Fostering Women Entrepreneurship in The Global South

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Why women?

Jackie VanderBrug, Managing Director at ICRW, International Centre for Research on Women:

“This is not about preferring one gender over another. Women are key assets in combating poverty…

Women reinvest in their families and communities to create a more sustainable system for those around them. So, the implications are not necessarily women ruling the world, but rather an equitable society that is creating real value for everyone who is a part of it.”
Women entrepreneurship

Africa produces more women entrepreneurs than any other region in the world.

Percentage of entrepreneurs among women in the respective regions

Source: Global Entrepreneurship Monitor 2016/2017 Women’s Report

[Source: Centre for Global Enterprise Studies]

https://www.thecge.net/awec/
Through free access to information we are

Empowering Women Entrepreneurship and fostering the Sustainable Development Goals

- Health (SDG3)
- Education (SDG4)
- Entrepreneurship (SDG8, SDG9)
- Equality (SDG5, SDG10)

“Internet had the ability to dismantle the divide. Internet failed miserably, the divide is bigger than ever.”
Kate Gilmore, Human Rights, UNOG

Starting with one Information Spot per village
UN High Level Panel on Digital Cooperation

Rec. 1A – Affordable access to internet
Rec. 1B – platform for Digital Public Goods (DPGs)
Given the fact that only few women have access to
- Smartphones and
- Mobile broadband subscriptions (internet)

Free access to Digital Public Goods is key to empowering women for entrepreneurship
Need for Targeted Information on the Village Information Spot related to

1. Food production
2. Agriculture
3. Husbandry
4. Hand-craft
5. Beauty

We provide the platform and invite for collaboration on the information!
Under construction: Information and Collaboration Platform
Women Initiatives

Example of women empowered by the Foundation:

Catherine Kimambe from Tanzania leading the African Child Organization
• initiative and established a village information spot
• Empower girls and women

See the video: https://vimeo.com/368147538

Please join in empowering women!