



Women Entrepreneurship and Global Health

BasicInternet

Sep. 2018, Wisam Mansour

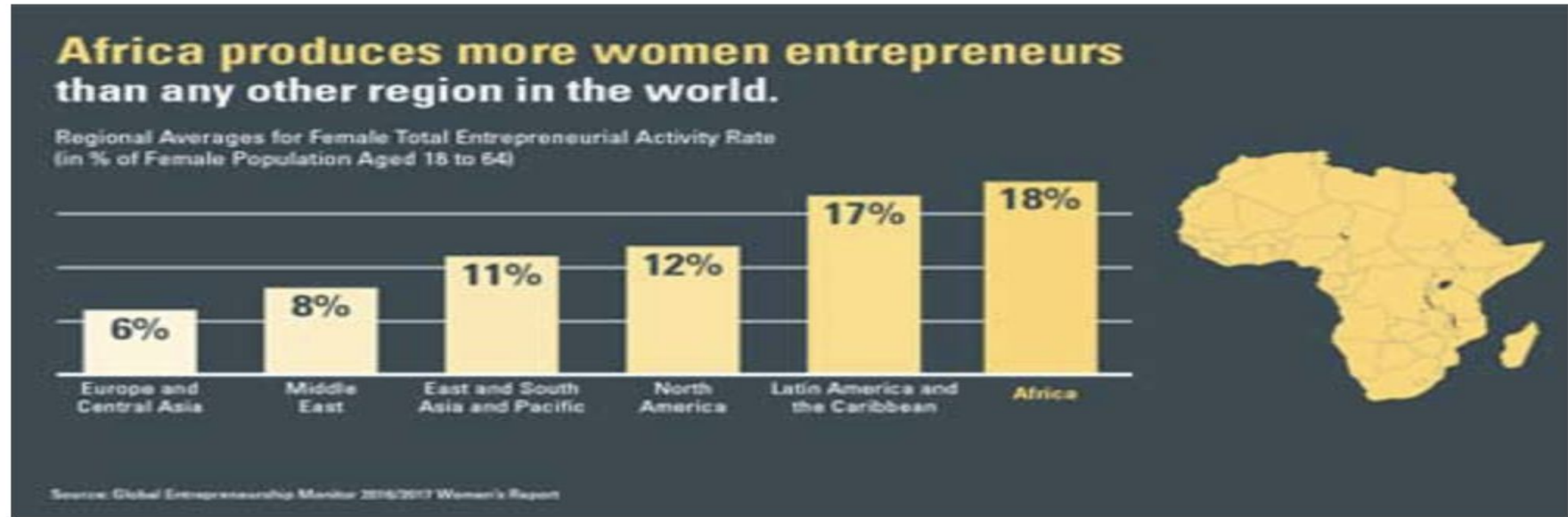


Why women ?

“Women in emerging markets plough back 90 cents of every additional dollar of income into “human resources”, which includes their families’ education, health, and nutrition (compared to 30–40% for men), thereby helping their families, communities, and nations.” VanderBrug (2013)

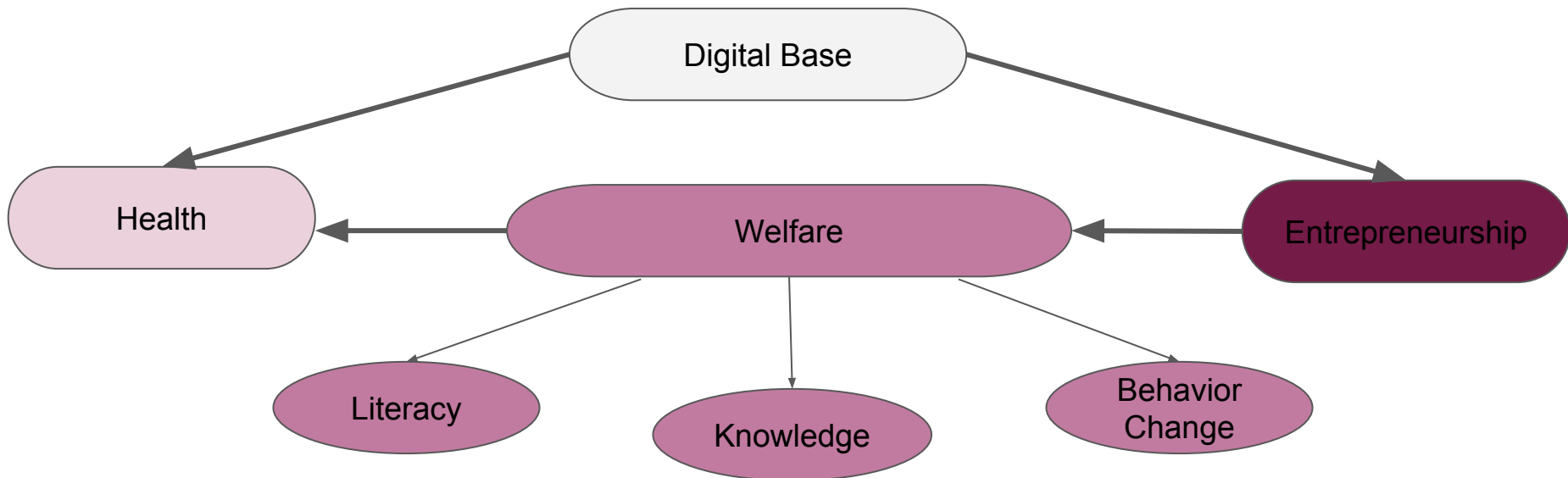


Women entrepreneurship

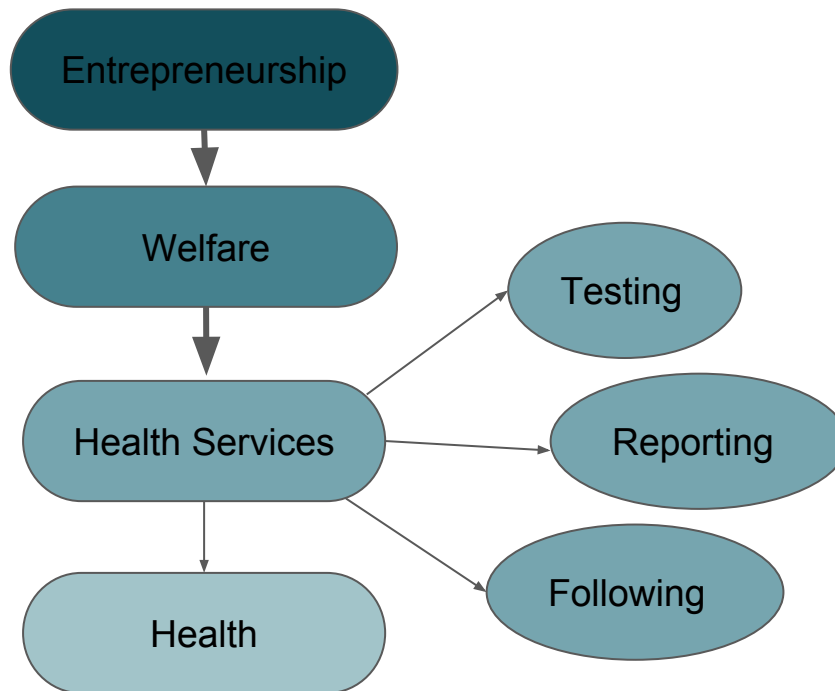


<https://www.thecge.net/awec/>

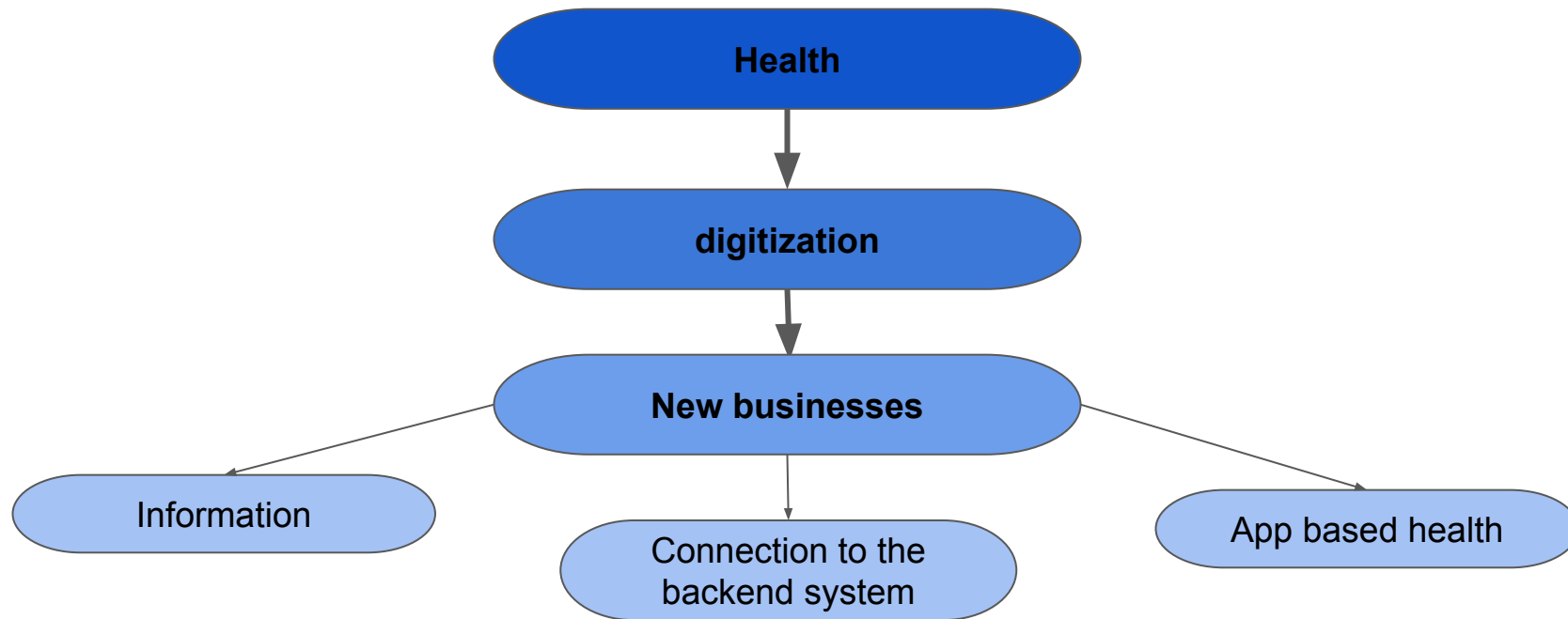
Digital, Entrepreneurship, and Health



Digital, Entrepreneurship, and Health



Enabling digitization



Present exploitation

Gulsott app for
nyfødt barn
(Jaundice)



<https://www.adressa.no/nyheter/okonomi/2016/02/10/Denne-appen-kan-redde-over-100-000-nyfodte-barn-hvert-ar-12131745.ece>

future utilization

Advanced apps
connecting, following,
developing the health



<https://financialtribune.com/articles/people/47410/promoting-health-entrepreneurship>

Entrepreneur women in Health

Wazi Vision

- By Brenda (Uganda)
- Mobile app.
- Eye testing
- Plastic eyeglasses



https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Entrepreneur women in Health

mTena

- By Tizzita (Ethiopia)
- SMS-based app.
- maternal and infant care information



https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Entrepreneur women in Health

iMed Tech

- By Nneile (South Africa)
- prosthetics for cancer patient
- 3D modelling software



https://www.dr-hempel-network.com/digital_health_contact_lists/10-successful-women-digital-health-entrepreneurs-in-africa/

Digital Inclusion (DigI project)

- The free access to the information
- BasicInternet's project
- Multidisciplinary approach - IT, health, education, and business
- 11 partners from Tanzania, DR Congo, Rwanda, Serbia, Germany, France, Spain, and Norway



Solution. Digital Information Spot for Africa

- Energy
- Internet lite
- Charging phones
- Public tablet
- Focus TZ: health information



Innovation for All

- Health (SDG3)
- Education (SDG4)
- Entrepreneurship (SDG8, SDG9)
- Equality (SDG5, SDG10)



Thanks for listening

Conclusion & Open issues

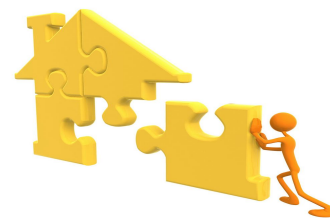
Digitalization

- Information
- Entrepreneurship
- Health information



Discussion

- Enterprise for health



Empowering women

Includes

1. Skills
2. Entrepreneurship
3. Business
4. Social media

