Women Entrepreneurship and Global Health

BasicInternet

Sep. 2018, Wisam Mansour
Why women?

“Women in emerging markets plough back 90 cents of every additional dollar of income into “human resources”, which includes their families’ education, health, and nutrition (compared to 30–40% for men), thereby helping their families, communities, and nations.” VanderBrug (2013)
Women entrepreneurship

Africa produces more women entrepreneurs than any other region in the world.

Regional Averages for Female Total Entrepreneurial Activity Rate (in % of Female Population Aged 18 to 64)

- Europe and Central Asia: 6%
- Middle East: 8%
- East and South Asia and Pacific: 11%
- North America: 12%
- Latin America and the Caribbean: 17%
- Africa: 18%

Source: Global Entrepreneurship Monitor 2016/2017 Women’s Report

https://www.thecge.net/awec/
Digital, Entrepreneurship, and Health

Digital Base

- Health
- Welfare
- Entrepreneurship
- Literacy
- Knowledge
- Behavior Change
Digital, Entrepreneurship, and Health
Enabling digitization

Health

digitization

New businesses

Information

Connection to the backend system

App based health
Present exploitation

Gulsott app for nyfødt barn (Jaundice)

https://www.adressa.no/nyheter/okonomi/2016/02/10/Denne-appen-kan-redde-over-100-000-nyføde-barn-hvert-år-12131745.ece
future utilization

Advanced apps connecting, following, developing the health

https://financialtribune.com/articles/people/47410/promoting-health-entrepreneurship
Entrepreneur women in Health

Wazi Vision
- By Brenda (Uganda)
- Mobile app.
- Eye testing
- Plastic eyeglasses

Entrepreneur women in Health

mTena

- By Tizzita (Ethiopia)
- SMS-based app.
- Maternal and infant care information

Entrepreneur women in Health

iMed Tech

- By Nneile (South Africa)
- prosthetics for cancer patient
- 3D modelling software

Digital Inclusion (DigI project)

- The free access to the information
- BasicInternet’s project
- Multidisciplinary approach - IT, health, education, and business
- 11 partners from Tanzania, DR Congo, Rwanda, Serbia, Germany, France, Spain, and Norway
Solution. Digital Information Spot for Africa

- Energy
- Internet lite
- Charging phones
- Public tablet
- Focus TZ: health information
Innovation for All

- Health (SDG3)
- Education (SDG4)
- Entrepreneurship (SDG8, SDG9)
- Equality (SDG5, SDG10)
Thanks for listening
Conclusion & Open issues

Digitalization

- Information
- Entrepreneurship
- Health information

Discussion

- Enterprise for health
Empowering women

Includes

1. Skills
2. Entrepreneurship
3. Business
4. Social media