



African Innovation Week 2019

Fostering Women Entrepreneurship in The Global South

Wisam Mansour, Gerdi Stoppel, Josef Noll
Basic Internet Foundation

wisam@basicinternet.org, gerdi@basicinternet.org



Why women ?

Jackie VanderBrug, Managing Director at ICRW, International Centre for Research on Women:

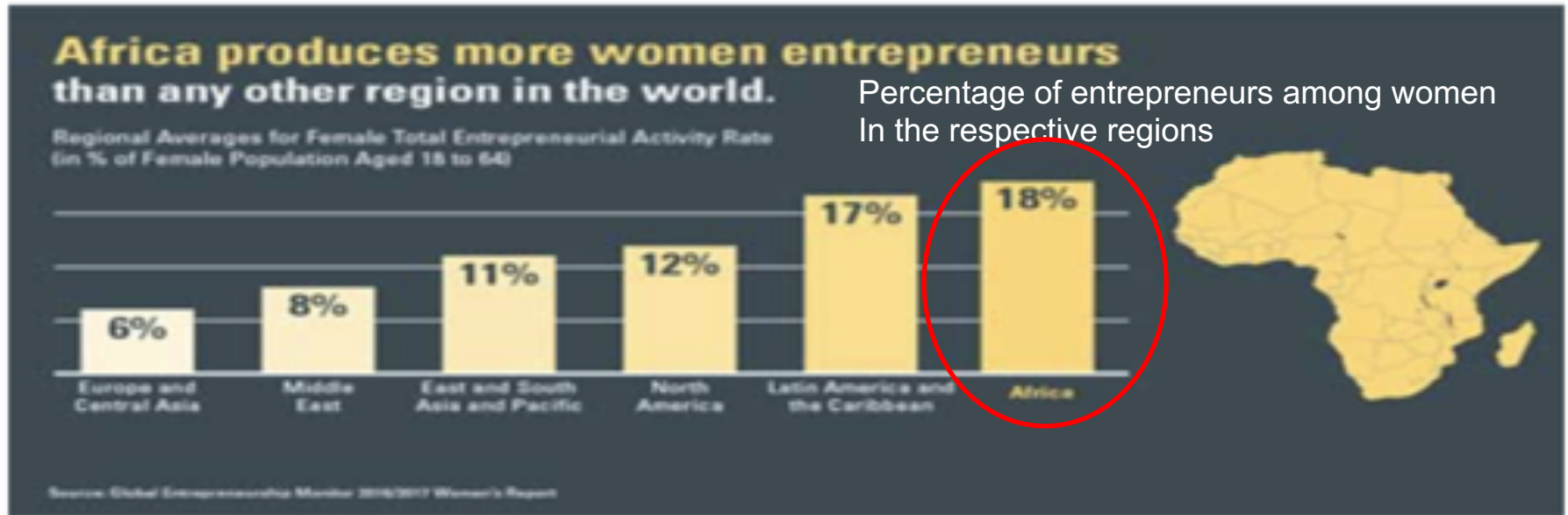
“This is not about preferring one gender over another. Women are key assets in combating poverty...”

Women reinvest in their families and communities to create a more sustainable system for those around them. So, the implications are not necessarily women ruling the world, but rather an equitable society that is creating real value for everyone who is a part of it. ”



“

Women entrepreneurship



<https://www.thecege.net/awec/>

[Source: Centre for Global Enterprise Studies]

Through free access to information we are

Empowering Women Entrepreneurship and
fostering the Sustainable Development Goals

- Health (SDG3)
- Education (SDG4)
- Entrepreneurship (SDG8, SDG9)
- Equality (SDG5, SDG10)

“Internet had the ability to
dismantle the divide.
Internet failed miserably, the
divide is bigger than ever.”
Kate Gilmore, Human Rights, UNOG

Starting with
one Information Spot
per village



UN High Level Panel on Digital Cooperation



Rec. 1A – Affordable access to internet
Rec. 1B – platform for Digital Public Goods (DPGs)

Given the fact that only few women have access to

- Smartphones and
- Mobile broadband subscriptions (internet)

Free access to Digital Public Goods is key to empowering women for entrepreneurship



Adoption from Maslow

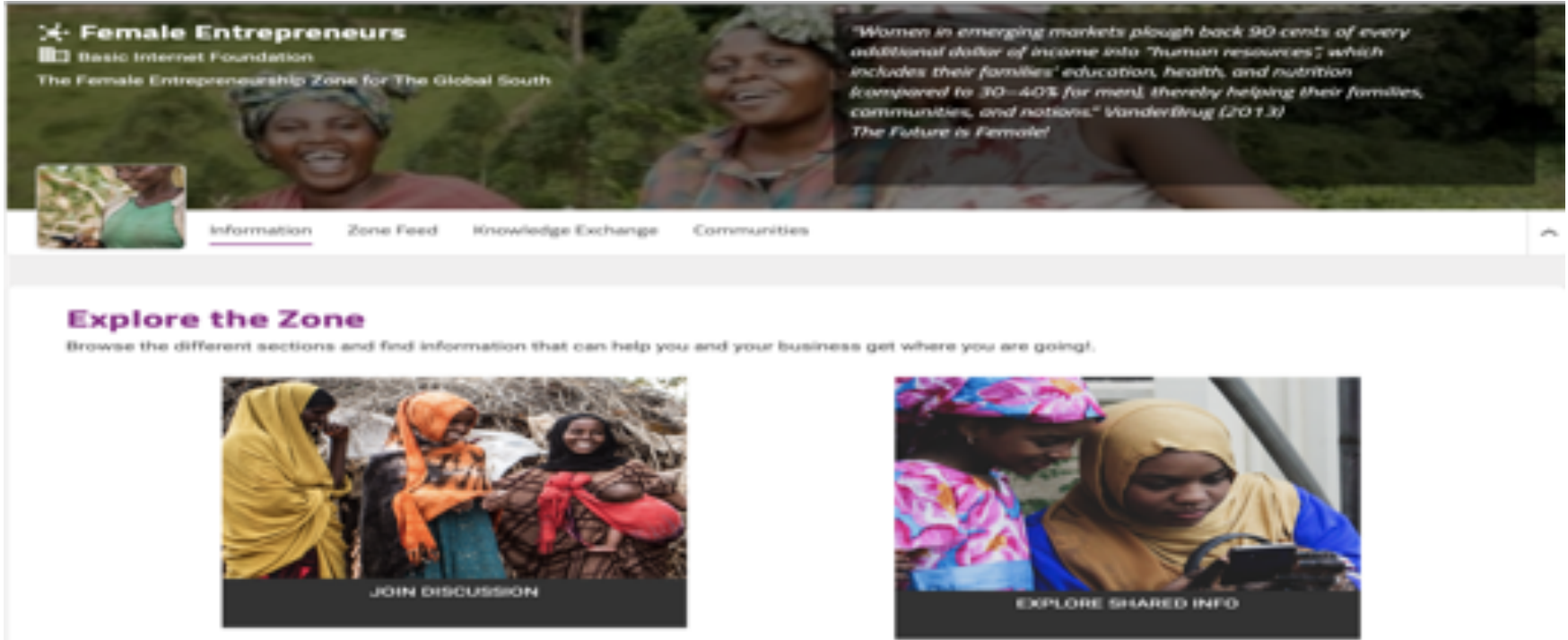
Need for Targeted Information on the Village Information Spot related to

1. Food production
2. Agriculture
3. Husbandry
4. Hand-craft
5. Beauty



We provide the platform and invite for collaboration on the information!

Under construction: Information and Collaboration Platform



Female Entrepreneurs
Basic Internet Foundation
The Female Entrepreneurship Zone for The Global South

*"Women in emerging markets plough back 90 cents of every additional dollar of income into 'human resources' which includes their families' education, health, and nutrition (compared to 30-40% for men), thereby helping their families, communities, and nations." VanderBrug (2013)
The Future is Female!*

Information Zone Feed Knowledge Exchange Communities

Explore the Zone

Browse the different sections and find information that can help you and your business get where you are going!

[JOIN DISCUSSION](#)

[EXPLORE SHARED INFO](#)

Women Initiatives

Example of women empowered by the Foundation:

Catherine Kimambe from Tanzania leading the African Child Organization

- initiative and established a village information spot
- Empower girls and women

See the video:

<https://vimeo.com/368147538>

Please join in empowering women!

