Visjon2030 meeting, 2-5Nov 2019, Dodoma

Free Access to Digital Public Goods
-
the Basis for Sustainable Development and Innovation

Josef Noll

University of Oslo & Basic Internet Foundation

Kjeller, Norway

josef@jnoll.net, m: 9083 8066

Basic Internet Foundation

Our vision is

to improve **the** life of **every human**

through free **access to information**

on the **Internet**

JOSEPH E. STIGLITZ
WINNER OF THE NOBEL PRIZE IN ECONOMICS

THE PRICE OF INEQUALITY

HOW TODAY'S DIVIDED SOCIETY
ENDANGERS OUR FUTURE

First Movers

Fast Followers

Mass Adaption

Societal Empowerment

Affordable Energy & Internet Lite for All
the catalysts for the goals

Showcase
"Non discriminating access"
project
➡ funded by RCN and Mfa/Norad (14.9 MNOK for 2017-2020)
➡ Tanzania: digital health
➡ Mali: energy

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

8 DECENT WORK AND ECONOMIC GROWTH

10 REDUCED INEQUALITIES

7 AFFORDABLE AND CLEAN ENERGY

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS
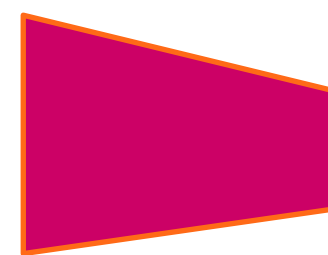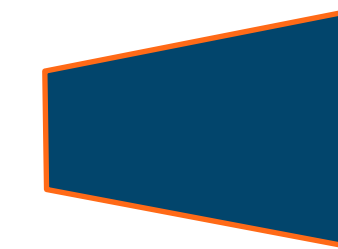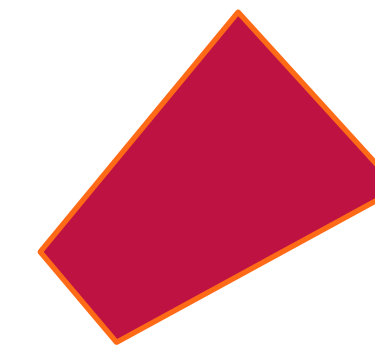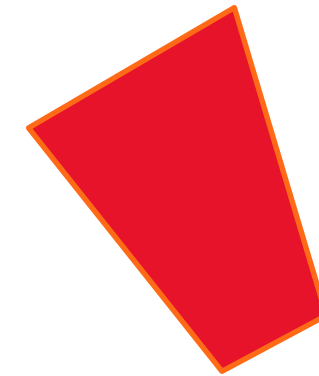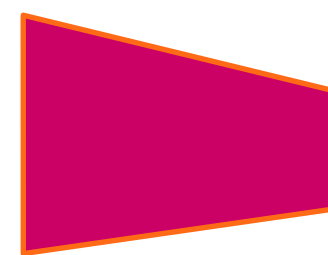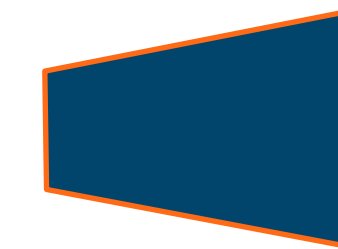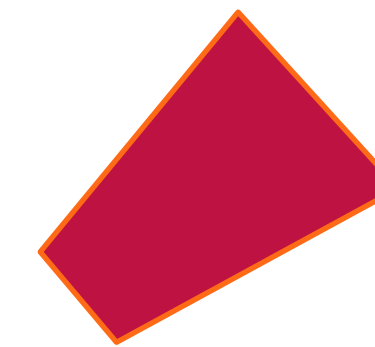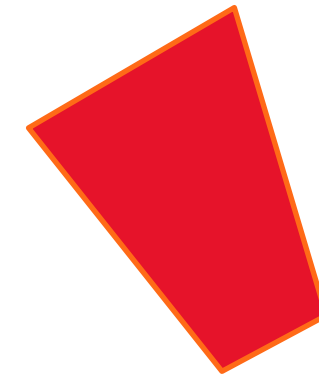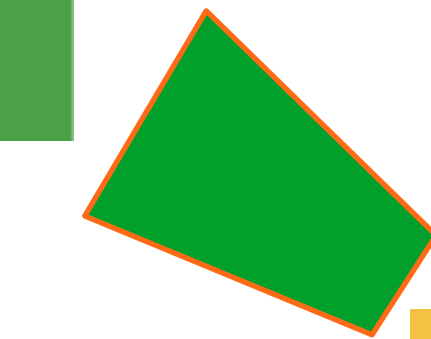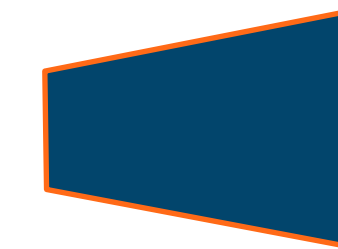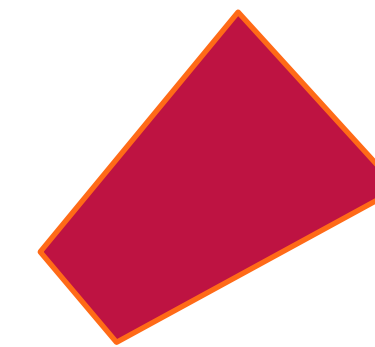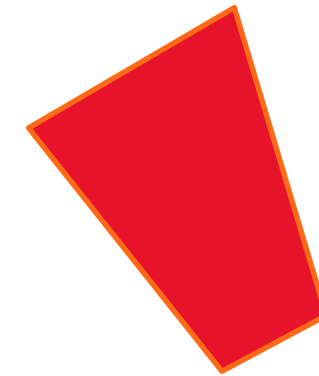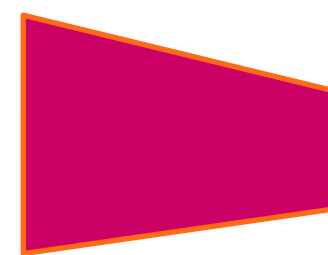
Energy & Internet Lite for All

Target 7.1&7.2   Target 9.C   Target 16.10

United Nations:
High-Level Panel on Digital Cooperation

United Nations High Level Panel on Digital Cooperation

- **Melinda Gates, Jack Ma**, … Vinton Cerf, Nikolai Astrup, …
- Jun2019 report
- Recommendations
  - Inclusiveness
  - Digital Public Goods

1A: We recommend that by 2030, **every adult** should have **affordable access** to digital networks, as well as **digitally-enabled** financial and **health services**, as a means to make a substantial contribution to achieving the **SDGs**…

1B: We recommend that a broad, multi-stakeholder alliance, involving the UN, create a **platform** for **sharing digital public goods**, …

1C, 1D, 2…

Free access to Digital Public Goods

The Internet

Digital Public Goods (DPGs) "lite"

Backhaul

Mobile Broadband/Internet

Mobile Network

Information Spot

"heavy" DPGs

Wifi

free access to Digital Public Goods
paid access to full Internet
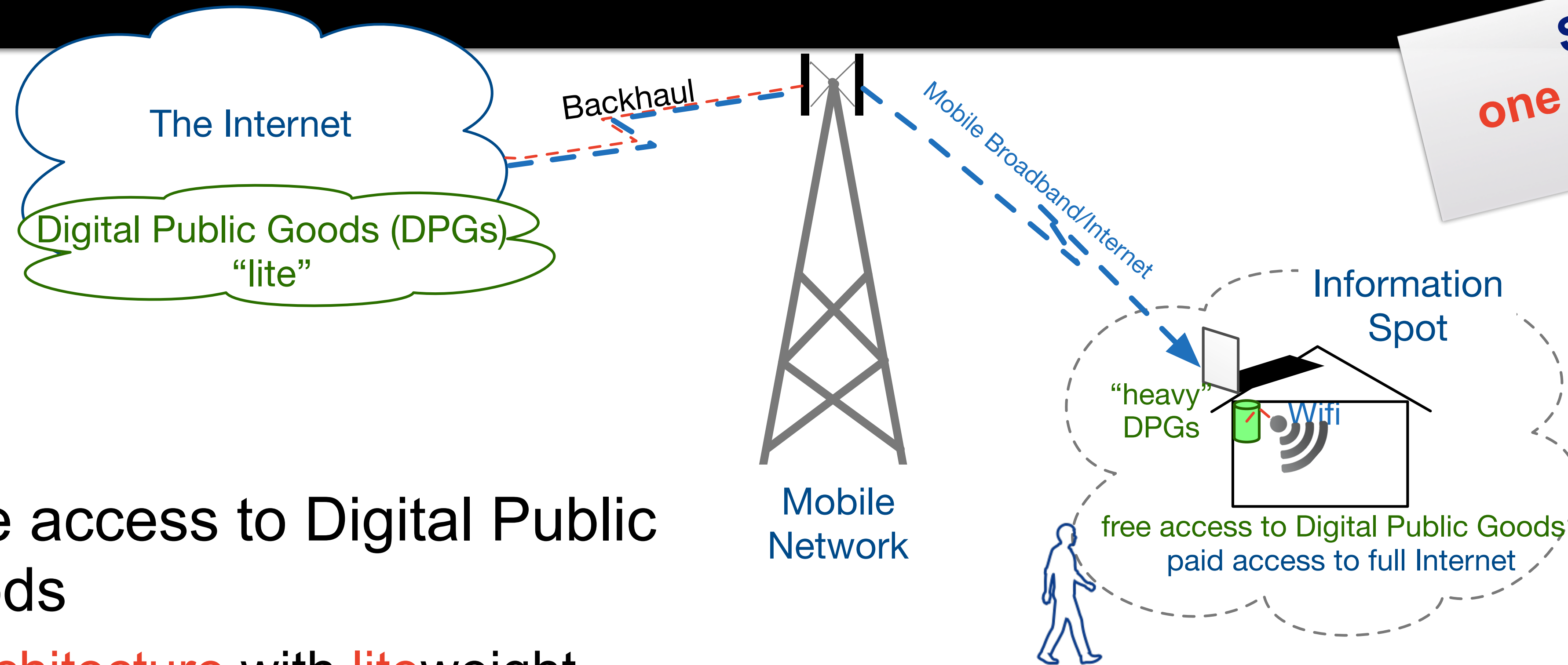
- Free access to Digital Public Goods
  - ➡ Architecture with liteweight and heavy DPGs
  - ➡ Combining affordable access (1A) and
  - ➡ Digital Public Goods (1B)

- Ensure: digital inclusion
- Ensure Network Neutrality
  - ➡ Content type filtering

Target Group

- We bring Internet access to rural villages in African countries with high rates of illiteracy.

- People of all ages and genders should be able to use our solution, with a primary focus on the young generation, especially girls and women.

- Further stakeholders are governmental institutions (e.g. ministries of education, health, agriculture, rural development), village chiefs and other local authorities like

Village Platform
https://Yeboo.com

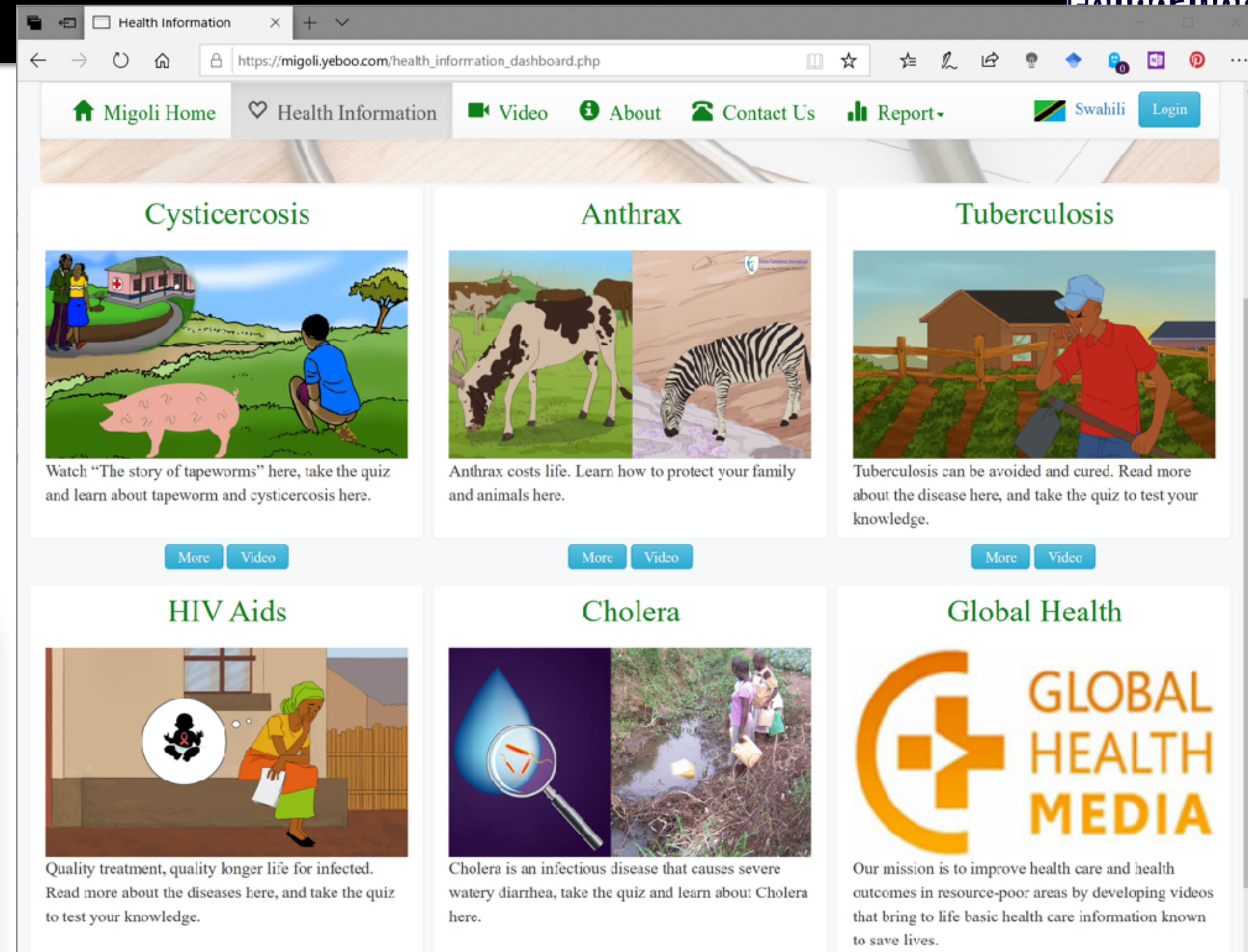**The website will contain locally stored information on**

- Health
- Entrepreneurship
- Education
- Agriculture
- Financial inclusion (e.g. via Women Community Centers)

Village server with locally stored information on health care etc.

Health Information

https://migoli.yeboo.com/health_information_dashboard.php

🏠 Migoli Home ♡ Health Information 🎥 Video ℹ About ☎ Contact Us 📊 Report▾ Swahili Login

Cysticercosis
Watch "The story of tapeworms" here, take the quiz and learn about tapeworm and cysticercosis here.

More Video

Anthrax
Anthrax costs life. Learn how to protect your family and animals here.

More Video

Tuberculosis
Tuberculosis can be avoided and cured. Read more about the disease here, and take the quiz to test your knowledge.

More Video

HIV Aids
Quality treatment, quality longer life for infected. Read more about the diseases here, and take the quiz to test your knowledge.

Cholera
Cholera is an infectious disease that causes severe watery diarrhea, take the quiz and learn about Cholera here.

Global Health
GLOBAL HEALTH MEDIA

Our mission is to improve health care and health outcomes in resource-poor areas by developing videos that bring to life basic health care information known to save lives.

Exemplary: Digital Health Information

Snapshots from website, HIV and TSCT animations developed by the DigI-team

Preliminary findings from intervention villages:
Number of participants with correct answers, before and after exposure

	Before exposure	After exposure	Increase
HIV / AIDS	234 (78.5%)	274 (91.9%)	40 (13.4%)
Tuberculosis	192 (64.4%)	280 (94.1%)	88 (30.0%)
Taenia solium cysticercosis/taeniosis	49 (16.3%)	225 (75.3%)	176 (60.0%)

Calculated only on questions with one correct option, not multiple choice questions.
Preliminary results have not yet been adjusted for confounders (age, gender, education etc.)

Basic Internet

UiO **: Global Health**

Preliminary findings from intervention villages

- Increase of health knowledge after exposure in all areas
(HIV / AIDS, Tuberculosis, Taenia solium cysticercosis/taeniosis)

- Increase in all health knowledge domains

  - Prevalence

  - Transmission

  - Symptoms

  - Treatment

  - Prevention

[Source: Christine Holst, UiO (Nov2019)]

UiO **:** Global Health

Main impressions form fieldwork and analysis

- Participants in the intervention village appreciate the digital health messages

  - In the first follow-up, only 1 out of 280 reported that they did not like the digital health messages, and 270 out of 280 reported that thet learned something from them

- The importance of culturally sensitive content

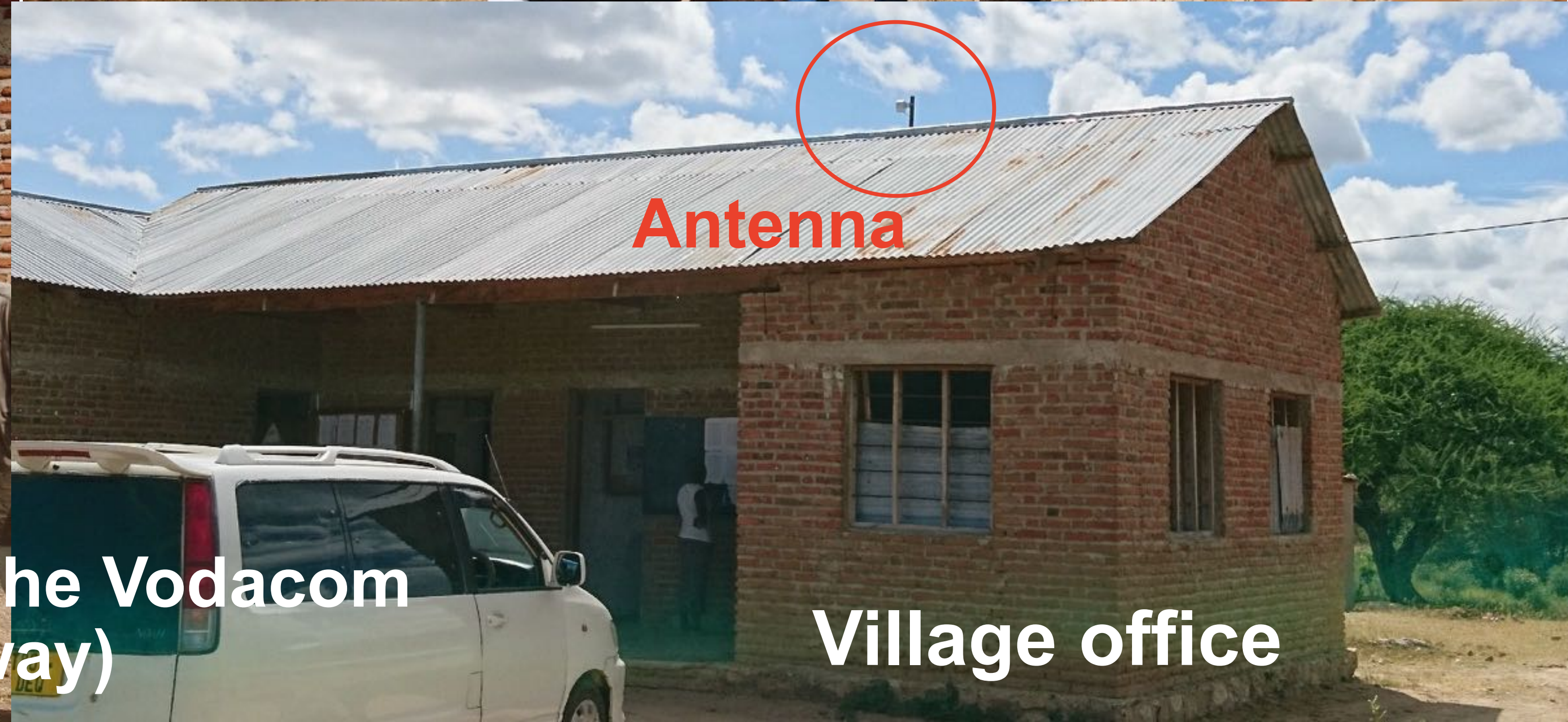- Unbiased health messages of high quality

- In local language

[Source: Christine Holst, UiO (Nov2019)]

UiO **: Global Health**

Basic Internet

Success story:
Selela Market Place

- Antenna in 6 m height
- Reaches Tigo tower > 20 km away

BasicInternet.org

Izazi

Installation time: 1,5 h
catching the signal from the Vodacom
tower in Migoli (~10km away)

Antenna

Village office

Migoli (Nyerere High School)

1271 pupils, 34 full-time teachers
9 m pole (above trees) base to connect
- Migoli health station
- Migoli village office

Mbaash (Selela)

Catherine Kimambo - Connecting Kiparang'anda Village

Connecting Kiparang'anda
https://vimeo.com/368147538

- Recommendations 1-9, digital health:

- 5. Formulation of regional and partner states policies that govern integration of the digital health initiative into health system.

- 6. Develop a platform for digital inclusion where communities have full access to information to surveillance and disease management

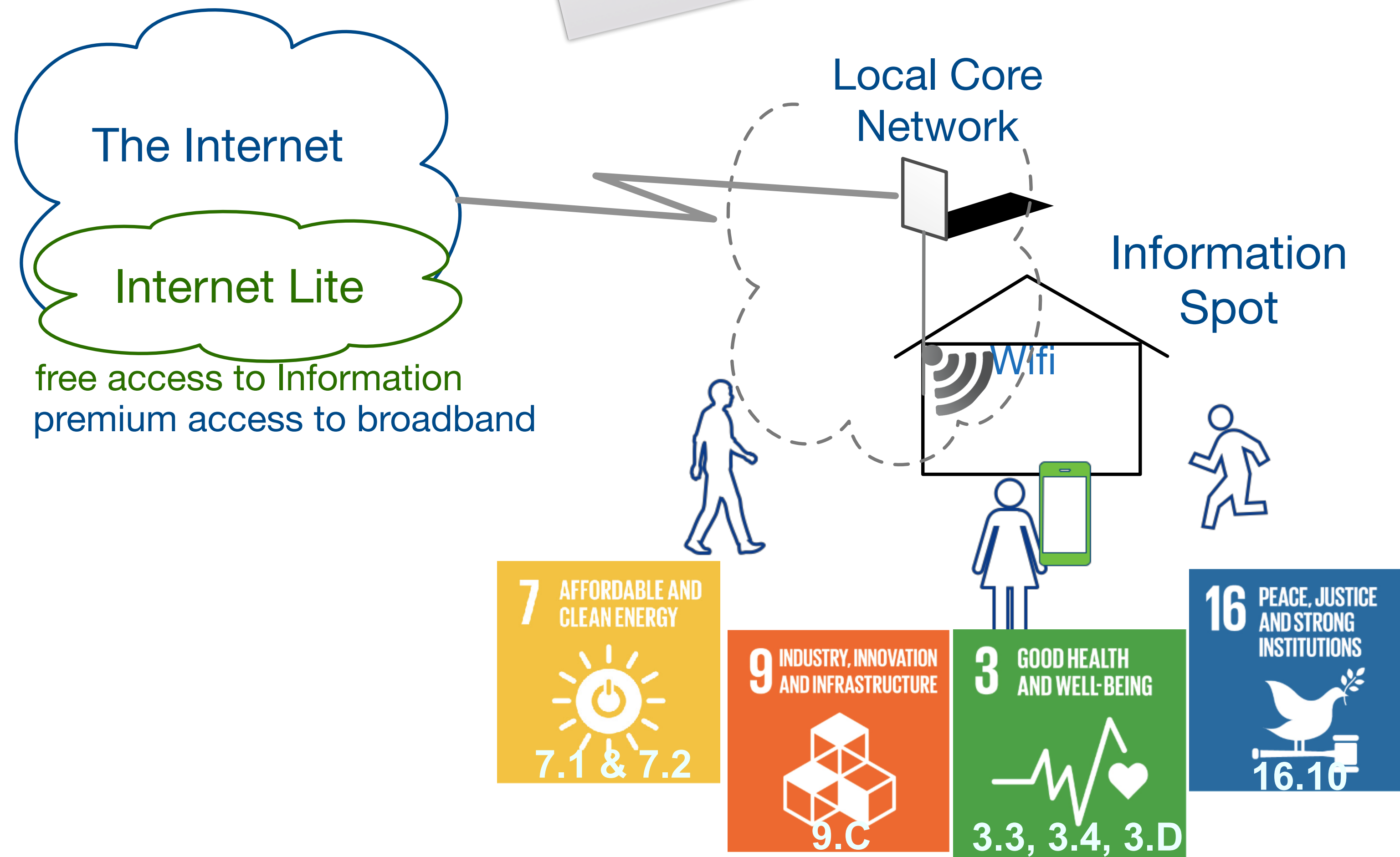- 9. EA member state to promote digital health

Starting with one Information Spot per village

- **Energy, Digital & Health**, the building blocks for societal empowerment

- Free Access to Digital Public Goods
  - ➜ Free: text, pictures & local video
  - ➜ Premium: broadband services

- Village Information Spots
  - ➜ Free access to Digital Public Goods
    - Energy usage
    - Health
    - Education
    - Entrepreneurship, e.g. Agriculture

The Internet

Internet Lite

free access to Information
premium access to broadband

Local Core Network

Information Spot

Wifi

7 AFFORDABLE AND CLEAN ENERGY
7.1 & 7.2

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
9.C

3 GOOD HEALTH AND WELL-BEING
3.3, 3.4, 3.D

16 PEACE, JUSTICE AND STRONG INSTITUTIONS
16.10

Ministry of Health, TZ

FR

ES

TZ

DE

USA

UK