



Digital Transformation Centres Initiative - Onboarding Workshop

Geneva, Switzerland, 11-13 February 2020

Scalability towards digitally empowered Societies

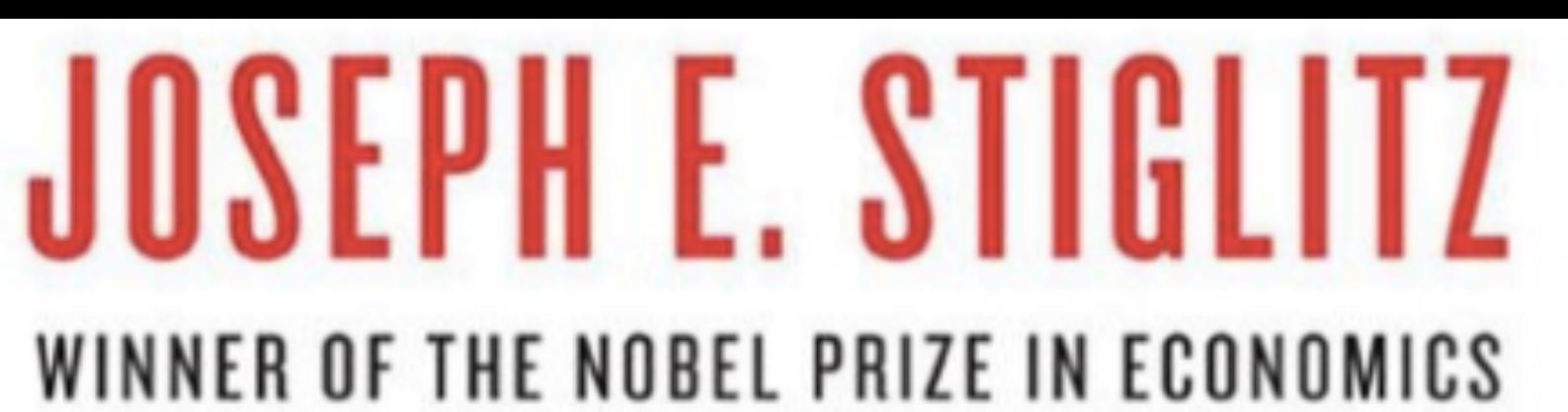
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Starting Point:



THE PRICE OF INEQUALITY

HOW TODAY'S DIVIDED SOCIETY
ENDANGERS OUR FUTURE



BasicInternet.org

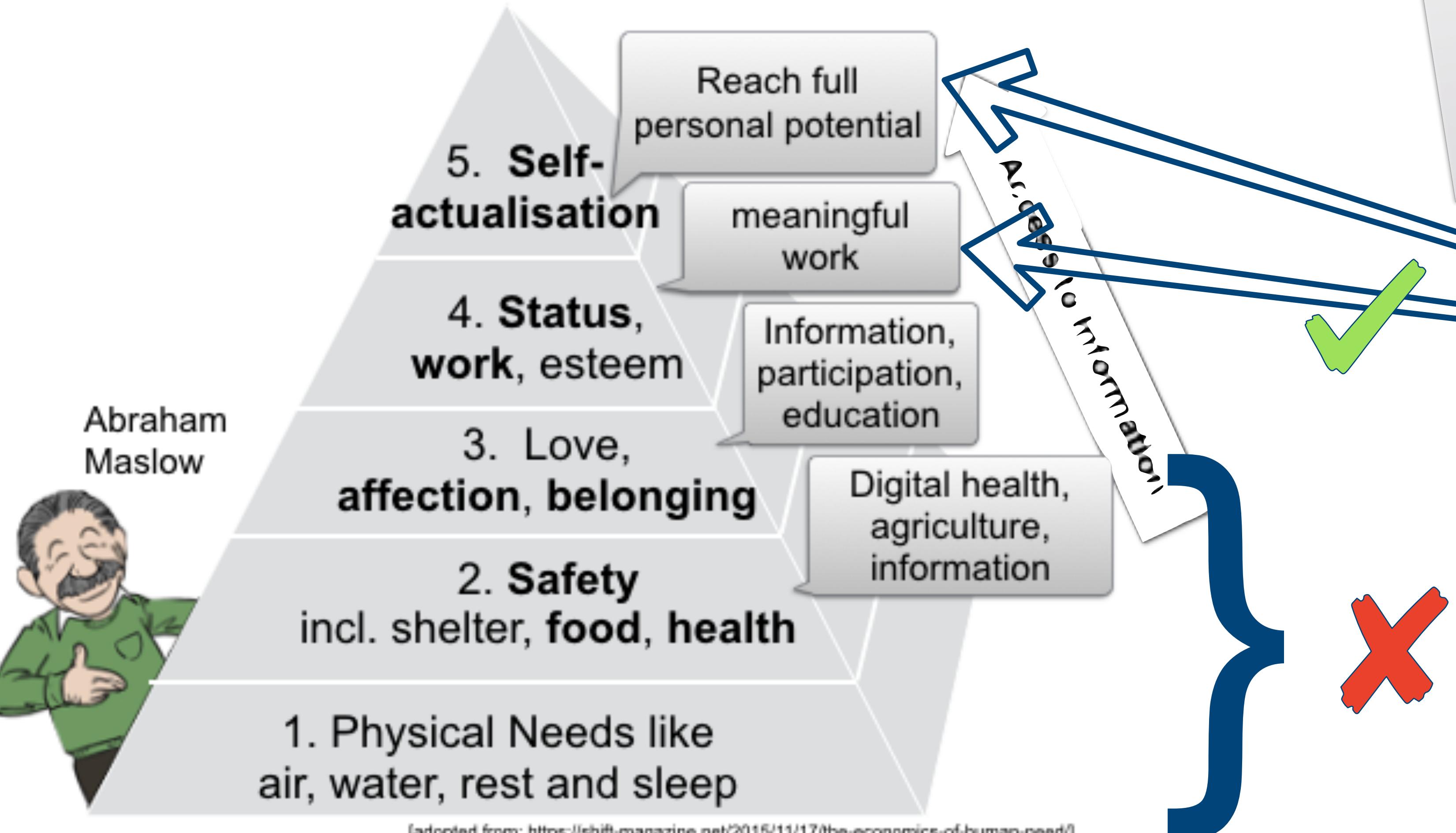


[@Basic4all](https://twitter.com/Basic4all)

Scaling Digital Transformation Centres

Feb2020, Josef Noll

Holistic view on Digital Societies



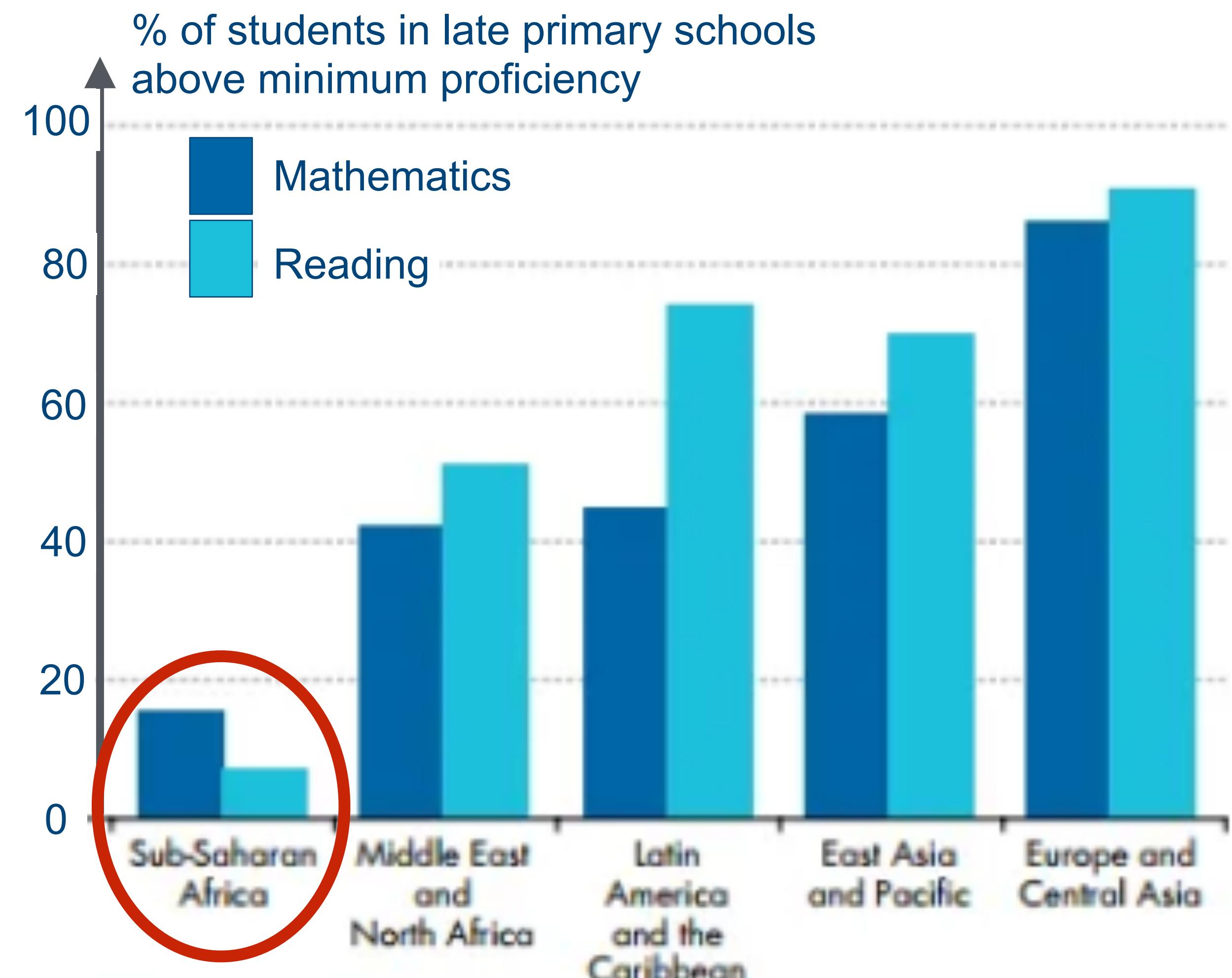
“Internet had the ability to dismantle the divide. Internet failed miserably, the divide is bigger than ever.”
Kate Gilmore, Human Rights, UNO

Digital Transformation Centres

**Digital Inclusion
Societal Empowerment
Digitisation**

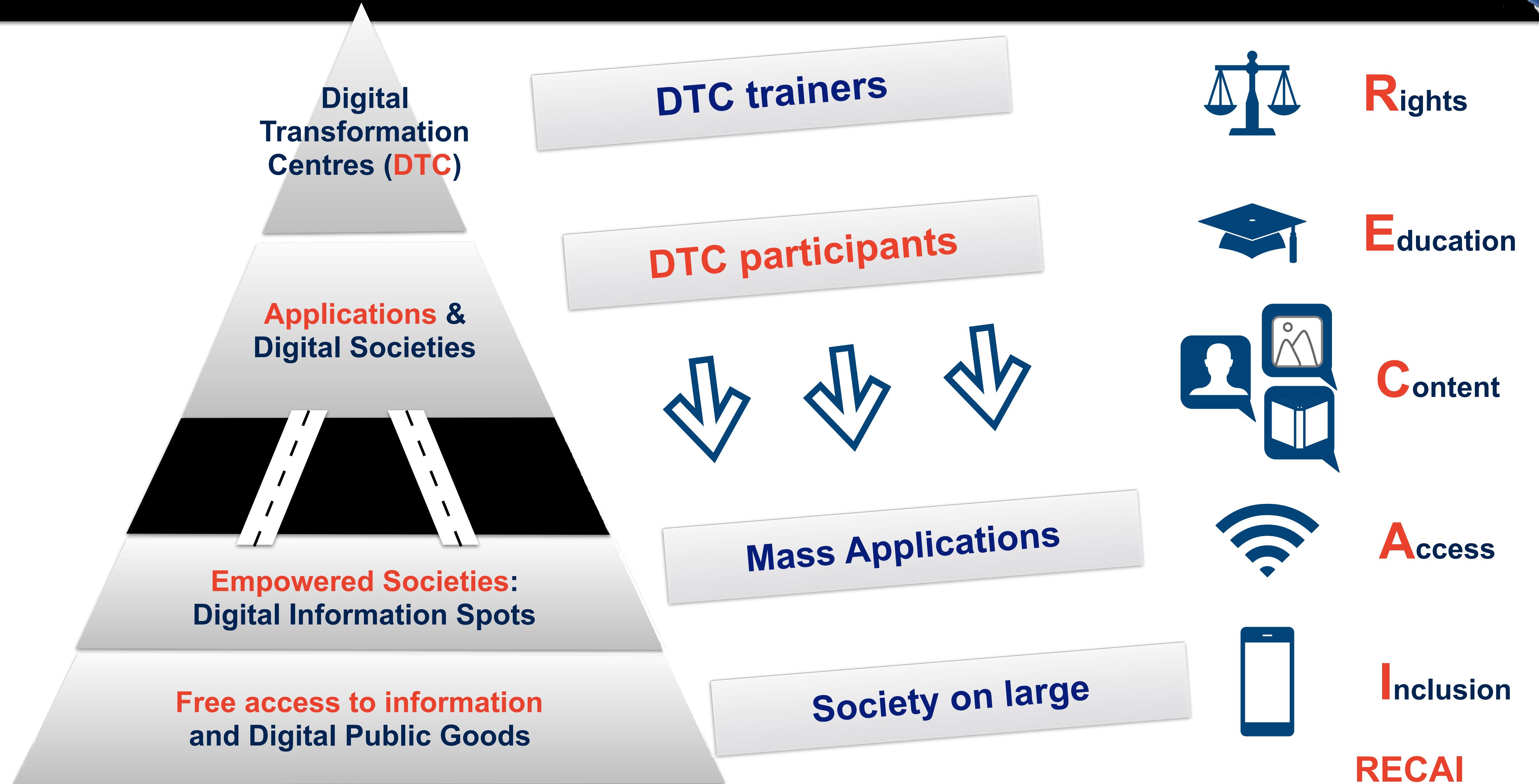
From DTC to Societal Empowerment

- Scalability of DTC
 - Trainers
 - Participants
 - Mass Adoption
 - Education
- Digital Inclusion
 - Make Digital available
- Focus on
 - Applications for SSA
 - Value creation in SSA
(not data/value export)



[Source: World Development Report 2018, Figure 0-5, <https://www.worldbank.org/en/publication/wdr2018>]

Close the Gap



Conclusions on Scaling Digital Transformation Centres



- Holistic view
- RECAI
 - Rights (regulatory framework)
 - Education (Open availability - freemium)
 - Content (DTCs to create apps for the mass market)
 - Access (free access to information)
 - Inclusion (digital first, participatory society)
- Scalability of DTC
 - from Trainers to
 - Participants to
 - Mass Adoption to
 - Education
- Focus on
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(not data/value export)

