become the leading information bank for good investments

It is all about increased professionalism for knowledge-based investments of Business Angles, providing the best for upcoming entrepreneurs, our members and Norway as a knowledge society

Fast, smart and trustworthy from ideas to values!