



Strategy Meeting Energy Section, ITS@UiO

Contribution to Energy Strategy

**Connect the Unconnected, #IoT4All,
#SocietalEmpowerment**

**Prof. Josef Noll
University of Oslo & Basic Internet
Foundation**

josef.noll@its.uio.no, m: +47 9083 8066



Vision and Mission

- Vision:

“Transformation to affordable zero-net energy systems for All”

- Mission:

- ➔ Research for **modern and sustainable energy**
- ➔ Create the technology vision for a **renewable energy systems**
- ➔ Empower the society for **sustainable development** through energy systems

- Answering SDG 7 targets:
- 7.1 By 2030, ensure **universal access** to affordable, reliable, and **modern energy** services
- 7.2 Increase substantially the **share of renewable energy** in the global energy mix by 2030
- 7.3 double the global rate of improvement in energy efficiency by 2030
- 7.a By 2030, enhance **international cooperation** to facilitate **access to clean energy research** and technologies, including renewable energy, energy efficiency, and advanced and cleaner fossil fuel technologies, and **promote** investment in **energy infrastructure** and clean energy **technologies**
- 7.b By 2030, expand infrastructure and **upgrade technology** for supplying **modern and sustainable energy** services for all in developing countries, particularly LDCs and SIDS



Affordable Energy & Internet Lite for All

the catalysts for the goals

Showcase
“Non discriminating access”
project

- funded by RCN and Mfa/Norad (14.9 MNOK for 2017-2020)
- Tanzania: digital health
- Mali: energy



Energy & Internet Lite for All
Target 7.1&7.2 Target 9.C Target 16.10



Example: Decent Work

- Centre for Monitoring the Indian Economy:
 - 11 Million jobs lost in 2018
 - ➔ 9 Million in rural areas
 - ➔ 8.8 Million women lost work
 - 31 Million look for work
 - ➔ most of them in RUrban area
 - ➔ from 80/20% Rural/Urban to
 - ➔ 70 / 15 / 15% Rural / RUrban / Urban



Tall publisert i januar av Centre for Monitoring the Indian Economy (CMIE) viste at hele 11 millioner indiske jobber gikk tapt i 2018.

Brorparten av disse jobbene, rundt ni millioner, var på landbygda. Og hele 8,8 millioner av dem som mistet jobben, var kvinner.

Samme organisasjon rapporterte i mars i fjor at 31 millioner indere aktivt leter etter jobb.

Feilslått pengepolitikk

Hurtig vekst har vært sentral i Modis politiske visjon om å gjøre India til Kinas største økonomiske utfordrer.

Et av hans mest omfattende økonomiske tiltak kom i 2016. Da trakk han 86 prosent av kontantene ut av sirkulasjon over

India



Republikken er v
nest største land
enn 1,3 milliarder
gere og forvent
passere Kina i f
løpet av noen å

Josef Noll @josefnoll · Feb 8
Dystert lesing i dagens @Aftenposten om at 11 Mio jobber gikk tapt i 🇮🇳 i 2018, og at 80% av de som mistet jobben var #Kvinner. Knappt 90% av jobber forsvant i Landsbyer. #DigitalInclusion #InternetLite #DigitalEmpowermentPlatform @dagiulstein @NorwayMFA @nikolaiastrup

Challenge: Transport

- Transport (Example Norway, Feb2019):
- Petrol and Diesel **new** cars increased CO2 emission
 - due to ~50% electric cars, total of 64 g/km
 - Mar2019: >50% electric car sales + 18% hybrid
- Oslo: CO2 reduction by 8% (2015-2016)
 - 5% CO2 reduction in transport
 - Climate goals of 2017 reached in 2016
 - Travel to work: 30% bike + 41% public transport (only 27% car)



Bilsalget i februar ... <https://ofv.no> [TWEET](#)

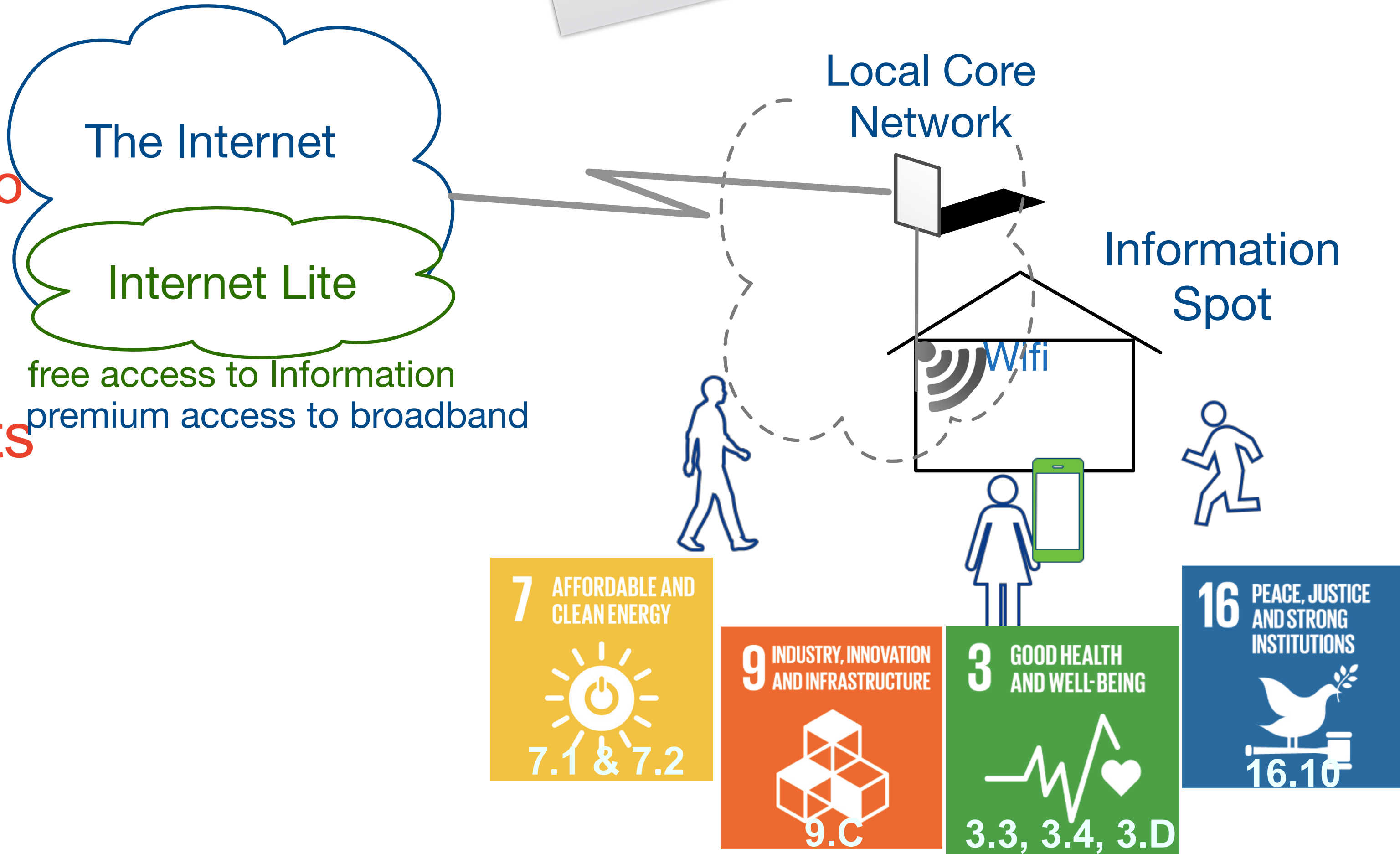
Personbiler	CO2-utslipp februar 2019
Alle personbiler	64 g/km
Bensinbiler (alle, inkludert bensin ladbare hybrider)	97 g/km
Diesalbiler (alle, inkludert diesel ladbare hybrider)	134 g/km
Varebiler klasse 2	155 g/km



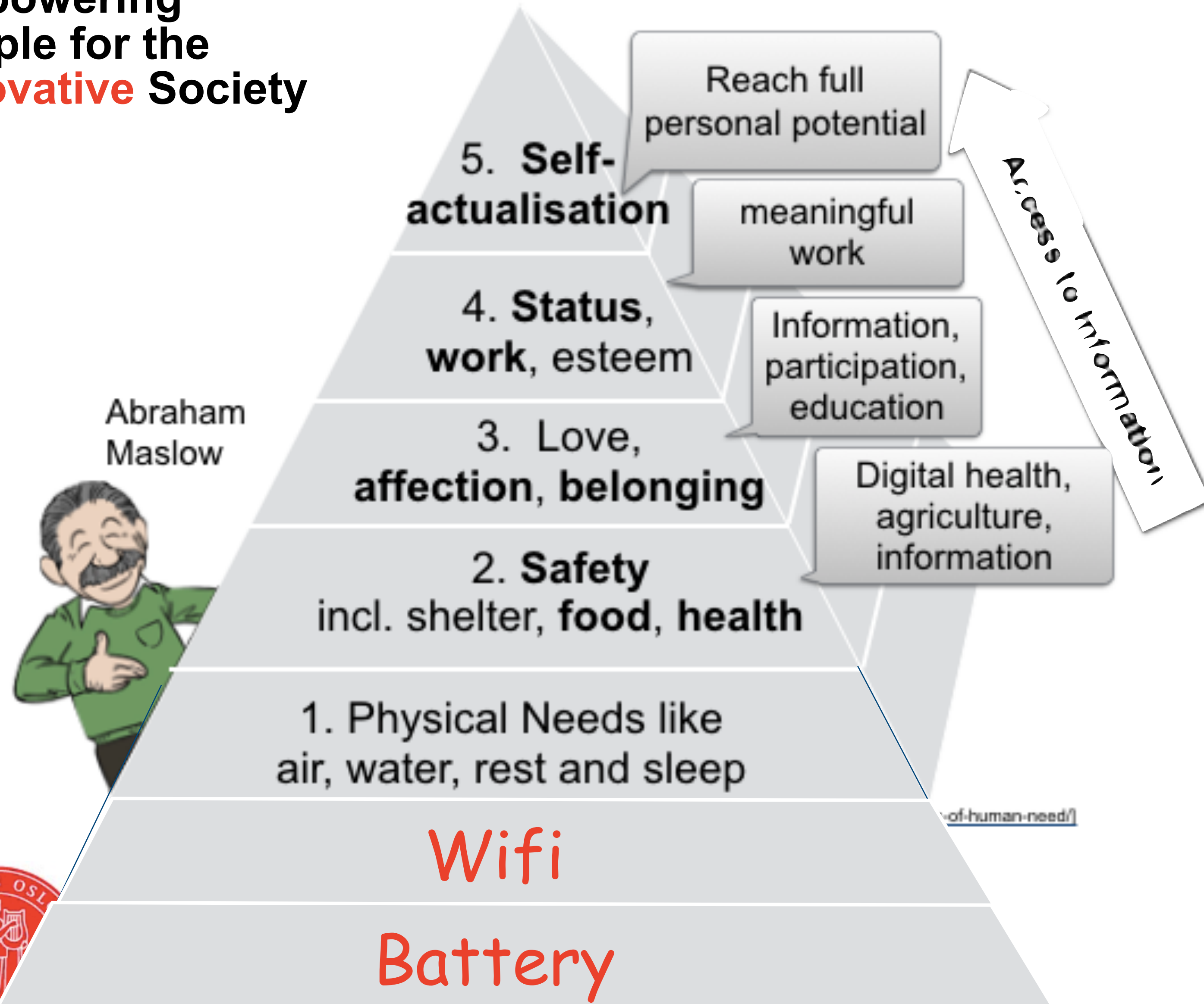
“Internet Lite & Affordable Energy for All”

- **Energy, Digital & Health**, the building blocks for societal empowerment
- **Freemium** model for access
 - ➔ Free: **text, pictures & local video**
 - ➔ Premium: **broadband** services
- **Build Village Information Spots**
 - ➔ Free access to information
 - **Energy** usage
 - Health
 - Education
 - Entrepreneurship, e.g. Agriculture

Starting with one Information Spot per village



Empowering people for the **Innovative Society**



First Movers

Fast Followers

Mass Adaption

Societal Empowerment

Digital Health Spot for 300 €

Creating digital access for the unconnected

2017



Digital inclusion
The catalyst for sustainable development

300 € digital health hotspot

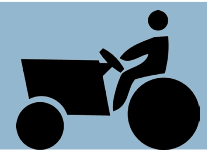
60.000 € connecting a village in TZ

200.000.000 € connecting all villages in TZ

330.000.000 € EU border control per year



Digital society



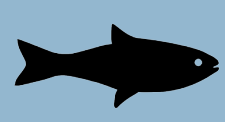
Agricultural and rural development



Education



Health



Food, water and shelter



80 € Solar panel



30 € Regulator



50 € Hotspot



20 € USB-charger



50 € Tablet



15 € LED light



20 € Battery



20 € Materials

“Connect the Unconnected”



#Digital Inclusion
#Societal Empowerment
#Digital Health
#Women and Girls

Esilalei

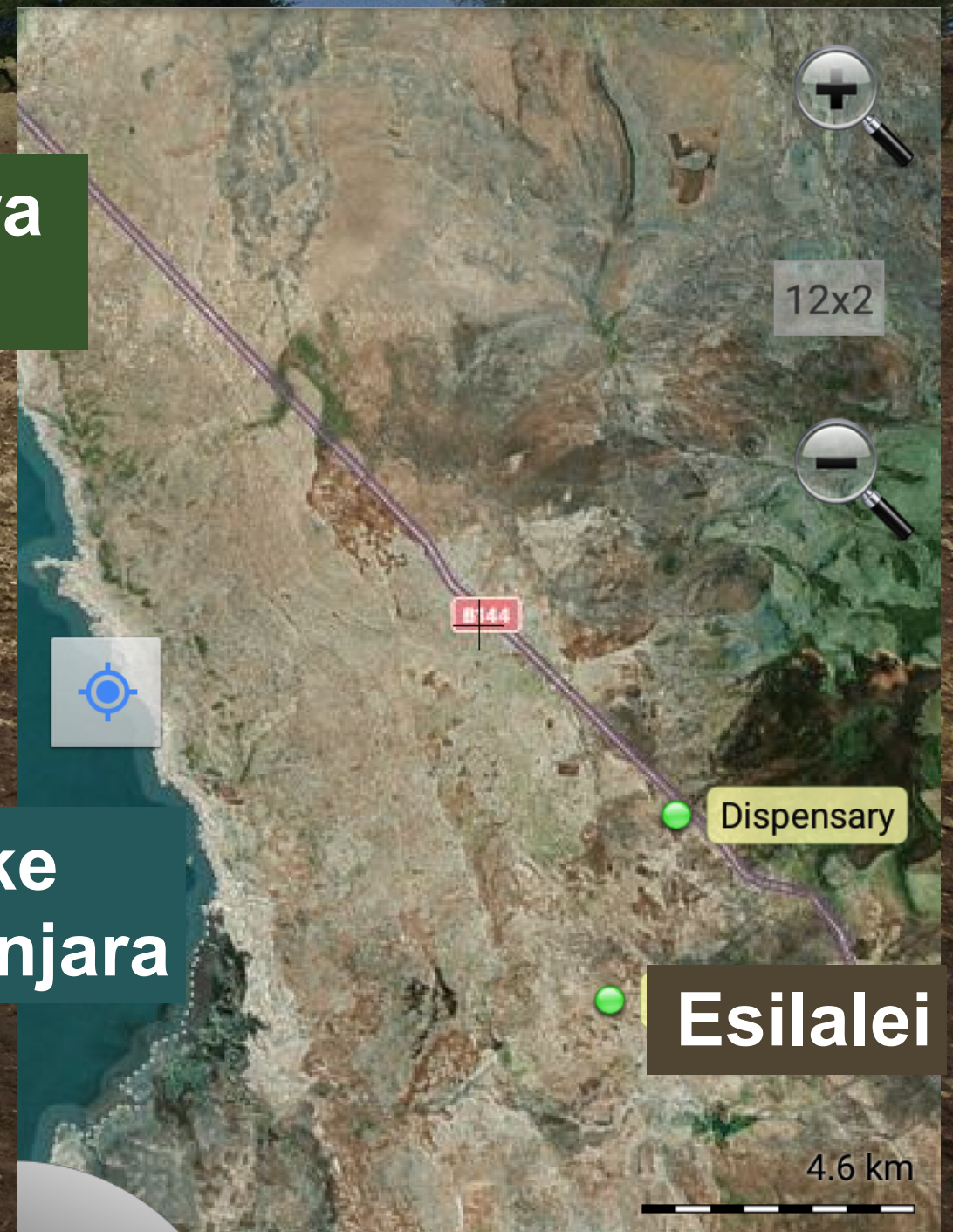


Mto wa Mbu

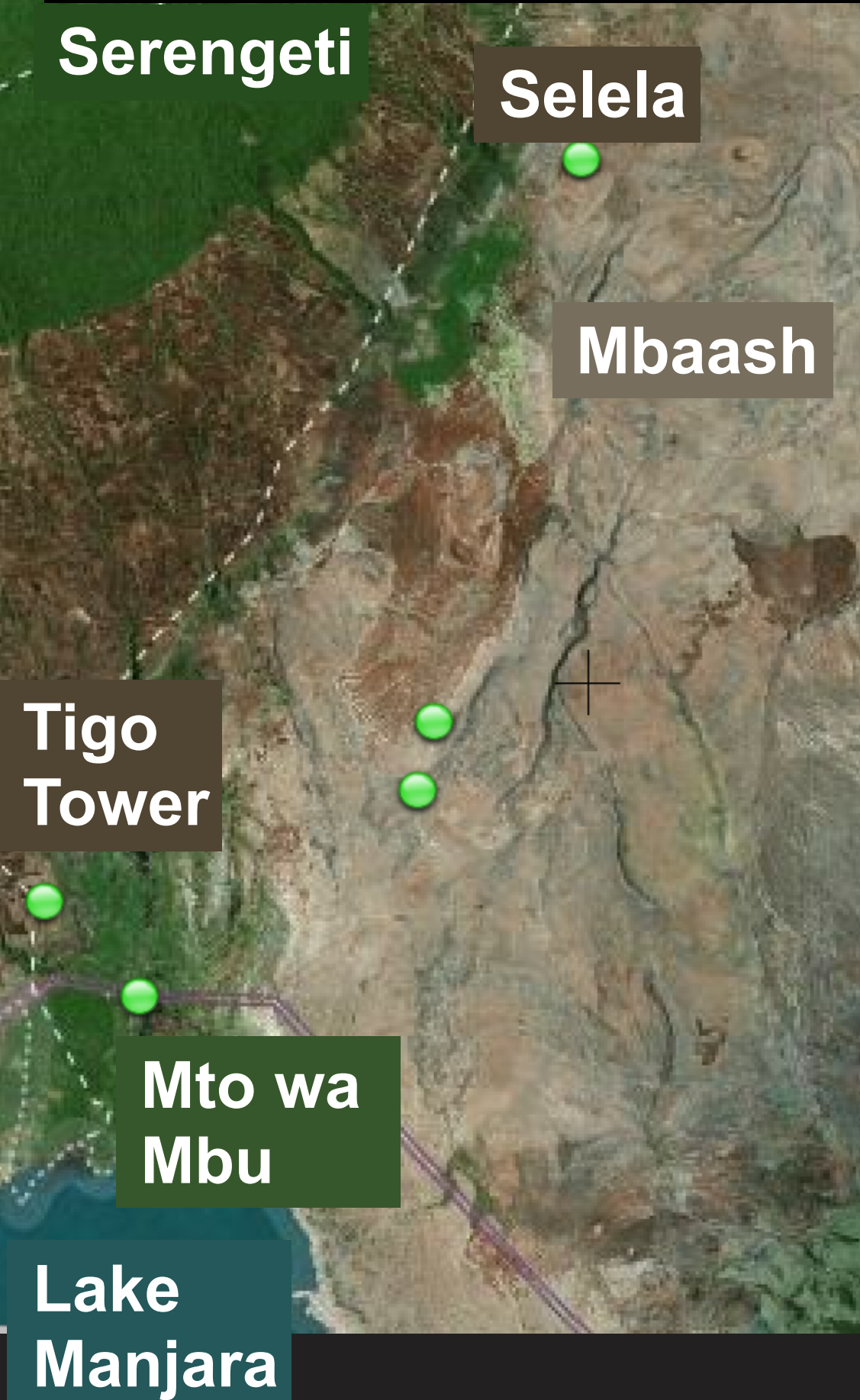
Lake Manjara

Esilalei

4.6 km



“Connect the Unconnected” Selela Market Place



- Antenna in 6 m height
- Reaches Tigo tower > 20 km away



“Connect the Unconnected” Izazi



Antenna

Village office

Installation time: 90 min
catching the signal from the Vodacom
tower in Migoli (~10km away)

“Connecting the Unconnected” Migoli (Nyerere High School)



1271 pupils, 34 full-time teachers
9 m pole (above trees) base to connect
- Migoli health station
- Migoli village office

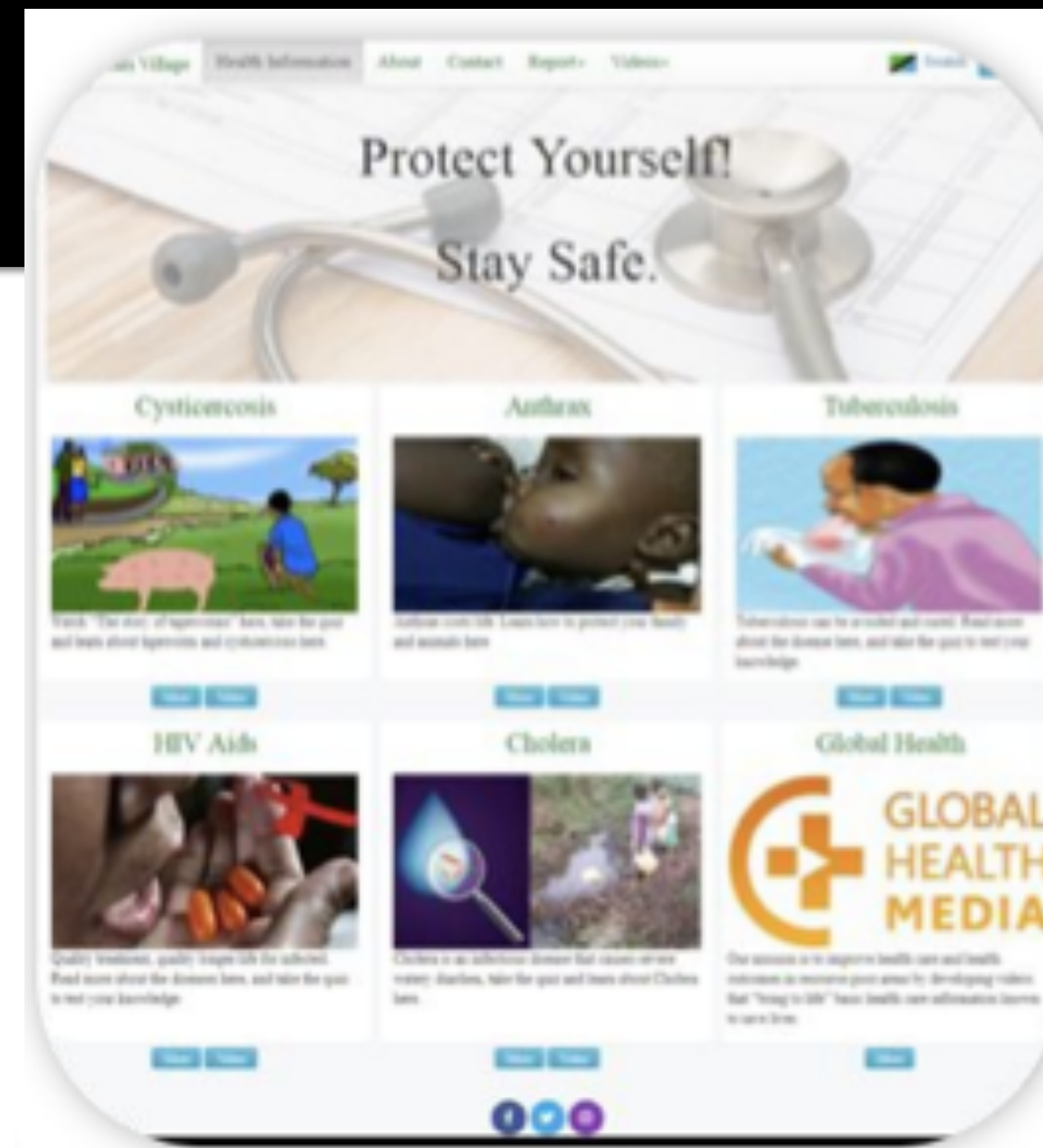


Mbaash (Selela)



Village Platform yeboo.com

- Everyone has free access to the village platform yeboo.com
 - Health Messages
 - Reporting/Feedback
 - digital Key Performance Indicators
 - Sustainable Business - Freemium
 - Digital Inclusion (free access)
- Can be expanded to
 - Education, Agriculture, Entrepreneurship...





Basic Internet Foundation

@Basic4All Follows you

Envision a world of free access to basic information on health care, education or development. Join our quest to make this vision a reality!

Kjeller, Norway

BasicInternet.org

Joined March 2015

Tweet to

Message

33 Followers you know



Basic Internet Foundation

@Basic4All

Following

The panel highlights some references to be taken into consideration, including the @Basic4All 's DigI project in Tanzania #SDGs #digitalinclusion #DigitalCooperation @UNSGdigicoop

There has also been considerable private sector activity in this arena. Loon, a project of Google's parent company Alphabet, uses internet-enabled balloons – in the aftermath of Hurricane Maria, they provided connectivity to 200,000 in Puerto Rico.⁵⁶ Amazon, OneWeb, Telesat, Space Norway and SpaceX are among companies considering connectivity solutions using low-earth orbit satellites.⁵⁶

Some countries, such as Indonesia, have set targets that treat internet connectivity as a national priority.⁵⁷ While finance alone will not achieve universal internet access, it can help if invested wisely: some countries are generating financing from fees on existing communication network providers to help expand systems to those who are currently uncovered, for example through Universal Service Funds.⁵⁸

Advance market commitments deserve further consideration as a possible way to incentivise investment, as they have in other areas such as vaccine developments. They involve a commitment to pay for a future product or service once it exists; the commitment in this case could come from consortia of governments, international organisations or others interested in enabling specific uses in areas such as health or education.⁵⁹

Many local groups are also working on small-scale community solutions: for example, a rural community of 6,000 people in Mankosi, South Africa, built a solar-powered "mesh network" in collaboration with a university.⁶⁰ Such community projects are often not just about getting online but building skills and empowering locals to use technology for development and entrepreneurship.⁶¹

organisations.⁶² Initial efforts should start with deployment and evaluation.

Efforts to improve digital skills need a clear and agreed strategy from the Organisation for Economic Co-operation and Development, the Group of Twenty and other countries.⁶³ The Panel recommends that governments and governments to develop measures of digital inclusion, including about measurements and issues underlying inclusion.

2.2 RETHINKING HOW WE WORK AND LEARN

Many previous waves of technological change have shifted what skills are demanded in the labour market, making some jobs obsolete while creating new ones. But the current wave of change may be the most rapid and unpredictable in history. How to prepare people to earn a livelihood in the digital age – and how to protect those struggling to do so – is a critical question for digital cooperation for governments and other stakeholders who aim to reduce inequality and achieve the SDGs.

Vi trenger:
- tilgang til landsbygda
- politisk forankring
- resurser



Vision and Mission

- Vision:
Transformation to affordable zero-net energy systems for All
- Mission:
 - ➔ Research for modern and sustainable energy
 - ➔ Create the technology vision for a renewable energy systems
 - ➔ Empower the society for sustainable development through energy systems
- Next steps:
 - ➔ Identify Scientific Challenges
 - ➔ Clarify Showcases
 - ➔ Partnerships
 - ➔ SWOT - IFE - Energy Systems
 - ➔ Public Attention/Formidling
 - ➔ Teaching/Courses
 - ➔ Meeting plan
 - how often
 - topics
 - ➔ AOB

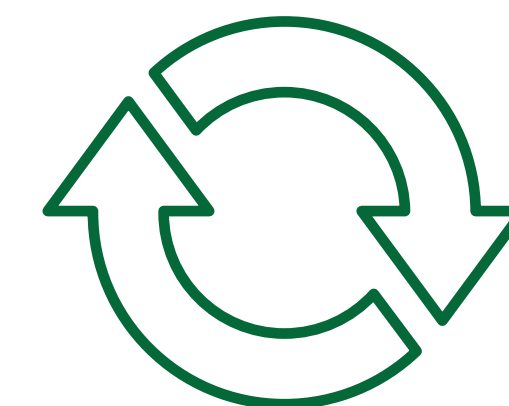


Scientific Challenges

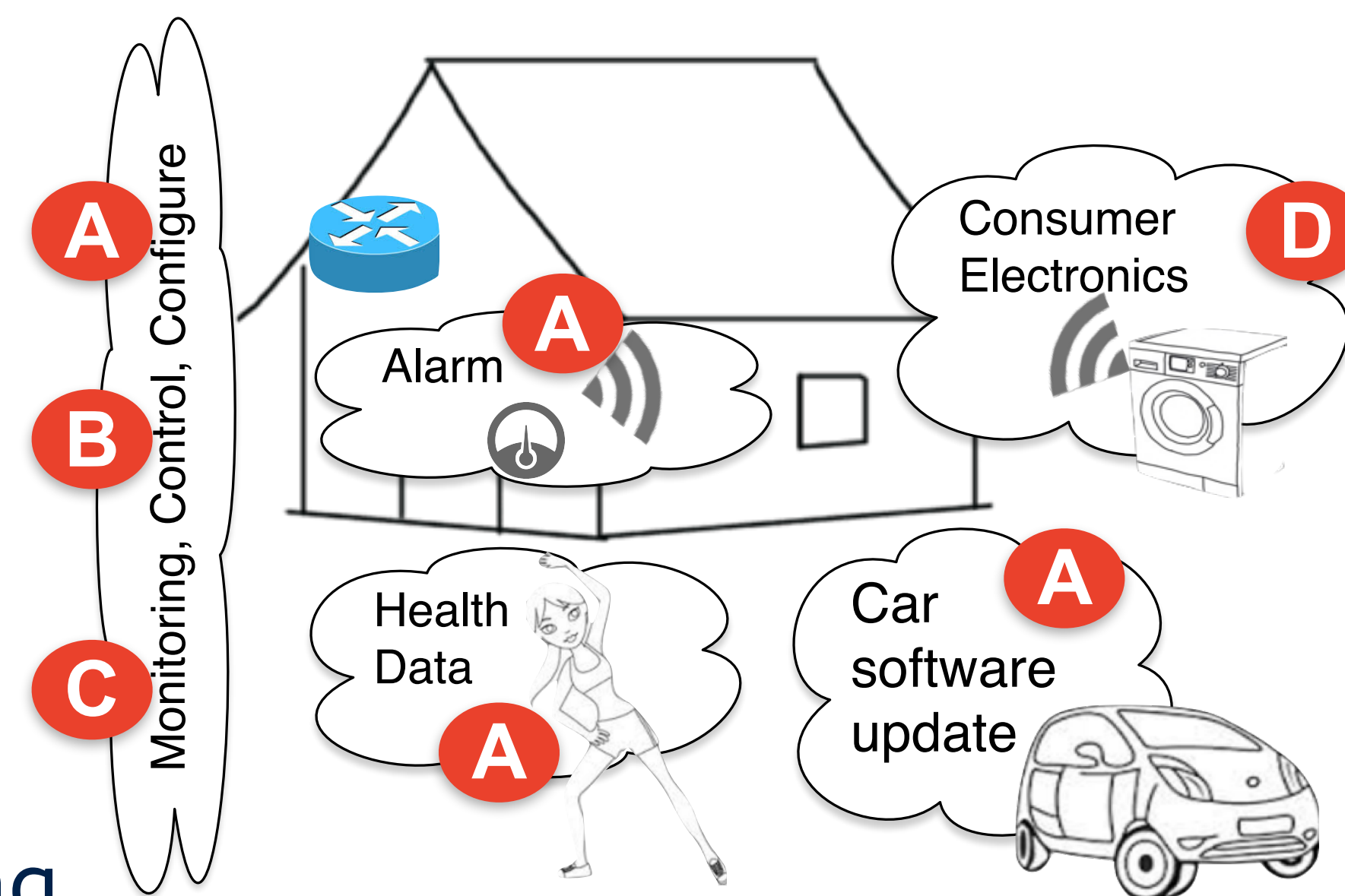


Security Paradigm / Security Classes

- Security classes **A B C D**
 - Target security goals for design (home alarm = Sec Class A)
 - build the system, security enhancing technologies
 - ▶ link data from Class D (consumer electronics) into Class A operation
 - validation, check against threats (“continuous update”)
- Metrics and indicators for different stages of the IoT life-cycle
- Novel Risk Map: Impact over Exposure
 - Common weakness score system
 - Composite security metrics
- Certification methodologies
 - Risk database versus exposure database
- Benefits: quick security evaluation and budget planning



IoT lifecycle



Conclusion



- “Internet Lite for All”
 - Freemium model for access
 - at Home, in the Mobile Network, World-Wide
- Framework for Sustainable Development
 - Convergence: Energy & Health & Digital
 - #ReturnOnSDGs instead of #ROI
- Information Spot(s) in each village
 - basis: free access to information for everyone
 - add-on: Health, Education, Decent Work Financial Inclusion, ...

“Providing Internet to the basic of the pyramid isn't a question of affordability, but rather a question of sustainability”
Internet Governance Forum, Panel

Starting with one Information Spot per village

